



**go!**  
**SOLUTIONS** <sup>TM</sup> <sub>MC</sub>

**NOW FRESH RECOMMENDED  
RECIPE TRANSITION**



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**HOW TO TRANSITION**

## HOW TO TRANSITION

# YOUR PET'S FOOD



### DAY 1 + 2

New Food: 20%  
Old Food: 80%



### DAY 3 + 4

New Food: 40%  
Old Food: 60%



### DAY 5 + 6

New Food: 60%  
Old Food: 40%



### DAY 7, 8 + 9

New Food: 80%  
Old Food: 20%



### DAY 10 + FOREVER

100% New Food

If your pet experiences digestive upset during this time, slow down the process to let their digestive tract adjust to the new food.

# All Now Fresh and Go! Solutions recipes are:



Free from corn, wheat & soy



Free from by-product meals



Complete and balanced



Packed with functional ingredients

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**DOG RECIPES**



# NOW FRESH PUPPY RECIPE TO GO! SOLUTIONS CARNIVORE CTD PUPPY RECIPE SWITCH GUIDE



Turkey, Salmon + Duck Recipe  
for Puppies



Carnivore Chicken, Turkey +  
Duck Puppy Recipe\*



<b>First 5 ingredients</b>	Fresh boneless turkey (28%), peas, potatoes, pea fibre, whole dried chicken egg (7%),	Chicken 58% (chicken ground and cooked, de-boned chicken, chicken fat, natural chicken flavour), turkey 10% (turkey ground and cooked, de-boned turkey), salmon ground and cooked, potatoes, peas
<b>Total protein percentage</b>	29.3%	36.6%
<b>Kcals per kilo</b>	3,755	4,131
<b>Grain inclusive</b>	No	No
<b>Contains by-product meals</b>	No	No

\*this recipe is not suitable for the growth of large breed puppies (>70lbs as an adult).

# NOW FRESH ADULT RECIPE TO GO! SOLUTIONS RECIPES SWITCH GUIDE



Turkey, Salmon + Duck Recipe for Adult Dogs



Sensitivities LID Turkey Recipe (all life stages)



Sensitivities LID Salmon Recipe (all life stages)



Sensitivities LID Duck Recipe (all life stages)



Carnivore CTD Adult Recipe



Carnivore Salmon with Cod Recipe (all life stages)



<b>First 5 ingredients</b>	Fresh boneless turkey (32%), peas, potatoes, whole dried chicken egg (9%)	Turkey 30% (de-boned turkey, turkey ground and cooked), tapioca, lentils, peas, chickpeas	Salmon 30% (de-boned salmon, salmon ground and cooked), tapioca, peas, lentils, chickpeas	Duck 30% (de-boned duck, duck ground and cooked), peas, lentils, tapioca, pea flour	Chicken 54% (chicken ground and cooked, de-boned chicken, chicken fat, natural chicken flavour), turkey 10% (turkey ground and cooked, de-boned turkey), peas, salmon ground and cooked, potatoes	Salmon 32% (de-boned salmon, salmon ground and cooked, salmon oil), de-boned cod 15%, lentils, peas, chickpeas
<b>Total protein %</b>	26.5%	27.8%	23.5%	25.5%	35.0%	34.6%
<b>Kcals per kilo</b>	3,639	4,099	4,033	3,927	3,993	4,185
<b>Grain inclusive</b>	No	No	No	No	No	No
<b>Contains by-product meals</b>	No	No	No	No	No	No

# NOW FRESH SENIOR RECIPE TO GO! SOLUTIONS RECIPES SWITCH GUIDE



Turkey, Salmon + Duck  
Recipe for Senior Dogs



Sensitivities LID Turkey  
Recipe (all life stages)



Sensitivities LID Salmon  
Recipe (all life stages)



Sensitivities LID Duck  
Recipe (all life stages)



Carnivore Salmon with  
Cod Recipe (all life stages)



<b>First 5 ingredients</b>	Fresh boneless turkey (26%), peas, potatoes, potato flour, whole dried chicken egg (7%),	Turkey 30% (de-boned turkey, turkey ground and cooked), tapioca, lentils, peas, chickpeas	Salmon 30% (de-boned salmon, salmon ground and cooked), tapioca, peas, lentils, chickpeas	Duck 30% (de-boned duck, duck ground and cooked), peas, lentils, tapioca, pea flour	Salmon 32% (de-boned salmon, salmon ground and cooked, salmon oil), de-boned cod 15%, lentils, peas, chickpeas
<b>Total protein percentage</b>	24.8%	27.8%	23.5%	25.5%	34.6%
<b>Kcals per kilo</b>	3,406	4,099	4,033	3,927	4,185
<b>Grain inclusive</b>	No	No	No	No	No
<b>Contains by-product meals</b>	No	No	No	No	No



