

## **Social Media Contest Terms & Conditions**

These Social Media Contest Terms & Conditions apply to the Alpro Protein Social Contest (hereinafter referred to as: the “Contest”) that is organized by Danone SA, a French société anonyme with a capital of 169 888 497,75 €, registered at the Registre du Commerce et des Sociétés from Paris under the number 552 032 534 (hereafter “the Company”), located at 17, Boulevard Haussmann – 75009 Paris, France

The "Prize" refers to Polar Vantage M3 watch (market value: 399,90 €).

Participation in the Contest implies the acceptance of all provisions of these Social Media Contest Terms & Conditions, including any decision the Company shall need to take. Non-compliance with these Social Media Contest Terms & Conditions and each attempt at fraud shall lead to the immediate exclusion of the participant.

In the event of any irregularities such as errors that occur at the web designer or at the Company itself, the Company shall decide autonomously on the way these irregularities shall be corrected and dealt with.

### **1. Promoter**

- The participant acknowledges that the Contest is being organized by Danone SA and not by Meta or TikTok. Therefore, Meta or TikTok cannot be held liable in any way for elements that relate to the Contest.
- Company acknowledges that Meta or TikTok does not sponsor, endorse or administer the Contest in any way and is in no way associated with it.
- The participant provides his/her personal data to the Company and not to Meta or TikTok.

### **2. Who can participate**

- The Contest is accessible via Global Instagram and TikTok accounts of the Alpro brand (@Alpro) and is open only to residents of France (metropolitan, including Corsica and excluding DROM-COM), Italy, Greece, Spain, Portugal, UK, Germany, Austria, Switzerland, Finland, Sweden, Romania, the Netherlands, Czech Republic, Latvia, Lithuania, Estonia.
- Participation is personal. It is forbidden to play from another person's Instagram/TikTok account.
- Only one entry per person will be accepted for the duration of the Contest (either via Instagram OR TikTok).
- Participation in the Contest is free. Normal costs for registration and participation in the Contest are to be borne entirely by the participant (such as internet costs). Participants can under no circumstances ask for a refund of such costs.
- Entrants must be over 18 years old on the date of their entry.
- The Company's (or its affiliates) members of personnel and agencies involved (directly or indirectly) are excluded from participation. Also, their family members (i.e. members of one and the same family or people living at the same address) are not allowed to participate.

- All people that participate in an organized manner, or in a factual or legally organized way, or in any other way cooperate with the aim of increasing their chances of winning are excluded from the contest. Finally, all people who use tricks or disses, such as the use of specialized computer programs, or in any other way participate fraudulently with the aim of increasing their chances of winning are excluded too.
- To the extent legally possible, the Company can perform either itself or in cooperation with a third party, all checks it regards necessary to verify the capacity of the participants and compliance with these conditions. Non-compliance will result in the exclusion of the participant from the Contest.

### **3. How to participate**

- To enter, the participant shall comment on the specific post shared by the Company on the Alpro Global Instagram or TikTok accounts inviting the participant to:
  - ✓ Follow Alpro Global (@Alpro) and Polar (@Polarglobal) accounts
  - ✓ Like the specific post
  - ✓ Comment on the specific post describing their best tip for hitting their daily protein goals.
- The comment must not contain inappropriate, indecent, obscene, hateful, pornographic, violent or defamatory content. It must not contain content promoting bigotry, racism, hatred or violence towards any group or person, promoting discrimination based on race, gender, religion, nationality, disability, sexual orientation or age. The comment must not include nudity or depict alcohol or tobacco products. The content must comply with the law, not infringe third-party rights and be accessible to all audiences.
- Any comment that does not comply with the conditions of participation described in the present Terms & Conditions will be excluded from the Contest, without the Company having to justify itself.
- Only one entry per person will be accepted in the Game (either via Instagram OR TikTok). Participation is considered valid once all the above conditions are met. Entry time is the time when the last condition was fulfilled, in no particular order.

### **4. Contest Period**

- The contest begins on 10/6/2025 at 12PM and ends on 29/6/2025 at 11:59 PM. Entries submitted before or after the contest period will not be eligible.

### **5. Prize & Prize drawing**

- One winner will be selected randomly and announced on the Alpro Global Instagram and TikTok accounts on [3/7/2025]. The selection is final and binding in all matters related to this contest.
- The social media username of the winner will be published on both social networks, which participants authorize simply by entering.
- The Prize is non-negotiable, non-transferable and non-refundable. No cash alternative is available. Where a Prize becomes unavailable for any reason, the Company reserves the right to substitute that prize for a prize of equal or higher value, and if possible, with similar

features. In case of a winner's refusal to benefit from the prize won, as described in the Terms and Conditions, he/she will lose the right to award the prize.

