

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Chicken Pâté Cat Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	1198 kcal/kg	4992 kcal/kg	n/a
ME per carton	218 kcal/182 g carton	n/a	n/a
Energy from protein	31 %	31 %	n/a
Energy from fat	48 %	48 %	n/a
Energy from carbs	21 %	21 %	n/a
Proximates:			
Moisture	76 %	0 %	634.4 g
Protein	9 %	39 %	78.5 g
Fat	6 %	27 %	53.4 g
Fibre	0.1 %	0.4 %	0.83 g
Ash	1.7 %	7.1 %	14.2 g
Carbohydrates	6 %	27 %	53 g
Amino acids:			
Arginine	0.65 %	2.71 %	5.43 g
Lysine	0.70 %	2.92 %	5.84 g
Met + Cys	0.35 %	1.46 %	2.92 g
Phe + Tyr	0.62 %	2.58 %	5.18 g
Taurine	0.10 %	0.42 %	0.83 g
Fatty acids:			
Omega-6	1.44 %	6.00 %	12.02 g
Omega-3	0.27 %	1.13 %	2.25 g
DHA	0.04 %	0.17 %	0.33 g
Linoleic acid	1.3 %	5.6 %	11.19 g
Minerals:			
Calcium	0.3 %	1.4 %	2.75 g
Phosphorus	0.3 %	1.1 %	2.17 g
Potassium	0.2 %	0.8 %	1.67 g
Sodium	0.10 %	0.42 %	0.83 g
Chloride	0.13 %	0.54 %	1.09 g
Magnesium	0.03 %	0.13 %	0.25 g
Iron	45 mg/kg	188 mg/kg	37.6 mg
Copper	5 mg/kg	20 mg/kg	3.92 mg
Manganese	3.1 mg/kg	12.9 mg/kg	2.59 mg
Zinc	36 mg/kg	150 mg/kg	30.1 mg
Iodine	0.5 mg/kg	2.3 mg/kg	0.45 mg
Selenium	0.20 mg/kg	0.83 mg/kg	0.17 mg
Vitamins:			
Vitamin A	14404 IU/kg	60017 IU/kg	12023 IU
Vitamin D	400 IU/kg	1667 IU/kg	334 IU
Vitamin E	17 IU/kg	71 IU/kg	14.2 IU
Thiamine	6.8 mg/kg	28.3 mg/kg	5.68 mg
Riboflavin	2.3 mg/kg	9.6 mg/kg	1.92 mg
Pantothenic acid	7.1 mg/kg	29.6 mg/kg	5.93 mg
Niacin	50 mg/kg	208 mg/kg	41.7 mg
Pyridoxine	2.7 mg/kg	11.3 mg/kg	2.25 mg
Folic acid	0.6 mg/kg	2.3 mg/kg	0.47 mg
Biotin	0.03 mg/kg	0.13 mg/kg	0.03 mg
Vitamin B12	0.01 mg/kg	0.05 mg/kg	0.010 mg

Ingredients

Chicken, chicken bone broth, chicken liver, tapioca, cod liver, cranberries, cassia gum, flaxseed, guar gum, coconut oil, calcium carbonate, sodium tripolyphosphate, salt, taurine, choline chloride, vitamins (vitamin E supplement, niacin, thiamine mononitrate, d-calcium pantothenate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, calcium iodate, sodium selenite).

NOW FRESH Chicken Pâté Recipe for cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages.