# NOW FRESH SMALL BREED PUPPY RECIPE TO GO! SOLUTIONS CARNIVORE CTD PUPPY RECIPE SWITCH GUIDE



Turkey, Salmon + Duck Recipe  
for Small Breed Puppies



Carnivore Chicken, Turkey +  
Duck Puppy Recipe\*



<b>First 5 ingredients</b>	Fresh boneless turkey (27%), peas, potatoes, whole dried chicken egg (9%), pea flour	Chicken 58% (chicken ground and cooked, de-boned chicken, chicken fat, natural chicken flavour), turkey 10% (turkey ground and cooked, de-boned turkey), salmon ground and cooked, potatoes, peas
<b>Total protein percentage</b>	28.6%	36.6%
<b>Kcals per kilo</b>	3,743	4,131
<b>Grain inclusive</b>	No	No
<b>Contains by-product meals</b>	No	No

\*this recipe is not suitable for the growth of large breed puppies (>70lbs as an adult).

# NOW FRESH SMALL BREED ADULT RECIPE TO GO! SOLUTIONS RECIPES SWITCH GUIDE



Turkey, Salmon + Duck Recipe  
for Small Breed Adult Dogs



Sensitivities LID Turkey  
Recipe (all life stages)



Sensitivities LID Salmon  
Recipe (all life stages)



Sensitivities LID Duck  
Recipe (all life stages)



Carnivore CTD Adult  
Recipe



Carnivore Salmon  
with Cod Recipe (all  
life stages)



<b>First 5 ingredients</b>	Fresh boneless turkey (25%), peas, potatoes, whole dried chicken egg (10%), pea flour	Turkey 30% (de-boned turkey, turkey ground and cooked), tapioca, lentils, peas, chickpeas	Salmon 30% (de-boned salmon, salmon ground and cooked), tapioca, peas, lentils, chickpeas	Duck 30% (de-boned duck, duck ground and cooked), peas, lentils, tapioca, pea flour	Chicken 54% (chicken ground and cooked, de-boned chicken, chicken fat, natural chicken flavour), turkey 10% (turkey ground and cooked, de-boned turkey), peas, salmon ground and cooked, potatoes	Salmon 32% (de-boned salmon, salmon ground and cooked, salmon oil), de-boned cod 15%, lentils, peas, chickpeas
<b>Total protein %</b>	27.2%	27.8%	23.5%	25.5%	35.0%	34.6%
<b>Kcals per kilo</b>	3,708	4,099	4,033	3,927	3,993	4,185
<b>Grain inclusive</b>	No	No	No	No	No	No
<b>Contains by-product meals</b>	No	No	No	No	No	No

# NOW FRESH LARGE BREED PUPPY RECIPE TO GO! SOLUTIONS SENSITIVITIES LID TURKEY RECIPE SWITCH GUIDE



Turkey, Salmon + Duck Recipe for Large Breed Puppies



Sensitivities LID Turkey Recipe (all life stages)



<b>First 5 ingredients</b>	Fresh boneless turkey (27%), whole dried chicken egg (12%), peas, potatoes, pea fibre	Turkey 30% (de-boned turkey, turkey ground and cooked), tapioca, lentils, peas, chickpeas
<b>Total protein percentage</b>	28.9%	27.8%
<b>Kcals per kilo</b>	3,670	4,099
<b>Grain inclusive</b>	No	No
<b>Contains by-product meals</b>	No	No

# NOW FRESH LARGE BREED ADULT RECIPE TO GO! SOLUTIONS RECIPES SWITCH GUIDE



Turkey, Salmon + Duck  
Recipe for Large Breed  
Adult Dogs



Sensitivities LID Turkey  
Recipe (all life stages)



Sensitivities LID Salmon  
Recipe (all life stages)



Sensitivities LID Duck  
Recipe (all life stages)



Carnivore CTD Adult  
Recipe



Carnivore Salmon  
with Cod Recipe (all  
life stages)



<b>First 5 ingredients</b>	Fresh boneless turkey (28%), peas, potatoes, whole dried chicken egg (9%), tapioca	Turkey 30% (de-boned turkey, turkey ground and cooked), tapioca, lentils, peas, chickpeas	Salmon 30% (de-boned salmon, salmon ground and cooked), tapioca, peas, lentils, chickpeas	Duck 30% (de-boned duck, duck ground and cooked), peas, lentils, tapioca, pea flour	Chicken 54% (chicken ground and cooked, de-boned chicken, chicken fat, natural chicken flavour), turkey 10% (turkey ground and cooked, de-boned turkey), peas, salmon ground and cooked, potatoes	Salmon 32% (de-boned salmon, salmon ground and cooked, salmon oil), de-boned cod 15%, lentils, peas, chickpeas
<b>Total protein %</b>	27.5%	27.8%	23.5%	25.5%	35.0%	34.6%
<b>Kcals per kilo</b>	3,517	4,099	4,033	3,927	3,993	4,185
<b>Grain inclusive</b>	No	No	No	No	No	No
<b>Contains by-product meals</b>	No	No	No	No	No	No

