

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Grain Free Kitten Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3972 kcal/kg	4317 kcal/kg	n/a
ME per cup	437 kcal/cup	475 kcal/cup	n/a
Energy from protein	30 %	30 %	n/a
Energy from fat	46 %	46 %	n/a
Energy from carbs	24 %	24 %	n/a
Proximates:			
Moisture	8 %	0 %	20.1 g
Protein	34 %	37 %	84.9 g
Fat	21 %	23 %	53.9 g
Fibre	2.4 %	2.6 %	6.04 g
Ash	6.7 %	7.3 %	16.9 g
Carbohydrates	28 %	30 %	70 g
Amino acids:			
Arginine	1.86 %	2.02 %	4.68 g
Lysine	1.84 %	2.00 %	4.63 g
Met + Cys	1.20 %	1.30 %	3.02 g
Phe + Tyr	2.78 %	3.02 %	7.00 g
Tryptophan	0.50 %	0.54 %	1.26 g
Taurine	0.27 %	0.29 %	0.67 g
Fatty acids:			
Omega-6	3.30 %	3.59 %	8.31 g
Omega-3	1.10 %	1.20 %	2.77 g
DHA	0.06 %	0.07 %	0.15 g
Linoleic acid	3.1 %	3.4 %	7.81 g
Minerals:			
Calcium	1.0 %	1.1 %	2.52 g
Phosphorus	0.9 %	1.0 %	2.27 g
Potassium	0.7 %	0.8 %	1.85 g
Sodium	0.40 %	0.43 %	1.01 g
Chloride	0.45 %	0.49 %	1.13 g
Magnesium	0.09 %	0.10 %	0.23 g
Iron	114 mg/kg	124 mg/kg	28.7 mg
Copper	20 mg/kg	22 mg/kg	5.04 mg
Manganese	26.5 mg/kg	28.8 mg/kg	6.67 mg
Zinc	164 mg/kg	178 mg/kg	41.3 mg
Iodine	4.2 mg/kg	4.5 mg/kg	1.05 mg
Selenium	0.40 mg/kg	0.43 mg/kg	0.10 mg
Vitamins:			
Vitamin A	19742 IU/kg	21459 IU/kg	4971 IU
Vitamin D	1295 IU/kg	1408 IU/kg	326 IU
Vitamin E	232 IU/kg	252 IU/kg	58.4 IU
Thiamine	35.3 mg/kg	38.4 mg/kg	8.89 mg
Riboflavin	10.3 mg/kg	11.2 mg/kg	2.59 mg
Pantothenic acid	16.8 mg/kg	18.3 mg/kg	4.23 mg
Niacin	144 mg/kg	157 mg/kg	36.3 mg
Pyridoxine	7.6 mg/kg	8.3 mg/kg	1.92 mg
Folic acid	2.3 mg/kg	2.5 mg/kg	0.58 mg
Biotin	0.94 mg/kg	1.02 mg/kg	0.24 mg
Vitamin B12	0.07 mg/kg	0.07 mg/kg	0.016 mg

Ingredients

De-boned turkey, whole dried egg, peas, potatoes, potato flour, pea flour, natural flavour, canola oil (preserved with mixed tocopherols), flaxseed, coconut oil (preserved with mixed tocopherols), de-boned salmon, de-boned duck, calcium carbonate, monocalcium phosphate, phosphoric acid, suncured alfalfa, pea fibre, tomato, apples, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, cottage cheese, salt, choline chloride, DL-methionine, taurine, dried chicory root, potassium chloride, vitamins (vitamin E supplement, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), thiamine mononitrate, biotin, vitamin A supplement, d-calcium pantothenate, beta-carotene, riboflavin, pyridoxine hydrochloride, vitamin B12 supplement, vitamin D3 supplement, folic acid), minerals (zinc proteinate, ferrous sulphate, zinc oxide, iron proteinate, copper sulphate, sodium selenite, copper proteinate, manganese proteinate, manganous oxide, calcium iodate), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, L-lysine, yucca schidigera extract, L-carnitine, dried rosemary.

NOW FRESH™ Grain Free Kitten Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for Growth.

