

PRODUCT PROFILE - NOW FRESH

Now Fresh Good Gravy™ Minced Beef & Lamb in Beef Bone Broth Gravy for Dogs

| Nutrient profile | As fed basis | Dry matter basis | Per 1000 kcal |
|---------------------|--------------|------------------|---------------|
| Energy: | | | |
| ME per kg | 1230 kcal | 5347 kcal/kg | n/a |
| ME per can (355g) | 437 kcal | 1898 kcal/can | n/a |
| Energy from protein | 23 % | 23 % | n/a |
| Energy from fat | 69 % | 69 % | n/a |
| Energy from carbs | 8 % | 8 % | n/a |
| Proximates: | | | |
| Moisture | 77 % | 0 % | 626.1 g |
| Protein | 8 % | 35 % | 65.1 g |
| Fat | 10 % | 43 % | 81.3 g |
| Fiber | 0.2 % | 1 % | 1.2 g |
| Ash | 2.0 % | 9 % | 16.3 g |
| Carbohydrates | 2.9 % | 12 % | 23 g |
| Amino acids: | | | |
| Arginine | 0.48 % | 2.09 % | 3.90 g |
| Lysine | 0.56 % | 2.43 % | 4.55 g |
| Met + Cys | 0.26 % | 1.13 % | 2.11 g |
| Phe + Tyr | 0.47 % | 2.04 % | 3.82 g |
| Tryptophan | 0.07 % | 0.30 % | 0.57 g |
| Taurine | 0.01 % | 0.04 % | 0.08 g |
| Fatty acids: | | | |
| Omega-6 | 1.80 % | 7.83 % | 14.64 g |
| Omega-3 | 0.25 % | 1.09 % | 2.03 g |
| DHA | 0.08 % | 0.35 % | 0.65 g |
| Linoleic acid | 1.62 % | 7.04 % | 13.17 g |
| Minerals: | | | |
| Calcium | 0.39 % | 1.7 % | 3.13 g |
| Phosphorus | 0.31 % | 1.3 % | 2.52 g |
| Potassium | 0.20 % | 0.9 % | 1.63 g |
| Sodium | 0.31 % | 1.3 % | 2.51 g |
| Chloride | 0.16 % | 0.7 % | 1.31 g |
| Magnesium | 0.02 % | 0.1 % | 0.16 g |
| Iron | 31.6 mg/kg | 137.5 mg/kg | 25.7 mg |
| Copper | 4.00 mg/kg | 17.4 mg/kg | 3.25 mg |
| Manganese | 2.76 mg/kg | 12.0 mg/kg | 2.24 mg |
| Zinc | 39.0 mg/kg | 169.3 mg/kg | 31.7 mg |
| Iodine | 0.43 mg/kg | 1.8 mg/kg | 0.35 mg |
| Selenium | 0.24 mg/kg | 1.0 mg/kg | 0.19 mg |
| Vitamins: | | | |
| Vitamin A | 10340 IU/kg | 44957 IU/kg | 8408 IU |
| Vitamin D | 284 IU/kg | 1236 IU/kg | 231 IU |
| Vitamin E | 32 IU/kg | 138 IU/kg | 25.8 IU |
| Thiamine | 15.6 mg/kg | 68 mg/kg | 12.69 mg |
| Riboflavin | 5.0 mg/kg | 22 mg/kg | 4.03 mg |
| Pantothenic acid | 9.8 mg/kg | 43 mg/kg | 7.99 mg |
| Niacin | 36 mg/kg | 156 mg/kg | 29.1 mg |
| Pyridoxine | 3.6 mg/kg | 15 mg/kg | 2.90 mg |
| Folic acid | 0.5 mg/kg | 2.3 mg/kg | 0.43 mg |
| Biotin | 0.03 mg/kg | 0.13 mg/kg | 0.02 mg |
| Vitamin B12 | 0.01 mg/kg | 0.05 mg/kg | 0.010 mg |

Ingredients

Beef bone broth gravy, de-boned beef, de-boned lamb, tapioca, sunflower oil, pumpkin, green beans, calcium sulphate, sodium tripolyphosphate, natural flavour, carob powder, marine microalgae oil, potassium chloride, guar gum, salt, choline chloride, magnesium sulphate, minerals (zinc proteinate, ferrous fumarate, sodium selenite, copper proteinate, manganese proteinate, potassium iodide), vitamins (vitamin E supplement, thiamine mononitrate, niacin, vitamin A supplement, d-calcium pantothenate, pyridoxine hydrochloride, riboflavin supplement, vitamin B12 supplement, vitamin D3 supplement, folic acid), taurine, L-tryptophan.

Now Fresh Good Gravy™ Minced Beef & Lamb in Beef Bone Broth Gravy for Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages including growth of large size dogs (70lbs or more as an adult).

