

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Chicken Pâté Cat Recipe

| Nutrient profile | As fed basis | Dry matter basis | Per 1000 kcal |
|---------------------|-----------------------|------------------|---------------|
| Energy: | | | |
| ME per kg | 1198 kcal/kg | 4992 kcal/kg | n/a |
| ME per carton | 218 kcal/182 g carton | n/a | n/a |
| Energy from protein | 31 % | 31 % | n/a |
| Energy from fat | 48 % | 48 % | n/a |
| Energy from carbs | 21 % | 21 % | n/a |
| Proximates: | | | |
| Moisture | 76 % | 0 % | 634.4 g |
| Protein | 9 % | 39 % | 78.5 g |
| Fat | 6 % | 27 % | 53.4 g |
| Fibre | 0.1 % | 0.4 % | 0.83 g |
| Ash | 1.7 % | 7.1 % | 14.2 g |
| Carbohydrates | 6 % | 27 % | 53 g |
| Amino acids: | | | |
| Arginine | 0.65 % | 2.71 % | 5.43 g |
| Lysine | 0.70 % | 2.92 % | 5.84 g |
| Met + Cys | 0.35 % | 1.46 % | 2.92 g |
| Phe + Tyr | 0.62 % | 2.58 % | 5.18 g |
| Tryptophan | 0.15 % | 0.63 % | 1.25 g |
| Taurine | 0.10 % | 0.42 % | 0.83 g |
| Fatty acids: | | | |
| Omega-6 | 1.44 % | 6.00 % | 12.02 g |
| Omega-3 | 0.27 % | 1.13 % | 2.25 g |
| DHA | 0.04 % | 0.17 % | 0.33 g |
| Linoleic acid | 1.3 % | 5.6 % | 11.19 g |
| Minerals: | | | |
| Calcium | 0.3 % | 1.4 % | 2.75 g |
| Phosphorus | 0.3 % | 1.1 % | 2.17 g |
| Potassium | 0.2 % | 0.8 % | 1.67 g |
| Sodium | 0.10 % | 0.42 % | 0.83 g |
| Chloride | 0.13 % | 0.54 % | 1.09 g |
| Magnesium | 0.03 % | 0.13 % | 0.25 g |
| Iron | 45 mg/kg | 188 mg/kg | 37.6 mg |
| Copper | 5 mg/kg | 20 mg/kg | 3.92 mg |
| Manganese | 3.1 mg/kg | 12.9 mg/kg | 2.59 mg |
| Zinc | 36 mg/kg | 150 mg/kg | 30.1 mg |
| Iodine | 0.5 mg/kg | 2.3 mg/kg | 0.45 mg |
| Selenium | 0.20 mg/kg | 0.83 mg/kg | 0.17 mg |
| Vitamins: | | | |
| Vitamin A | 14404 IU/kg | 60017 IU/kg | 12023 IU |
| Vitamin D | 400 IU/kg | 1667 IU/kg | 334 IU |
| Vitamin E | 17 IU/kg | 71 IU/kg | 14.2 IU |
| Thiamine | 6.8 mg/kg | 28.3 mg/kg | 5.68 mg |
| Riboflavin | 2.3 mg/kg | 9.6 mg/kg | 1.92 mg |
| Pantothenic acid | 7.1 mg/kg | 29.6 mg/kg | 5.93 mg |
| Niacin | 50 mg/kg | 208 mg/kg | 41.7 mg |
| Pyridoxine | 2.7 mg/kg | 11.3 mg/kg | 2.25 mg |
| Folic acid | 0.6 mg/kg | 2.3 mg/kg | 0.47 mg |
| Biotin | 0.03 mg/kg | 0.13 mg/kg | 0.03 mg |
| Vitamin B12 | 0.01 mg/kg | 0.05 mg/kg | 0.010 mg |

Ingredients

Chicken, chicken bone broth, chicken liver, tapioca, cod liver, cranberries, cassia gum, flaxseed, guar gum, coconut oil, calcium carbonate, sodium tripolyphosphate, salt, taurine, choline chloride, vitamins (vitamin E supplement, niacin, thiamine mononitrate, d-calcium pantothenate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, calcium iodate, sodium selenite).

NOW FRESH Chicken Pâté Recipe for cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages.

