

# PRODUCT PROFILE - NOW FRESH

## NOW FRESH™ Shredded Lamb Dog Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
<b>Energy:</b>			
ME per kg	1083 kcal/kg	4923 kcal/kg	n/a
ME per carton	383 kcal/354 g carton	n/a	n/a
Energy from protein	32 %	32 %	n/a
Energy from fat	50 %	50 %	n/a
Energy from carbs	19 %	19 %	n/a
<b>Proximates:</b>			
Moisture	78 %	0 %	720.2 g
Protein	9 %	40 %	80.3 g
Fat	6 %	27 %	55.4 g
Fibre	0.2 %	0.9 %	1.85 g
Ash	2.0 %	9.1 %	18.5 g
Carbohydrates	5 %	23 %	47 g
<b>Amino acids:</b>			
Arginine	0.59 %	2.68 %	5.45 g
Lysine	0.78 %	3.55 %	7.20 g
Met + Cys	0.38 %	1.73 %	3.51 g
Phe + Tyr	0.76 %	3.45 %	7.02 g
Tryptophan	0.10 %	0.45 %	0.92 g
Taurine	0.02 %	0.09 %	0.18 g
<b>Fatty acids:</b>			
Omega-6	1.53 %	6.95 %	14.13 g
Omega-3	0.25 %	1.14 %	2.31 g
DHA	0.08 %	0.36 %	0.74 g
Linoleic acid	1.3 %	6.0 %	12.19 g
<b>Minerals:</b>			
Calcium	0.4 %	1.6 %	3.32 g
Phosphorus	0.3 %	1.5 %	3.14 g
Potassium	0.2 %	0.8 %	1.57 g
Sodium	0.19 %	0.86 %	1.75 g
Chloride	0.14 %	0.64 %	1.29 g
Magnesium	0.02 %	0.09 %	0.18 g
Iron	43 mg/kg	197 mg/kg	40.0 mg
Copper	4 mg/kg	16 mg/kg	3.32 mg
Manganese	2.7 mg/kg	12.3 mg/kg	2.49 mg
Zinc	38 mg/kg	173 mg/kg	35.2 mg
Iodine	0.4 mg/kg	2.0 mg/kg	0.41 mg
Selenium	0.14 mg/kg	0.64 mg/kg	0.13 mg
<b>Vitamins:</b>			
Vitamin A	10869 IU/kg	49405 IU/kg	10036 IU
Vitamin D	244 IU/kg	1109 IU/kg	225 IU
Vitamin E	15 IU/kg	70 IU/kg	14.2 IU
Thiamine	2.9 mg/kg	13.0 mg/kg	2.64 mg
Riboflavin	2.4 mg/kg	10.8 mg/kg	2.19 mg
Pantothenic acid	7.2 mg/kg	32.9 mg/kg	6.68 mg
Niacin	14 mg/kg	62 mg/kg	12.5 mg
Pyridoxine	1.0 mg/kg	4.5 mg/kg	0.91 mg
Folic acid	0.2 mg/kg	0.8 mg/kg	0.17 mg
Biotin	0.08 mg/kg	0.36 mg/kg	0.07 mg
Vitamin B12	0.01 mg/kg	0.05 mg/kg	0.009 mg

## Ingredients

Lamb, chicken bone broth, turkey bone broth, chicken, chicken liver, peas, carrots, pork plasma, tapioca, cod liver, sweet potatoes, cranberries, sodium tripolyphosphate, calcium carbonate, cassia gum, guar gum, coconut oil, salt, vegetable juice, fruit juice, paprika, turmeric, vitamins (vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, calcium iodate, selenium yeast).

NOW FRESH Shredded Lamb Recipe for dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages including growth of large size dogs (70lbs or more as an adult).

