

PRODUCT PROFILE - NOW FRESH

Now Fresh Good Gravy™ Minced Beef in Beef Bone Broth Gravy for Dogs

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	1025 kcal	5124 kcal/kg	n/a
ME per can (355g)	364 kcal	1819 kcal/can	n/a
Energy from protein	27 %	27 %	n/a
Energy from fat	66 %	66 %	n/a
Energy from carbs	6 %	6 %	n/a
Proximates:			
Moisture	80 %	0 %	780.7 g
Protein	8 %	40 %	78.1 g
Fat	8 %	40 %	78.1 g
Fiber	0.2 %	1 %	1.5 g
Ash	2.0 %	10 %	19.5 g
Carbohydrates	1.9 %	9 %	18 g
Amino acids:			
Arginine	0.46 %	2.30 %	4.49 g
Lysine	0.57 %	2.85 %	5.56 g
Met + Cys	0.26 %	1.30 %	2.54 g
Phe + Tyr	0.48 %	2.40 %	4.68 g
Tryptophan	0.07 %	0.35 %	0.68 g
Taurine	0.01 %	0.05 %	0.10 g
Fatty acids:			
Omega-6	1.00 %	5.00 %	9.76 g
Omega-3	0.11 %	0.55 %	1.07 g
DHA	0.02 %	0.10 %	0.20 g
Linoleic acid	0.47 %	2.35 %	4.59 g
Minerals:			
Calcium	0.34 %	1.7 %	3.30 g
Phosphorus	0.30 %	1.5 %	2.93 g
Potassium	0.16 %	0.8 %	1.56 g
Sodium	0.33 %	1.7 %	3.22 g
Chloride	0.16 %	0.8 %	1.58 g
Magnesium	0.02 %	0.1 %	0.17 g
Iron	32.2 mg/kg	161.0 mg/kg	31.4 mg
Copper	4.59 mg/kg	23.0 mg/kg	4.48 mg
Manganese	3.82 mg/kg	19.1 mg/kg	3.73 mg
Zinc	52.3 mg/kg	261.4 mg/kg	51.0 mg
Iodine	0.55 mg/kg	2.8 mg/kg	0.54 mg
Selenium	0.29 mg/kg	1.4 mg/kg	0.28 mg
Vitamins:			
Vitamin A	10340 IU/kg	51700 IU/kg	10090 IU
Vitamin D	284 IU/kg	1422 IU/kg	277 IU
Vitamin E	31 IU/kg	157 IU/kg	30.7 IU
Thiamine	15.6 mg/kg	78 mg/kg	15.23 mg
Riboflavin	5.0 mg/kg	25 mg/kg	4.84 mg
Pantothenic acid	9.8 mg/kg	49 mg/kg	9.59 mg
Niacin	36 mg/kg	179 mg/kg	34.9 mg
Pyridoxine	3.6 mg/kg	18 mg/kg	3.48 mg
Folic acid	0.5 mg/kg	2.7 mg/kg	0.52 mg
Biotin	0.03 mg/kg	0.15 mg/kg	0.03 mg
Vitamin B12	0.01 mg/kg	0.06 mg/kg	0.012 mg

Ingredients

Beef bone broth gravy, de-boned beef, tapioca, pumpkin, green beans, calcium sulphate, sodium tripolyphosphate, natural flavour, sunflower oil, carob powder, guar gum, minerals (zinc proteinate, ferrous fumarate, sodium selenite, copper proteinate, manganese proteinate, potassium iodide), salt, choline chloride, potassium chloride, magnesium sulphate, vitamins (vitamin E supplement, thiamine mononitrate, niacin, vitamin A supplement, d-calcium pantothenate, pyridoxine hydrochloride, riboflavin supplement, vitamin B12 supplement, vitamin D3 supplement, folic acid), taurine, marine microalgae oil, L-tryptophan.

Now Fresh Good Gravy™ Minced Beef in Beef Bone Broth Gravy for Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages including growth of large size dogs (70lbs or more as an adult).

