

PRODUCT PROFILE - NOW FRESH

Now Fresh Good Gravy™ Grain Free Senior Chicken Recipe for Cats

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3550 kcal	3859 kcal/kg	n/a
ME per cup	391 kcal	424 kcal/cup	n/a
Energy from protein	31 %	31 %	n/a
Energy from fat	36 %	36 %	n/a
Energy from carbs	34 %	34 %	n/a
Proximates:			
Moisture	8 %	0 %	22.5 g
Protein	31 %	34 %	87.3 g
Fat	15 %	16 %	42.3 g
Fibre	5 %	5 %	14.1 g
Ash	7 %	8 %	19.7 g
Carbohydrate	34 %	37 %	95.8 g
Amino acids:			
Arginine	1.87 %	2.03 %	5.27 g
Lysine	1.75 %	1.90 %	4.92 g
Met + Cys	0.96 %	1.04 %	2.70 g
Phe + Tyr	2.40 %	2.61 %	6.75 g
Tryptophan	0.41 %	0.44 %	1.15 g
Taurine	0.26 %	0.28 %	0.74 g
Fatty acids:			
Omega-6	1.98 %	2.15 %	5.57 g
Omega-3	0.88 %	0.96 %	2.48 g
DHA	0.12 %	0.13 %	0.33 g
Linoleic acid	1.87 %	2.03 %	5.26 g
Minerals:			
Calcium	1.03 %	1.12 %	2.91 g
Phosphorus	0.61 %	0.66 %	1.71 g
Potassium	0.65 %	0.71 %	1.84 g
Sodium	0.25 %	0.28 %	0.71 g
Chloride	0.54 %	0.59 %	1.52 g
Magnesium	0.10 %	0.11 %	0.27 g
Iron	150 mg/kg	163 mg/kg	42.1 mg
Copper	23.2 mg/kg	25.2 mg/kg	6.54 mg
Manganese	29.4 mg/kg	31.9 mg/kg	8.28 mg
Zinc	187 mg/kg	203 mg/kg	52.7 mg
Iodine	4.2 mg/kg	4.6 mg/kg	1.19 mg
Selenium	0.92 mg/kg	0.99 mg/kg	0.26 mg
Vitamins:			
Vitamin A	16822 IU/kg	18285 IU/kg	4739 IU
Vitamin D	1319 IU/kg	1434 IU/kg	372 IU
Vitamin E	236 IU/kg	257 IU/kg	66.6 IU
Thiamine	37.3 mg/kg	40.6 mg/kg	10.51 mg
Riboflavin	11.4 mg/kg	12.4 mg/kg	3.22 mg
Pantothenic acid	17.0 mg/kg	18.5 mg/kg	4.78 mg
Niacin	157 mg/kg	171 mg/kg	44.3 mg
Pyridoxine	9.6 mg/kg	10.5 mg/kg	2.72 mg
Folic acid	2.4 mg/kg	2.6 mg/kg	0.68 mg
Biotin	1.94 mg/kg	2.11 mg/kg	0.55 mg
Vitamin B12	0.08 mg/kg	0.09 mg/kg	0.023 mg

Ingredients

De-boned chicken, peas, whole dried egg, potatoes, pea flour, natural flavour, flaxseed, canola oil (preserved with mixed tocopherols), calcium carbonate, chicken cartilage, alfalfa, tomato, guar gum, coconut oil (preserved with mixed tocopherols), carob powder, turkey bone broth, pumpkin, squash, sweet potatoes, carrots, lentils, broccoli, blueberries, papayas, blackberries, pomegranate, bananas, cranberries, cottage cheese, apples, DL-methionine, choline chloride, salt, taurine, phosphoric acid, dried chicory root, marine microalgae oil, vitamins (vitamin E supplement, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), thiamine mononitrate, biotin, vitamin A supplement, d-calcium pantothenate, beta-carotene, riboflavin, pyridoxine hydrochloride, vitamin B12 supplement, vitamin D3 supplement, folic acid), minerals (zinc proteinate, ferrous sulphate, zinc oxide, iron proteinate, copper sulphate, sodium selenite, copper proteinate, manganese proteinate, manganous oxide, calcium iodate), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, L-lysine, yucca schidigera extract, potassium chloride, L-carnitine, dried rosemary.

Now Fresh Good Gravy™ Grain Free Senior Chicken Recipe for Cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for Maintenance.