# OTHER GO! SOLUTIONS RECIPES FOR DOGS



Sensitivities LID Lamb Recipe



Skin + Coat Chicken Recipe



Skin + Coat Lamb Recipe



Skin + Coat Salmon Recipe



<b>First 5 ingredients</b>	Lamb 48% (de-boned lamb, lamb ground and cooked), peas, tapioca, lentils, pea flour	Chicken 60% (de-boned chicken, chicken ground and cooked, chicken fat, natural chicken flavour), whole brown rice, white rice, oatmeal, dried chicory root	Lamb 30% (lamb ground and cooked, de-boned lamb, natural lamb flavour), oatmeal, whole brown rice, white rice, canola oil	Salmon 32% (salmon ground and cooked, de-boned salmon), oatmeal, potatoes, whole oats, canola oil
<b>Total protein percentage</b>	24.5%	25.3%	23.6%	23.5%
<b>Kcals per kilo</b>	4,019	3,915	4,230	3,559
<b>Grain inclusive</b>	No	Yes	Yes	Yes
<b>Contains by-product meals</b>	No	No	No	No

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**CAT RECIPES**



# NOW FRESH KITTEN RECIPE TO GO! SOLUTIONS RECIPES SWITCH GUIDE



Turkey, Salmon + Duck Recipe for Kittens



Sensitivities LID Duck Recipe (all life stages)



Carnivore Chicken, Turkey + Duck Recipe (all life stages)



<b>First 5 ingredients</b>	Fresh boneless turkey (30%), peas, potatoes, whole dried chicken egg (10%), pea flour	Duck 30% (de-boned duck, duck ground and cooked), peas, whole dried chicken egg, lentils, pea flour	Chicken 29% (chicken ground and cooked, de-boned chicken, chicken fat), turkey 11% (de-boned turkey, turkey ground and cooked), duck 11% (duck ground and cooked, de-boned duck), natural flavour
<b>Total protein percentage</b>	32.8%	33.9%	44.4%
<b>Kcals per kilo</b>	3,854	4,147	4,273
<b>Grain inclusive</b>	No	No	No
<b>Contains by-product meals</b>	No	No	No

# NOW FRESH RECIPE FOR ADULT CATS TO GO! SOLUTIONS RECIPES SWITCH GUIDE



Turkey, Salmon + Duck Recipe  
for Adult Cats



Sensitivities LID Duck Recipe  
(all life stages)



Carnivore Chicken, Turkey +  
Duck Recipe (all life stages)



<b>First 5 ingredients</b>	Fresh boneless turkey (27%), peas, potatoes, whole dried chicken egg (10%), pea flour	Duck 30% (de-boned duck, duck ground and cooked), peas, whole dried chicken egg, lentils, pea flour	Chicken 29% (chicken ground and cooked, de-boned chicken, chicken fat), turkey 11% (de-boned turkey, turkey ground and cooked), duck 11% (duck ground and cooked, de-boned duck), natural flavour
<b>Total protein percentage</b>	31.0%	33.9%	44.4%
<b>Kcals per kilo</b>	3,819	4,147	4,273
<b>Grain inclusive</b>	No	No	No
<b>Contains by-product meals</b>	No	No	No



# NOW FRESH RECIPE FOR SENIOR CATS TO GO! SOLUTIONS RECIPES SWITCH GUIDE



Turkey, Salmon + Duck Recipe  
for Senior Cats



Sensitivities LID Duck Recipe  
(all life stages)



Carnivore Chicken, Turkey +  
Duck Recipe (all life stages)



<b>First 5 ingredients</b>	Fresh boneless turkey (24%), peas, potatoes, pea flour, whole dried chicken egg (7%)	Duck 30% (de-boned duck, duck ground and cooked), peas, whole dried chicken egg, lentils, pea flour	Chicken 29% (chicken ground and cooked, de-boned chicken, chicken fat), turkey 11% (de-boned turkey, turkey ground and cooked), duck 11% (duck ground and cooked, de-boned duck), natural flavour
<b>Total protein percentage</b>	30.0%	33.9%	44.4%
<b>Kcals per kilo</b>	3,578	4,147	4,273
<b>Grain inclusive</b>	No	No	No
<b>Contains by-product meals</b>	No	No	No

# OTHER GO! SOLUTIONS RECIPE FOR CATS



## Skin + Coat Care Chicken Recipe



<b>First 5 ingredients</b>	Chicken 74% (chicken ground and cooked, de-boned chicken, chicken fat, natural chicken flavour), whole brown rice, white rice, oatmeal, potatoes
<b>Total protein percentage</b>	32.1%
<b>Kcals per kilo</b>	4,551
<b>Grain inclusive</b>	Yes
<b>Contains by-product meals</b>	No