

# PRODUCT PROFILE - NOW FRESH

## NOW FRESH™ Wild Salmon Stew Cat Recipe

| Nutrient profile    | As fed basis          | Dry matter basis | Per 1000 kcal |
|---------------------|-----------------------|------------------|---------------|
| <b>Energy:</b>      |                       |                  |               |
| ME per kg           | 974 kcal/kg           | 4870 kcal/kg     | n/a           |
| ME per carton       | 177 kcal/182 g carton | n/a              | n/a           |
| Energy from protein | 31 %                  | 31 %             | n/a           |
| Energy from fat     | 39 %                  | 39 %             | n/a           |
| Energy from carbs   | 29 %                  | 29 %             | n/a           |
| <b>Proximates:</b>  |                       |                  |               |
| Moisture            | 80 %                  | 0 %              | 821 g         |
| Protein             | 8 %                   | 40 %             | 82 g          |
| Fat                 | 5 %                   | 23 %             | 46 g          |
| Fibre               | 0.3 %                 | 1.3 %            | 2.6 g         |
| Ash                 | 13 %                  | 6.5 %            | 13.2 g        |
| Carbohydrates       | 8 %                   | 39 %             | 79 g          |
| <b>Amino acids:</b> |                       |                  |               |
| Arginine            | 0.42 %                | 2.10 %           | 4.31 g        |
| Lysine              | 0.56 %                | 2.80 %           | 5.75 g        |
| Met + Cys           | 0.28 %                | 1.40 %           | 2.87 g        |
| Phe + Tyr           | 0.51 %                | 2.55 %           | 5.24 g        |
| Taurine             | 0.05 %                | 0.25 %           | 0.51 g        |
| <b>Fatty acids:</b> |                       |                  |               |
| Omega-6             | 0.37 %                | 1.85 %           | 3.80 g        |
| Omega-3             | 0.88 %                | 4.40 %           | 9.03 g        |
| DHA                 | 0.31 %                | 1.55 %           | 3.18 g        |
| Linoleic acid       | 0.3 %                 | 1.7 %            | 3.49 g        |
| <b>Minerals:</b>    |                       |                  |               |
| Calcium             | 0.3 %                 | 1.3 %            | 2.67 g        |
| Phosphorus          | 0.2 %                 | 1.1 %            | 2.16 g        |
| Potassium           | 0.2 %                 | 0.9 %            | 1.75 g        |
| Sodium              | 0.06 %                | 0.30 %           | 0.62 g        |
| Chloride            | 0.09 %                | 0.45 %           | 0.92 g        |
| Magnesium           | 0.02 %                | 0.10 %           | 0.21 g        |
| Iron                | 20 mg/kg              | 100 mg/kg        | 20.5 mg       |
| Copper              | 4 mg/kg               | 20 mg/kg         | 4.1 mg        |
| Manganese           | 2.5 mg/kg             | 12.5 mg/kg       | 2.6 mg        |
| Zinc                | 20 mg/kg              | 100 mg/kg        | 20.5 mg       |
| Iodine              | 0.5 mg/kg             | 2.3 mg/kg        | 0.46 mg       |
| Selenium            | 0.12 mg/kg            | 0.60 mg/kg       | 0.12 mg       |
| <b>Vitamins:</b>    |                       |                  |               |
| Vitamin A           | 16604 IU/kg           | 83020 IU/kg      | 17047 IU      |
| Vitamin D           | 331 IU/kg             | 1655 IU/kg       | 340 IU        |
| Vitamin E           | 25 IU/kg              | 124 IU/kg        | 25.5 IU       |
| Thiamine            | 3.0 mg/kg             | 15.0 mg/kg       | 3.07 mg       |
| Riboflavin          | 1.9 mg/kg             | 9.5 mg/kg        | 1.94 mg       |
| Pantothenic acid    | 2.6 mg/kg             | 13.0 mg/kg       | 2.66 mg       |
| Niacin              | 20 mg/kg              | 100 mg/kg        | 20.6 mg       |
| Pyridoxine          | 1.7 mg/kg             | 8.7 mg/kg        | 1.78 mg       |
| Folic acid          | 0.2 mg/kg             | 1.2 mg/kg        | 0.24 mg       |
| Biotin              | 0.03 mg/kg            | 0.15 mg/kg       | 0.03 mg       |
| Vitamin B12         | 0.01 mg/kg            | 0.05 mg/kg       | 0.010 mg      |

## Ingredients

De-boned salmon, turkey bone broth, potatoes, carrots, peas, tapioca, cranberries, sweet potatoes, apples, canola oil, tricalcium phosphate, coconut oil, flaxseed, potassium chloride, sodium phosphate, choline chloride, salt, taurine, dried kelp, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, thiamine mononitrate, d-calcium pantothenate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B42 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, sodium selenite).

NOW FRESH Salmon Stew Recipe for cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages.

