

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Small Breed Shredded Turkey Dog Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	1006 kcal/kg	4573 kcal/kg	n/a
ME per carton	183 kcal/182 g carton	n/a	n/a
Energy from protein	33 %	33 %	n/a
Energy from fat	51 %	51 %	n/a
Energy from carbs	16 %	16 %	n/a
Proximates:			
Moisture	78 %	0 %	775.3 g
Protein	9 %	43 %	93.4 g
Fat	6 %	27 %	59.6 g
Fibre	0.6 %	2.9 %	6.36 g
Ash	1.4 %	6.4 %	13.9 g
Carbohydrates	5 %	21 %	45 g
Amino acids:			
Arginine	0.60 %	2.73 %	5.96 g
Lysine	0.65 %	2.95 %	6.46 g
Met + Cys	0.30 %	1.36 %	2.98 g
Phe + Tyr	0.67 %	3.05 %	6.66 g
Taurine	0.06 %	0.27 %	0.60 g
Fatty acids:			
Omega-6	2.53 %	11.50 %	25.15 g
Omega-3	0.37 %	1.68 %	3.68 g
DHA	0.05 %	0.23 %	0.50 g
Linoleic acid	2.4 %	11.1 %	24.25 g
Minerals:			
Calcium	0.3 %	1.4 %	3.08 g
Phosphorus	0.3 %	1.4 %	3.08 g
Potassium	0.2 %	0.7 %	1.59 g
Sodium	0.18 %	0.82 %	1.79 g
Chloride	0.16 %	0.73 %	1.59 g
Magnesium	0.02 %	0.09 %	0.20 g
Iron	34 mg/kg	154 mg/kg	33.7 mg
Copper	4 mg/kg	19 mg/kg	4.17 mg
Manganese	2.9 mg/kg	13.2 mg/kg	2.88 mg
Zinc	43 mg/kg	195 mg/kg	42.7 mg
Iodine	0.4 mg/kg	1.7 mg/kg	0.38 mg
Selenium	0.18 mg/kg	0.82 mg/kg	0.18 mg
Vitamins:			
Vitamin A	4198 IU/kg	19082 IU/kg	4173 IU
Vitamin D	237 IU/kg	1077 IU/kg	236 IU
Vitamin E	16 IU/kg	74 IU/kg	16.2 IU
Thiamine	2.9 mg/kg	13.2 mg/kg	2.89 mg
Riboflavin	2.6 mg/kg	11.9 mg/kg	2.59 mg
Pantothenic acid	8.4 mg/kg	38.2 mg/kg	8.36 mg
Niacin	13 mg/kg	61 mg/kg	13.3 mg
Pyridoxine	1.3 mg/kg	6.0 mg/kg	1.31 mg
Folic acid	0.2 mg/kg	0.9 mg/kg	0.19 mg
Biotin	0.37 mg/kg	1.68 mg/kg	0.37 mg
Vitamin B12	0.02 mg/kg	0.09 mg/kg	0.020 mg

Ingredients

Turkey, turkey bone broth, chicken bone broth, peas, carrots, pork plasma, tapioca, cod liver, sweet potatoes, cranberries, sodium tripolyphosphate, calcium carbonate, guar gum, cassia gum, coconut oil, peppermint, parsley, salt, vitamins (vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, calcium iodate, selenium yeast).

NOW FRESH Small Breed Shredded Turkey Recipe for dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages of small breed dogs (25lbs or less as an adult).

