

# PRODUCT PROFILE - NOW FRESH

## Now Fresh™ Grain Free Tuna & Salmon Pâté for Senior Cats

| Nutrient profile    | As fed basis | Dry matter basis | Per 1000 kcal |
|---------------------|--------------|------------------|---------------|
| <b>Energy:</b>      |              |                  |               |
| ME per kg           | 953 kcal     | 4143 kcal/kg     | n/a           |
| ME per pouch (71g)  | 68 kcal      | 294 kcal/pouch   | n/a           |
| Energy from protein | 33 %         | 33 %             | n/a           |
| Energy from fat     | 40 %         | 40 %             | n/a           |
| Energy from carbs   | 27 %         | 27 %             | n/a           |
| <b>Proximates:</b>  |              |                  |               |
| Moisture            | 77 %         | 0 %              | 808.0 g       |
| Protein             | 9 %          | 39 %             | 94.4 g        |
| Fat                 | 5 %          | 20 %             | 47.2 g        |
| Fiber               | 0.2 %        | 1 %              | 2.1 g         |
| Ash                 | 2.0 %        | 9 %              | 21.0 g        |
| Carbohydrates       | 7 %          | 32 %             | 77 g          |
| <b>Amino acids:</b> |              |                  |               |
| Arginine            | 0.58 %       | 2.52 %           | 6.09 g        |
| Lysine              | 1.04 %       | 4.52 %           | 10.91 g       |
| Met + Cys           | 0.35 %       | 1.52 %           | 3.67 g        |
| Phe + Tyr           | 0.69 %       | 3.00 %           | 7.24 g        |
| Tryptophan          | 0.09 %       | 0.39 %           | 0.94 g        |
| Taurine             | 0.06 %       | 0.26 %           | 0.63 g        |
| <b>Fatty acids:</b> |              |                  |               |
| Omega-6             | 2.20 %       | 9.57 %           | 23.08 g       |
| Omega-3             | 0.30 %       | 1.30 %           | 3.15 g        |
| DHA                 | 0.24 %       | 1.04 %           | 2.52 g        |
| Linoleic acid       | 2.10 %       | 9.13 %           | 22.04 g       |
| <b>Minerals:</b>    |              |                  |               |
| Calcium             | 0.29 %       | 1.3 %            | 3.04 g        |
| Phosphorus          | 0.23 %       | 1.0 %            | 2.41 g        |
| Potassium           | 0.19 %       | 0.8 %            | 1.99 g        |
| Sodium              | 0.23 %       | 1.0 %            | 2.41 g        |
| Chloride            | 0.17 %       | 0.7 %            | 1.78 g        |
| Magnesium           | 0.03 %       | 0.1 %            | 0.31 g        |
| Iron                | 50.3 mg/kg   | 218.6 mg/kg      | 52.7 mg       |
| Copper              | 3.76 mg/kg   | 16.3 mg/kg       | 3.95 mg       |
| Manganese           | 2.18 mg/kg   | 9.5 mg/kg        | 2.29 mg       |
| Zinc                | 24.2 mg/kg   | 105.0 mg/kg      | 25.4 mg       |
| Iodine              | 0.46 mg/kg   | 2.0 mg/kg        | 0.48 mg       |
| Selenium            | 0.09 mg/kg   | 0.4 mg/kg        | 0.09 mg       |
| <b>Vitamins:</b>    |              |                  |               |
| Vitamin A           | 10611 IU/kg  | 46135 IU/kg      | 11134 IU      |
| Vitamin D           | 225 IU/kg    | 978 IU/kg        | 236 IU        |
| Vitamin E           | 50 IU/kg     | 217 IU/kg        | 52.5 IU       |
| Thiamine            | 15.3 mg/kg   | 67 mg/kg         | 16.05 mg      |
| Riboflavin          | 1.7 mg/kg    | 7 mg/kg          | 1.78 mg       |
| Pantothenic acid    | 2.4 mg/kg    | 10 mg/kg         | 2.47 mg       |
| Niacin              | 23 mg/kg     | 100 mg/kg        | 24.1 mg       |
| Pyridoxine          | 3.2 mg/kg    | 14 mg/kg         | 3.36 mg       |
| Folic acid          | 0.7 mg/kg    | 3 mg/kg          | 0.73 mg       |
| Biotin              | 0.03 mg/kg   | 0 mg/kg          | 0.03 mg       |
| Vitamin B12         | 0.10 mg/kg   | 0.43 mg/kg       | 0.105 mg      |

## Ingredients

De-boned tuna, tuna broth, salmon broth, tapioca, de-boned salmon, sunflower oil, calcium sulphate, sodium tripolyphosphate, flaxseed, choline chloride, magnesium sulphate, psyllium husk, potassium chloride, taurine, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, thiamine mononitrate, d-calcium pantothenate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, ferrous fumarate, copper proteinate, manganese proteinate, potassium iodide, sodium selenite), L-carnitine.

Now Fresh™ Grain Free Tuna & Salmon Pâté for Senior Cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for Maintenance.

