

# PRODUCT PROFILE - NOW FRESH

Now Fresh Good Gravy™ Grain Free Minced Duck in Beef Bone Broth Gravy for Cats

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
<b>Energy:</b>			
ME per kg	877 kcal	4383 kcal/kg	n/a
ME per can (85g)	75 kcal	373 kcal/can	n/a
Energy from protein	28 %	28 %	n/a
Energy from fat	48 %	48 %	n/a
Energy from carbs	24 %	24 %	n/a
<b>Proximates:</b>			
Moisture	80 %	0 %	912.7 g
Protein	7 %	35 %	79.9 g
Fat	5 %	25 %	57.0 g
Fiber	0.1 %	1 %	1.1 g
Ash	2.0 %	10 %	22.8 g
Carbohydrates	6 %	30 %	67 g
<b>Amino acids:</b>			
Arginine	0.41 %	2.05 %	4.68 g
Lysine	0.34 %	1.70 %	3.88 g
Met + Cys	0.25 %	1.25 %	2.85 g
Phe + Tyr	0.43 %	2.15 %	4.91 g
Tryptophan	0.06 %	0.30 %	0.68 g
Taurine	0.07 %	0.36 %	0.81 g
<b>Fatty acids:</b>			
Omega-6	110 %	5.50 %	12.55 g
Omega-3	0.10 %	0.50 %	1.14 g
DHA	0.01 %	0.05 %	0.11 g
Linoleic acid	0.97 %	4.85 %	11.07 g
<b>Minerals:</b>			
Calcium	0.42 %	2.1 %	4.84 g
Phosphorus	0.34 %	1.7 %	3.86 g
Potassium	0.13 %	0.7 %	1.53 g
Sodium	0.28 %	1.4 %	3.15 g
Chloride	0.23 %	1.2 %	2.66 g
Magnesium	0.02 %	0.1 %	0.23 g
Iron	29.8 mg/kg	148.9 mg/kg	34.0 mg
Copper	2.53 mg/kg	12.7 mg/kg	2.89 mg
Manganese	2.46 mg/kg	12.3 mg/kg	2.81 mg
Zinc	26.2 mg/kg	131.1 mg/kg	29.9 mg
Iodine	1.35 mg/kg	6.8 mg/kg	1.54 mg
Selenium	0.15 mg/kg	0.7 mg/kg	0.17 mg
<b>Vitamins:</b>			
Vitamin A	10611 IU/kg	53056 IU/kg	12106 IU
Vitamin D	225 IU/kg	1125 IU/kg	257 IU
Vitamin E	28 IU/kg	141 IU/kg	32.2 IU
Thiamine	15.3 mg/kg	76 mg/kg	17.42 mg
Riboflavin	1.7 mg/kg	8 mg/kg	1.88 mg
Pantothenic acid	2.35 mg/kg	12 mg/kg	2.69 mg
Niacin	23 mg/kg	113 mg/kg	25.8 mg
Pyridoxine	3.2 mg/kg	16 mg/kg	3.65 mg
Folic acid	0.7 mg/kg	3 mg/kg	0.74 mg
Biotin	0.03 mg/kg	0 mg/kg	0.03 mg
Vitamin B12	0.01 mg/kg	0.05 mg/kg	0.011 mg

## Ingredients

Beef bone broth gravy, de-boned duck, tapioca, bovine plasma, natural flavour, sodium tripolyphosphate, calcium sulphate, carob powder, salt, guar gum, choline chloride, magnesium sulphate, potassium chloride, L-tryptophan, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, thiamine mononitrate, d-calcium pantothenate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, ferrous fumarate, copper proteinate, manganese proteinate, potassium iodide, sodium selenite), taurine, marine microalgae oil.

Now Fresh Good Gravy™ Grain Free Minced Duck in Beef Bone Broth Gravy for Cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages.

