

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Grain Free Large Breed Puppy Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3662 kcal/kg	3980 kcal/kg	n/a
ME per cup	403 kcal/cup	438 kcal/cup	n/a
Energy from protein	28 %	28 %	n/a
Energy from fat	38 %	38 %	n/a
Energy from carbs	34 %	34 %	n/a
Proximates:			
Moisture	8 %	0 %	21.8 g
Protein	29 %	32 %	79.5 g
Fat	16 %	18 %	44.8 g
Fibre	3.2 %	3.5 %	8.7 g
Ash	7.6 %	8.3 %	20.8 g
Carbohydrates	36 %	39 %	97 g
Amino acids:			
Arginine	1.24 %	1.35 %	3.39 g
Lysine	1.26 %	1.37 %	3.43 g
Met + Cys	1.09 %	1.18 %	2.98 g
Phe + Tyr	2.73 %	2.96 %	7.45 g
Taurine	0.16 %	0.17 %	0.44 g
Fatty acids:			
Omega-6	2.60 %	2.83 %	7.10 g
Omega-3	1.20 %	1.30 %	3.28 g
DHA	0.21 %	0.23 %	0.57 g
Linoleic acid	2.5 %	2.7 %	6.83 g
Minerals:			
Calcium	1.2 %	1.3 %	3.28 g
Phosphorus	1.0 %	1.1 %	2.73 g
Potassium	0.7 %	0.8 %	1.91 g
Sodium	0.33 %	0.36 %	0.90 g
Chloride	0.49 %	0.53 %	1.34 g
Magnesium	0.10 %	0.10 %	0.26 g
Iron	155 mg/kg	168 mg/kg	42.3 mg
Copper	17 mg/kg	18 mg/kg	4.64 mg
Manganese	32.3 mg/kg	35.1 mg/kg	8.82 mg
Zinc	142 mg/kg	154 mg/kg	38.8 mg
Iodine	3.5 mg/kg	3.8 mg/kg	0.96 mg
Selenium	0.43 mg/kg	0.47 mg/kg	0.12 mg
Vitamins:			
Vitamin A	20472 IU/kg	22252 IU/kg	5590 IU
Vitamin D	1533 IU/kg	1666 IU/kg	419 IU
Vitamin E	178 IU/kg	193 IU/kg	48.5 IU
Thiamine	14.8 mg/kg	16.1 mg/kg	4.05 mg
Riboflavin	13.4 mg/kg	14.6 mg/kg	3.66 mg
Pantothenic acid	30.2 mg/kg	32.8 mg/kg	8.24 mg
Niacin	38 mg/kg	41 mg/kg	10.3 mg
Pyridoxine	3.7 mg/kg	4.0 mg/kg	1.01 mg
Folic acid	0.6 mg/kg	0.7 mg/kg	0.17 mg
Biotin	0.54 mg/kg	0.59 mg/kg	0.15 mg
Vitamin B12	0.10 mg/kg	0.11 mg/kg	0.026 mg

Ingredients

De-boned turkey, whole dried egg, peas, potatoes, potato flour, tapioca, canola oil (preserved with mixed tocopherols), flaxseed, monocalcium phosphate, sweet potatoes, natural flavour, de-boned salmon, de-boned duck, coconut oil (preserved with mixed tocopherols), suncured alfalfa, calcium carbonate, apples, pea fibre, salt, marine microalgae oil, carrots, pumpkin, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, spinach, dried chicory root, potassium chloride, choline chloride, taurine, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (ferrous sulphate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulphate, manganese proteinate, copper proteinate, manganous oxide, calcium iodate), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, DL-methionine, L-lysine, New Zealand green mussels, yucca schidigera extract, L-carnitine, dried rosemary, green tea extract, peppermint, parsley, rosehips, zedoary, dandelion, chamomile, ginger, turmeric, fennel, juniper berries, licorice, cardamom, cloves.

NOW FRESH™ Grain Free Large Breed Puppy Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Growth including growth of large size dogs (70lbs or more as an adult).

