

# PRODUCT PROFILE - NOW FRESH

## NOW FRESH™ Pork Pâté Cat Recipe

| Nutrient profile    | As fed basis          | Dry matter basis | Per 1000 kcal |
|---------------------|-----------------------|------------------|---------------|
| <b>Energy:</b>      |                       |                  |               |
| ME per kg           | 988 kcal/kg           | 4491 kcal/kg     | n/a           |
| ME per carton       | 180 kcal/182 g carton | n/a              | n/a           |
| Energy from protein | 33 %                  | 33 %             | n/a           |
| Energy from fat     | 36 %                  | 36 %             | n/a           |
| Energy from carbs   | 30 %                  | 30 %             | n/a           |
| <b>Proximates:</b>  |                       |                  |               |
| Moisture            | 78 %                  | 0 %              | 789.5 g       |
| Protein             | 9 %                   | 39 %             | 86.0 g        |
| Fat                 | 4 %                   | 19 %             | 41.5 g        |
| Fibre               | 0.5 %                 | 2.3 %            | 5.06 g        |
| Ash                 | 1.2 %                 | 5.5 %            | 12.1 g        |
| Carbohydrates       | 8 %                   | 35 %             | 78 g          |
| <b>Amino acids:</b> |                       |                  |               |
| Arginine            | 0.46 %                | 2.09 %           | 4.66 g        |
| Lysine              | 0.53 %                | 2.41 %           | 5.36 g        |
| Met + Cys           | 0.28 %                | 1.27 %           | 2.83 g        |
| Phe + Tyr           | 0.50 %                | 2.27 %           | 5.06 g        |
| Taurine             | 0.05 %                | 0.22 %           | 0.50 g        |
| <b>Fatty acids:</b> |                       |                  |               |
| Omega-6             | 152 %                 | 6.91 %           | 15.38 g       |
| Omega-3             | 0.19 %                | 0.86 %           | 1.92 g        |
| DHA                 | 0.01 %                | 0.05 %           | 0.10 g        |
| Linoleic acid       | 1.4 %                 | 6.4 %            | 14.27 g       |
| <b>Minerals:</b>    |                       |                  |               |
| Calcium             | 0.3 %                 | 1.3 %            | 2.83 g        |
| Phosphorus          | 0.2 %                 | 1.0 %            | 2.13 g        |
| Potassium           | 0.2 %                 | 1.1 %            | 2.43 g        |
| Sodium              | 0.07 %                | 0.32 %           | 0.71 g        |
| Chloride            | 0.12 %                | 0.55 %           | 1.21 g        |
| Magnesium           | 0.02 %                | 0.09 %           | 0.20 g        |
| Iron                | 20 mg/kg              | 91 mg/kg         | 20.2 mg       |
| Copper              | 4 mg/kg               | 17 mg/kg         | 3.85 mg       |
| Manganese           | 2.5 mg/kg             | 11.4 mg/kg       | 2.53 mg       |
| Zinc                | 20 mg/kg              | 92 mg/kg         | 20.5 mg       |
| Iodine              | 0.5 mg/kg             | 2.0 mg/kg        | 0.46 mg       |
| Selenium            | 0.12 mg/kg            | 0.55 mg/kg       | 0.12 mg       |
| <b>Vitamins:</b>    |                       |                  |               |
| Vitamin A           | 16631 IU/kg           | 75595 IU/kg      | 16833 IU      |
| Vitamin D           | 396 IU/kg             | 1800 IU/kg       | 401 IU        |
| Vitamin E           | 25 IU/kg              | 112 IU/kg        | 25.0 IU       |
| Thiamine            | 5.6 mg/kg             | 25.5 mg/kg       | 5.69 mg       |
| Riboflavin          | 2.6 mg/kg             | 12.0 mg/kg       | 2.67 mg       |
| Pantothenic acid    | 5.2 mg/kg             | 23.7 mg/kg       | 5.27 mg       |
| Niacin              | 36 mg/kg              | 164 mg/kg        | 36.6 mg       |
| Pyridoxine          | 3.2 mg/kg             | 14.7 mg/kg       | 3.27 mg       |
| Folic acid          | 0.3 mg/kg             | 1.1 mg/kg        | 0.25 mg       |
| Biotin              | 0.03 mg/kg            | 0.14 mg/kg       | 0.03 mg       |
| Vitamin B12         | 0.01 mg/kg            | 0.05 mg/kg       | 0.010 mg      |

## Ingredients

De-boned pork, turkey bone broth, potatoes, carrots, peas, tapioca, cranberries, sweet potatoes, apples, de-boned salmon, tricalcium phosphate, flaxseed, canola oil, xanthan gum, coconut oil, potassium chloride, salt, choline chloride, taurine, dried kelp, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, thiamine mononitrate, d-calcium pantothenate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, sodium selenite).

NOW FRESH Pork Pâté Recipe for cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages.

