

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Wild Salmon Pâté Cat Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	980 kcal/kg	4900 kcal/kg	n/a
ME per carton	178 kcal/182 g carton	n/a	n/a
Energy from protein	33 %	33 %	n/a
Energy from fat	42 %	42 %	n/a
Energy from carbs	24 %	24 %	n/a
Proximates:			
Moisture	80 %	0 %	816.3 g
Protein	8 %	40 %	81.6 g
Fat	5 %	23 %	45.9 g
Fibre	0.5 %	2.5 %	5.10 g
Ash	1.2 %	6.0 %	12.2 g
Carbohydrates	6 %	29 %	59 g
Amino acids:			
Arginine	0.46 %	2.30 %	4.69 g
Lysine	0.64 %	3.20 %	6.53 g
Met + Cys	0.27 %	1.35 %	2.76 g
Phe + Tyr	0.56 %	2.80 %	5.71 g
Taurine	0.05 %	0.25 %	0.51 g
Fatty acids:			
Omega-6	0.34 %	1.70 %	3.47 g
Omega-3	0.77 %	3.85 %	7.86 g
DHA	0.27 %	1.35 %	2.76 g
Linoleic acid	0.3 %	1.6 %	3.27 g
Minerals:			
Calcium	0.3 %	1.5 %	2.96 g
Phosphorus	0.2 %	1.1 %	2.24 g
Potassium	0.2 %	1.0 %	1.94 g
Sodium	0.07 %	0.35 %	0.71 g
Chloride	0.09 %	0.45 %	0.92 g
Magnesium	0.02 %	0.10 %	0.20 g
Iron	20 mg/kg	100 mg/kg	20.4 mg
Copper	4 mg/kg	20 mg/kg	4.08 mg
Manganese	2.5 mg/kg	12.5 mg/kg	2.55 mg
Zinc	20 mg/kg	100 mg/kg	20.4 mg
Iodine	0.5 mg/kg	2.5 mg/kg	0.51 mg
Selenium	0.12 mg/kg	0.60 mg/kg	0.12 mg
Vitamins:			
Vitamin A	16605 IU/kg	83025 IU/kg	16944 IU
Vitamin D	2805 IU/kg	14025 IU/kg	2862 IU
Vitamin E	25 IU/kg	124 IU/kg	25.4 IU
Thiamine	3.0 mg/kg	15.0 mg/kg	3.05 mg
Riboflavin	1.9 mg/kg	9.5 mg/kg	1.93 mg
Pantothenic acid	2.6 mg/kg	13.0 mg/kg	2.64 mg
Niacin	20 mg/kg	100 mg/kg	20.4 mg
Pyridoxine	1.7 mg/kg	8.7 mg/kg	1.77 mg
Folic acid	0.2 mg/kg	1.2 mg/kg	0.23 mg
Biotin	0.03 mg/kg	0.15 mg/kg	0.03 mg
Vitamin B12	0.01 mg/kg	0.05 mg/kg	0.010 mg

Ingredients

De-boned salmon, turkey bone broth, potatoes, carrots, peas, tapioca, cranberries, sweet potatoes, apples, canola oil, cassia gum, tricalcium phosphate, coconut oil, flaxseed, guar gum, sodium tripolyphosphate, potassium chloride, choline chloride, salt, taurine, dried kelp, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, thiamine mononitrate, d-calcium pantothenate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, sodium selenite).

NOW FRESH Salmon Pâté Recipe for cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages.

