

PRODUCT PROFILE - NOW FRESH

Now Fresh Good Gravy™ Grain Free Adult Chicken Recipe for Cat

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3777 kcal	4105 kcal/kg	n/a
ME per cup	415 kcal	452 kcal/pouch	n/a
Energy from protein	30 %	30 %	n/a
Energy from fat	41 %	41 %	n/a
Energy from carbs	30 %	30 %	n/a
Proximates:			
Moisture	8 %	0 %	21.2 g
Protein	32 %	35 %	84.7 g
Fat	18 %	20 %	47.7 g
Fiber	4 %	4 %	10.1 g
Ash	6 %	7 %	15.9 g
Carbohydrates	32 %	35 %	85 g
Amino acids:			
Arginine	1.86 %	2.02 %	4.92 g
Lysine	1.70 %	1.85 %	4.50 g
Met + Cys	0.83 %	0.90 %	2.20 g
Phe + Tyr	2.62 %	2.85 %	6.94 g
Tryptophan	0.40 %	0.43 %	1.06 g
Taurine	0.25 %	0.27 %	0.67 g
Fatty acids:			
Omega-6	2.28 %	2.48 %	6.04 g
Omega-3	0.86 %	0.93 %	2.28 g
DHA	0.01 %	0.01 %	0.03 g
Linoleic acid	2.15 %	2.34 %	5.69 g
Minerals:			
Calcium	0.68 %	0.74 %	1.80 g
Phosphorus	0.51 %	0.55 %	1.35 g
Potassium	0.73 %	0.79 %	1.93 g
Sodium	0.30 %	0.33 %	0.79 g
Chloride	0.61 %	0.66 %	1.62 g
Magnesium	0.10 %	0.11 %	0.26 g
Iron	136.5 mg/kg	148.4 mg/kg	36.1 mg
Copper	23.36 mg/kg	25.4 mg/kg	6.18 mg
Manganese	28.65 mg/kg	31.1 mg/kg	7.59 mg
Zinc	183.6 mg/kg	199.6 mg/kg	48.6 mg
Iodine	4.18 mg/kg	4.54 mg/kg	1.11 mg
Selenium	0.70 mg/kg	0.76 mg/kg	0.19 mg
Vitamins:			
Vitamin A	16210 IU/kg	17620 IU/kg	4292 IU
Vitamin D	1300 IU/kg	1413 IU/kg	344 IU
Vitamin E	233 IU/kg	253 IU/kg	61.6 IU
Thiamine	36.0 mg/kg	39.1 mg/kg	9.53 mg
Riboflavin	10.8 mg/kg	11.8 mg/kg	2.87 mg
Pantothenic acid	15.8 mg/kg	17.2 mg/kg	4.19 mg
Niacin	150 mg/kg	163 mg/kg	39.8 mg
Pyridoxine	9.4 mg/kg	10.2 mg/kg	2.49 mg
Folic acid	2.2 mg/kg	2.4 mg/kg	0.58 mg
Biotin	1.90 mg/kg	2.07 mg/kg	0.50 mg
Vitamin B12	0.08 mg/kg	0.09 mg/kg	0.021 mg

Ingredients

De-boned chicken, peas, potatoes, pea flour, natural flavour, whole dried egg, canola oil (preserved with mixed tocopherols), potato flour, coconut oil (preserved with mixed tocopherols), flaxseed, pea fibre, calcium carbonate, alfalfa, tomato, guar gum, carob powder, turkey bone broth, pumpkin, squash, sweet potatoes, carrots, lentils, broccoli, blueberries, papayas, blackberries, pomegranate, bananas, cranberries, cottage cheese, apples, salt, DL-methionine, choline chloride, phosphoric acid, dried chicory root, taurine, vitamins (vitamin E supplement, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), thiamine mononitrate, biotin, vitamin A supplement, d-calcium pantothenate, beta-carotene, riboflavin, pyridoxine hydrochloride, vitamin B12 supplement, vitamin D3 supplement, folic acid), minerals (zinc proteinate, ferrous sulphate, zinc oxide, iron proteinate, copper sulphate, sodium selenite, copper proteinate, manganese proteinate, manganous oxide, calcium iodate), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, L-lysine, yucca schidigera extract, potassium chloride, L-carnitine, dried rosemary.

Now Fresh Good Gravy™ Grain Free Adult Chicken Recipe for Cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for Maintenance.

