

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Grain Free Small Breed Puppy Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3773 kcal/kg	4101 kcal/kg	n/a
ME per cup	415 kcal/cup	451 kcal/cup	n/a
Energy from protein	27 %	27 %	n/a
Energy from fat	43 %	43 %	n/a
Energy from carbs	30 %	30 %	n/a
Proximates:			
Moisture	8 %	0 %	21.2 g
Protein	29 %	32 %	77.9 g
Fat	19 %	21 %	50.1 g
Fibre	3.6 %	3.9 %	9.5 g
Ash	7.6 %	8.3 %	20.1 g
Carbohydrates	33 %	35 %	86 g
Amino acids:			
Arginine	1.75 %	1.90 %	4.64 g
Lysine	1.70 %	1.84 %	4.50 g
Met + Cys	0.75 %	0.82 %	1.99 g
Phe + Tyr	2.33 %	2.53 %	6.17 g
Tryptophan	0.36 %	0.39 %	0.95 g
Taurine	0.14 %	0.15 %	0.37 g
Fatty acids:			
Omega-6	2.80 %	3.04 %	7.42 g
Omega-3	1.00 %	1.09 %	2.65 g
DHA	0.21 %	0.23 %	0.56 g
Linoleic acid	2.7 %	2.9 %	7.16 g
Minerals:			
Calcium	12 %	13 %	3.10 g
Phosphorus	1.0 %	1.1 %	2.65 g
Potassium	0.7 %	0.8 %	1.85 g
Sodium	0.33 %	0.36 %	0.87 g
Chloride	0.41 %	0.45 %	1.10 g
Magnesium	0.10 %	0.11 %	0.27 g
Iron	162 mg/kg	176 mg/kg	42.9 mg
Copper	17 mg/kg	18 mg/kg	4.46 mg
Manganese	30.9 mg/kg	33.6 mg/kg	8.20 mg
Zinc	142 mg/kg	155 mg/kg	37.7 mg
Iodine	3.5 mg/kg	3.8 mg/kg	0.93 mg
Selenium	0.46 mg/kg	0.50 mg/kg	0.12 mg
Vitamins:			
Vitamin A	20858 IU/kg	22672 IU/kg	5528 IU
Vitamin D	1522 IU/kg	1654 IU/kg	403 IU
Vitamin E	176 IU/kg	191 IU/kg	46.6 IU
Thiamine	14.4 mg/kg	15.6 mg/kg	3.81 mg
Riboflavin	13.3 mg/kg	14.4 mg/kg	3.51 mg
Pantothenic acid	30.8 mg/kg	33.5 mg/kg	8.17 mg
Niacin	37 mg/kg	40 mg/kg	9.7 mg
Pyridoxine	3.6 mg/kg	3.9 mg/kg	0.95 mg
Folic acid	0.6 mg/kg	0.7 mg/kg	0.17 mg
Biotin	0.68 mg/kg	0.74 mg/kg	0.18 mg
Vitamin B12	0.10 mg/kg	0.10 mg/kg	0.025 mg

Ingredients

De-boned turkey, whole dried egg, peas, pea flour, potatoes, potato flour, canola oil (preserved with mixed tocopherols), natural flavour, monocalcium phosphate, coconut oil (preserved with mixed tocopherols), de-boned salmon, de-boned duck, flaxseed, apples, pea fibre, calcium carbonate, suncured alfalfa, tomato, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, salt, marine microalgae oil, dried chicory root, choline chloride, taurine, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (ferrous sulphate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulphate, manganese proteinate, copper proteinate, manganous oxide, calcium iodate), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, DL-methionine, L-lysine, potassium chloride, L-carnitine, dried rosemary.

NOW FRESH Grain Free Small Breed Puppy Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Growth including growth of large size dogs (70lbs or more as an adult).

