

**Helping pets live  
happy, healthy,  
& long lives**

**pet**curean





# About Petcurean

## Helping pets live happy, healthy, & long lives

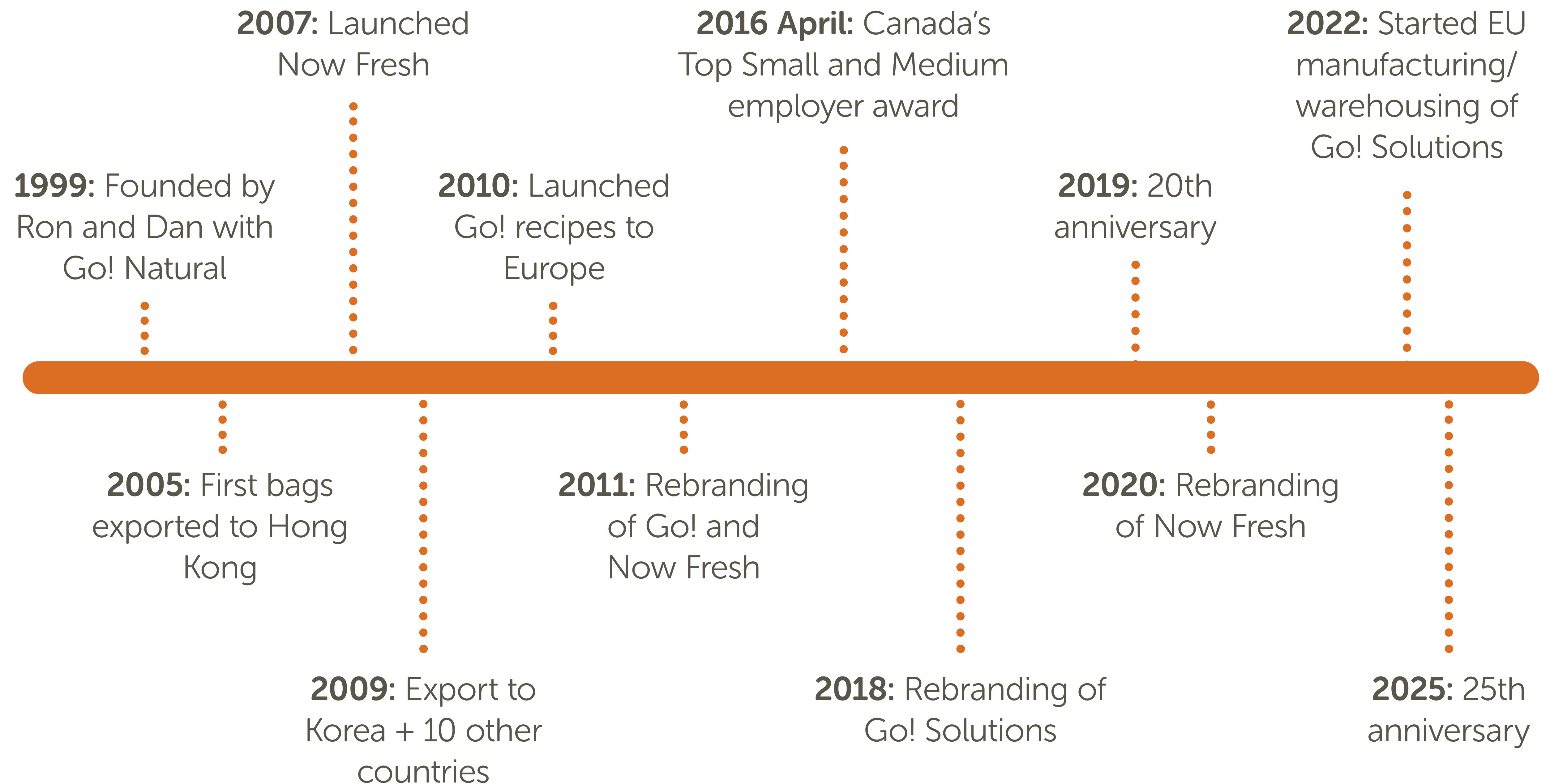
At Petcurean, we create premium quality, nutrient-rich food that's right for pets, to help our dogs and cats get the most out of their lives with us. We always have, since day one when two good friends started a little family operation in the Fraser Valley of British Columbia, Canada.

We're pet people, pet owners, pet advocates and yes, more than a little obsessed with proper pet nutrition. With over 20 years of experience, we're experts in crafting recipes designed to meet the needs of dogs and cats (and cats and dogs) of all different shapes, sizes, backgrounds and ages.





# Our Petcurean history







# The Petcurean difference

**With every decision we make, every recipe we create, we put pets first.**

From our production facility to our formulation, our manufacturing standards and ingredient sourcing – **we put pets first.**

Our team of certified nutritionists carefully formulate each and every one of our recipes to meet the specific dietary needs of dogs and cats.

We've established ourselves internationally and currently export to 33 countries, with 24 Exclusive International Distribution Partners supported by a dedicated international team.



# Sustainability achievements



## Upcycled Ingredients

We launched Go! Solutions Benefit Chews featuring upcycled ingredients to combat food waste.



## Heartfelt Donations

We donated 4.6 million meals to pets in need.

## Recyclable Packaging

All new kibble recipes were launched in recyclable bags.







# International regulatory standards

**Our products meet or exceed standards by:**

**Regulatory Standards:**

**EU** - European Union

**FDA** – US Food and Drug Administration

**CFIA** – Canadian Food Inspection Agency

**3rd Party Certifications:**

**GFSI** - Global Food Safety Initiative

**ISO Certifications**



# The benefits of production in Europe

**Support EU Demand:** Ability to support future EU sales and beyond.

**Speed:** Time-saving from a closer warehouse. Now orders will be ready to pick up within 2 weeks of ordering.

**Ensure consistent capacity:** Petcurean continues global expansion and needs to ensure we diversify our production.

**Sustainability:** We reduce our carbon footprint by producing closer to the market.







# Who is United Petfood?

Founded in 1994, United Petfood is an exclusive private label producer of high-quality dry & wet pet food and snacks.

United Petfood has 21 kitchens around the world, and the premium-quality Petcurean foods are produced in the Wimille, France location.

## **Main sustainability initiatives:**

- Member of the Pet Sustainability Coalition
- Locally sourced ingredients
- Energy and waste efficiency
- Windmills & solar panels



# Contact us

## Get In Touch

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