

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Grain Free Small Breed Red Meat Adult Dog Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3650 kcal/kg	3967 kcal/kg	n/a
ME per cup	420 kcal/cup	456 kcal/cup	n/a
Energy from protein	26 %	26 %	n/a
Energy from fat	40 %	40 %	n/a
Energy from carbs	35 %	35 %	n/a
Proximates:			
Moisture	8 %	0 %	21.9 g
Protein	27 %	29 %	74.0 g
Fat	17 %	18 %	46.6 g
Fibre	4.9 %	5.3 %	13.4 g
Ash	7.1 %	7.7 %	19.5 g
Carbohydrates	36 %	39 %	99 g
Amino acids:			
Arginine	1.20 %	1.30 %	3.29 g
Lysine	1.23 %	1.34 %	3.37 g
Met + Cys	0.96 %	1.04 %	2.63 g
Phe + Tyr	2.06 %	2.24 %	5.65 g
Tryptophan	0.29 %	0.32 %	0.79 g
Taurine	0.12 %	0.13 %	0.33 g
Fatty acids:			
Omega-6	2.50 %	2.72 %	6.85 g
Omega-3	1.00 %	1.09 %	2.74 g
DHA	0.02 %	0.02 %	0.05 g
Linoleic acid	1.9 %	2.1 %	5.21 g
Minerals:			
Calcium	1.0 %	1.1 %	2.79 g
Phosphorus	0.6 %	0.7 %	1.64 g
Potassium	0.7 %	0.8 %	2.03 g
Sodium	0.34 %	0.37 %	0.93 g
Chloride	0.32 %	0.35 %	0.88 g
Magnesium	0.12 %	0.13 %	0.33 g
Iron	139 mg/kg	151 mg/kg	38.1 mg
Copper	16 mg/kg	17 mg/kg	4.38 mg
Manganese	26.5 mg/kg	28.8 mg/kg	7.26 mg
Zinc	139 mg/kg	151 mg/kg	38.1 mg
Iodine	3.5 mg/kg	3.8 mg/kg	0.96 mg
Selenium	0.44 mg/kg	0.48 mg/kg	0.12 mg
Vitamins:			
Vitamin A	19426 IU/kg	21115 IU/kg	5322 IU
Vitamin D	1542 IU/kg	1676 IU/kg	422 IU
Vitamin E	178 IU/kg	193 IU/kg	48.8 IU
Thiamine	15.2 mg/kg	16.5 mg/kg	4.16 mg
Riboflavin	12.4 mg/kg	13.5 mg/kg	3.40 mg
Pantothenic acid	28.9 mg/kg	31.4 mg/kg	7.92 mg
Niacin	34 mg/kg	37 mg/kg	9.3 mg
Pyridoxine	3.8 mg/kg	4.1 mg/kg	1.03 mg
Folic acid	0.5 mg/kg	0.6 mg/kg	0.14 mg
Biotin	0.51 mg/kg	0.55 mg/kg	0.14 mg
Vitamin B12	0.07 mg/kg	0.08 mg/kg	0.019 mg

Ingredients

De-boned lamb, whole dried egg, potatoes, peas, potato flour, pea flour, de-boned pork, flaxseed, apples, canola oil (preserved with mixed tocopherols), natural flavour, coconut oil (preserved with mixed tocopherols), pea fibre, calcium carbonate, monocalcium phosphate, tomato, sun-dried alfalfa, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, sodium tripolyphosphate, salt, dried chicory root, choline chloride, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (ferrous sulphate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulphate, manganese proteinate, copper proteinate, manganous oxide, calcium iodate), taurine, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, DL-methionine, L-lysine, potassium chloride, parsley, peppermint, green tea extract, yucca schidigera extract, dried rosemary.

NOW FRESH™ Grain Free Small Breed Red Meat Adult Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.



*Not available in US

