

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Grain Free Small Breed Senior Dog Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3406 kcal/kg	3702 kcal/kg	n/a
ME per cup	375 kcal/cup	407 kcal/cup	n/a
Energy from protein	26 %	26 %	n/a
Energy from fat	31 %	31 %	n/a
Energy from carbs	43 %	43 %	n/a
Proximates:			
Moisture	8 %	0 %	23.5 g
Protein	25 %	28 %	74.6 g
Fat	12 %	13 %	36.4 g
Fibre	5.4 %	5.9 %	15.9 g
Ash	7.0 %	7.6 %	20.6 g
Carbohydrates	42 %	45 %	123 g
Amino acids:			
Arginine	152 %	1.65 %	4.45 g
Lysine	1.42 %	1.54 %	4.17 g
Met + Cys	0.87 %	0.95 %	2.55 g
Phe + Tyr	1.73 %	1.88 %	5.08 g
Taurine	0.14 %	0.15 %	0.41 g
Fatty acids:			
Omega-6	2.10 %	2.28 %	6.17 g
Omega-3	0.90 %	0.98 %	2.64 g
DHA	0.06 %	0.07 %	0.18 g
Linoleic acid	2.0 %	2.2 %	5.87 g
Minerals:			
Calcium	0.7 %	0.8 %	2.06 g
Phosphorus	0.4 %	0.4 %	1.17 g
Potassium	0.8 %	0.9 %	2.35 g
Sodium	0.37 %	0.40 %	1.09 g
Chloride	0.34 %	0.37 %	1.00 g
Magnesium	0.10 %	0.11 %	0.29 g
Iron	143 mg/kg	155 mg/kg	42.0 mg
Copper	17 mg/kg	18 mg/kg	4.99 mg
Manganese	25.8 mg/kg	28.0 mg/kg	7.57 mg
Zinc	145 mg/kg	157 mg/kg	42.5 mg
Iodine	3.6 mg/kg	3.9 mg/kg	1.04 mg
Selenium	0.46 mg/kg	0.50 mg/kg	0.14 mg
Vitamins:			
Vitamin A	20233 IU/kg	21992 IU/kg	5940 IU
Vitamin D	1542 IU/kg	1676 IU/kg	453 IU
Vitamin E	178 IU/kg	193 IU/kg	52.3 IU
Thiamine	15.3 mg/kg	16.6 mg/kg	4.49 mg
Riboflavin	13.5 mg/kg	14.7 mg/kg	3.96 mg
Pantothenic acid	30.3 mg/kg	32.9 mg/kg	8.89 mg
Niacin	38 mg/kg	42 mg/kg	11.3 mg
Pyridoxine	3.8 mg/kg	4.1 mg/kg	1.12 mg
Folic acid	0.6 mg/kg	0.7 mg/kg	0.18 mg
Biotin	0.54 mg/kg	0.59 mg/kg	0.16 mg
Vitamin B12	0.10 mg/kg	0.10 mg/kg	0.028 mg

Ingredients

De-boned turkey, potatoes, peas, potato flour, pea flour, whole dried egg, flaxseed, natural flavour, canola oil (preserved with mixed tocopherols), de-boned salmon, de-boned duck, pea fibre, calcium carbonate, apples, tomato, coconut oil (preserved with mixed tocopherols), suncured alfalfa, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, sodium tripolyphosphate, dried chicory root, salt, choline chloride, taurine, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (ferrous sulphate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulphate, manganese proteinate, copper proteinate, manganous oxide, calcium iodate), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, DL-methionine, L-lysine, monocalcium phosphate, glucosamine hydrochloride, New Zealand green mussels, chondroitin sulphate, parsley, peppermint, green tea extract, L-carnitine, dried rosemary.

NOW FRESH™ Grain Free Small Breed Senior Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