## **6. Winners' notification**

- The winner will be notified via Instagram and/or TikTok Direct Messages on the account used to participate the next day following the winner selection.
- The Company will inform the winner when and how the prize will be shipped, and the winner shall provide the necessary information for the shipment.
- Shipment costs will be supported by the Company. However, the Company shall not be responsible for any fault/error/loss of the transport company.
- The Company shall have no liability for a winner's failure to receive notices due to winners' spam or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information.
- If, for any reason, the winner cannot be contacted, does not claim the prize and/or communicate his/her contact details within 14 days of notification the Company reserves the right to withdraw the prize from the winner and pick a replacement winner. The same applies if, for any reason, the winner waives the prize. The herein terms and conditions subsequently apply to the replacement winner drawing.
- Any prize returned to the Company by the transportation service, for any reason whatsoever, will be considered waived by the winner. The Company will not be required to make any further enquiries.
- Waiving the prize will not entitle the winner to any compensation or indemnity.

## **7. Liability**

- The Company does not accept liability for any damage, loss, injury or disappointment suffered by any entrants because of either participating in the prize draw or being selected for a prize. Participants expressly accept this condition upon entering the Contest
- In the event of unforeseen circumstances beyond the Company's reasonable control, the Company reserves the right to cancel, terminate, modify or suspend the competition or these Terms and Conditions, either in whole or in part, with or without notice.
- Participation in the Contest implies knowledge and acceptance of the features and limitations of the internet. Regarding technical issues, this means the risk of interruptions and more in general the risks that follow from each connection and transfer made over the internet, the absence of security of certain data against possible deviations and the risk for contamination by possible viruses on the network. Therefore, the Company can under no circumstances be held liable for amongst others:
  - Transmissions over the internet.
  - Malfunctioning of the internet and/or software used.
  - Consequences of viruses, bugs and other anomalies.
  - Any kind of technical, hardware- and software errors.
- The Company cannot be held liable for direct or indirect damage because of an interruption, any kind of malfunction that relates to the course of the Contest, the exclusion of participants

or the termination of the Contest for whatever reason. This also applies to all direct or indirect damage that would come from a connection to Instagram and/or TikTok.

- Each participant must take all necessary measures to protect his own data and/or the software programs on his IT devices and/or his website against any kind of error. The connection to Instagram and/or TikTok and the participation in the Contest completely falls under the responsibility of the participants.
- The Company cannot be held liable in the event this Contest should be altered, shortened or cancelled because of force majeure or because of reasons outside the Company's intentions.
- The Company reserves the right to check whether the applicable legislation and competition rules have been complied with so that any participant can be excluded in the event of non-compliance. Nevertheless, the Company is not obliged to systematically check all participation forms that have been sent and can limit itself to checking the winner.
- The Company and the entities appointed by it are in no way liable towards the winner regarding prizes, including their delivery, their state, their qualities and any possible consequences, incidents or accidents caused by the sending, possession or use thereof.
- Any failure or deterioration in the functioning of the prize will be governed by the manufacturer's warranty.
- The Company may not be held liable, and the winner may not claim any compensation whatsoever, in the event of difficulties or the impossibility of contacting them or sending them their prize due to their own fault.
- The Company shall not be held liable in the event of misdelivery, loss, damage, delay and/or theft of the prizes by the transportation service.
- Printing, spelling and any other type of such errors are no grounds for damage or any other obligation of the Company.

#### **8. Place of jurisdiction**

- Any dispute relating to this Game may be addressed, in writing only to: SERVICE CONSOMMATEURS DANONE, 42-46 rue Riolan, 80 000 Amiens or via email through the following link : [Contact](#)
- The Contest, these contest rules and the interpretation thereof are subject to French law without prejudice to any mandatory consumer protection laws applicable in the participant's country of residence
- Any possible conflict shall be settled exclusively before the courts of Paris.

#### **9. Data Protection**

- The personal data collected in connection with the Contest is processed by the Company, which is the controller.
- By entering the Contest, the participant agrees that the comment published, together with his social media username and profile picture, may be posted on Alpro Global social media profiles during the promotional operation.
- Information collected from participants is subject to the Company's privacy policy, which can be found on the following [link](#)

- All personal data that comes into the Company's possession following the Contest shall be treated as confidential and shall be processed in accordance with applicable privacy laws and regulations. The processing of the personal data is based on the legitimate interest of the Company in organizing Contest for its customers as part of a promotional operation relating to the visibility of Alpro brand. The data are processed for purposes essential to the execution of the Contest, the identification of the winner and the distribution of the prizes. Personal data will only be stored for as long as necessary for the good progress of this contest and will be deleted upon Contest termination. Danone SA, as the "controller" for this Contest calls on a trusted partner, acting as "processor", who ensures the competition coordination. All data collected will only be accessible by the Company's teams and by the processor involved in the data processing. Failure to collect personal data will prevent participation in the Contest and will not allow the awarding of prizes.
- Participants have the right to access, object, limit, rectify, and erase their data and to have incorrect data corrected by sending an email via the contact form on the website ([link here](#)) or by sending a letter to the address of the registered office of the Company. They also have the right to data portability. Participants also have the right to define directives concerning the fate of their data after their death. Finally, participants have the right to lodge a complaint with supervisory authority.
- The contact details of the data protection officer are the following [DPO.France@danone.com](mailto:DPO.France@danone.com)