

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Shredded Chicken Dog Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	1065 kcal/kg	4841 kcal/kg	n/a
ME per carton	377 kcal/354 g carton	n/a	n/a
Energy from protein	35 %	35 %	n/a
Energy from fat	46 %	46 %	n/a
Energy from carbs	20 %	20 %	n/a
Proximates:			
Moisture	78 %	0 %	732.4 g
Protein	9 %	43 %	88.3 g
Fat	5 %	25 %	50.7 g
Fibre	0.2 %	0.9 %	1.88 g
Ash	1.6 %	7.4 %	15.3 g
Carbohydrates	5 %	24 %	50 g
Amino acids:			
Arginine	0.60 %	2.73 %	5.63 g
Lysine	0.66 %	3.00 %	6.20 g
Met + Cys	0.31 %	1.41 %	2.91 g
Phe + Tyr	0.68 %	3.09 %	6.38 g
Tryptophan	0.15 %	0.68 %	1.41 g
Taurine	0.03 %	0.14 %	0.28 g
Fatty acids:			
Omega-6	1.39 %	6.32 %	13.05 g
Omega-3	0.22 %	1.00 %	2.07 g
DHA	0.04 %	0.18 %	0.38 g
Linoleic acid	1.3 %	6.0 %	12.30 g
Minerals:			
Calcium	0.4 %	1.6 %	3.38 g
Phosphorus	0.3 %	1.4 %	2.82 g
Potassium	0.2 %	0.7 %	1.50 g
Sodium	0.19 %	0.86 %	1.78 g
Chloride	0.14 %	0.64 %	1.31 g
Magnesium	0.02 %	0.09 %	0.19 g
Iron	37 mg/kg	169 mg/kg	34.9 mg
Copper	4 mg/kg	19 mg/kg	3.92 mg
Manganese	2.7 mg/kg	12.3 mg/kg	2.54 mg
Zinc	35 mg/kg	160 mg/kg	33.0 mg
Iodine	0.4 mg/kg	1.9 mg/kg	0.38 mg
Selenium	0.13 mg/kg	0.59 mg/kg	0.12 mg
Vitamins:			
Vitamin A	8254 IU/kg	37518 IU/kg	7750 IU
Vitamin D	241 IU/kg	1095 IU/kg	226 IU
Vitamin E	16 IU/kg	72 IU/kg	14.9 IU
Thiamine	3.0 mg/kg	13.7 mg/kg	2.83 mg
Riboflavin	2.6 mg/kg	11.8 mg/kg	2.43 mg
Pantothenic acid	8.4 mg/kg	38.4 mg/kg	7.92 mg
Niacin	22 mg/kg	99 mg/kg	20.5 mg
Pyridoxine	1.4 mg/kg	6.5 mg/kg	1.34 mg
Folic acid	0.2 mg/kg	0.8 mg/kg	0.17 mg
Biotin	0.08 mg/kg	0.36 mg/kg	0.08 mg
Vitamin B12	0.02 mg/kg	0.09 mg/kg	0.019 mg

Ingredients

Chicken, chicken bone broth, turkey bone broth, chicken liver, peas, carrots, pork plasma, tapioca, cod liver, sweet potatoes, cranberries, sodium tripolyphosphate, calcium carbonate, guar gum, cassia gum, coconut oil, salt, vitamins (vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, calcium iodate, selenium yeast).

NOW FRESH Shredded Chicken Recipe for dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages including growth of large size dogs (70lbs or more as an adult).

