

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Cod Pâté Cat Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	969 kcal/kg	4405 kcal/kg	n/a
ME per carton	176 kcal/182 g carton	n/a	n/a
Energy from protein	34 %	34 %	n/a
Energy from fat	46 %	46 %	n/a
Energy from carbs	20 %	20 %	n/a
Proximates:			
Moisture	78 %	0 %	805.0 g
Protein	10 %	43 %	98.0 g
Fat	5 %	24 %	54.7 g
Fibre	0.1 %	0.5 %	1.03 g
Ash	1.6 %	7.1 %	16.2 g
Carbohydrates	6 %	25 %	57 g
Amino acids:			
Arginine	0.66 %	3.00 %	6.81 g
Lysine	0.71 %	3.23 %	7.33 g
Met + Cys	0.32 %	1.45 %	3.30 g
Phe + Tyr	0.68 %	3.09 %	7.02 g
Taurine	0.15 %	0.68 %	1.55 g
Fatty acids:			
Omega-6	0.89 %	4.05 %	9.18 g
Omega-3	0.23 %	1.05 %	2.37 g
DHA	0.04 %	0.18 %	0.41 g
Linoleic acid	0.8 %	3.8 %	8.57 g
Minerals:			
Calcium	0.4 %	1.7 %	3.82 g
Phosphorus	0.3 %	1.4 %	3.10 g
Potassium	0.2 %	0.7 %	1.55 g
Sodium	0.11 %	0.50 %	1.14 g
Chloride	0.13 %	0.59 %	1.34 g
Magnesium	0.02 %	0.09 %	0.21 g
Iron	32 mg/kg	145 mg/kg	33.0 mg
Copper	5 mg/kg	21 mg/kg	4.75 mg
Manganese	3.0 mg/kg	13.6 mg/kg	3.10 mg
Zinc	33 mg/kg	150 mg/kg	34.1 mg
Iodine	0.5 mg/kg	2.2 mg/kg	0.50 mg
Selenium	0.20 mg/kg	0.91 mg/kg	0.21 mg
Vitamins:			
Vitamin A	3157 IU/kg	14350 IU/kg	3258 IU
Vitamin D	130 IU/kg	591 IU/kg	134 IU
Vitamin E	16 IU/kg	73 IU/kg	16.5 IU
Thiamine	6.6 mg/kg	29.9 mg/kg	6.79 mg
Riboflavin	1.9 mg/kg	8.6 mg/kg	1.96 mg
Pantothenic acid	4.7 mg/kg	21.2 mg/kg	4.82 mg
Niacin	35 mg/kg	161 mg/kg	36.5 mg
Pyridoxine	2.4 mg/kg	11.1 mg/kg	2.52 mg
Folic acid	0.6 mg/kg	2.5 mg/kg	0.57 mg
Biotin	0.03 mg/kg	0.14 mg/kg	0.03 mg
Vitamin B12	0.02 mg/kg	0.09 mg/kg	0.021 mg

Ingredients

Cod, chicken bone broth, chicken, chicken liver, tapioca, cranberries, cassia gum, flaxseed, guar gum, coconut oil, sodium tripolyphosphate, salt, taurine, choline chloride, vitamins (vitamin E supplement, niacin, thiamine mononitrate, d-calcium pantothenate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, calcium iodate, sodium selenite).

NOW FRESH Cod Pâté Recipe for cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages.

