

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Shredded Lamb Dog Recipe

| Nutrient profile | As fed basis | Dry matter basis | Per 1000 kcal |
|---------------------|-----------------------|------------------|---------------|
| Energy: | | | |
| ME per kg | 1083 kcal/kg | 4923 kcal/kg | n/a |
| ME per carton | 383 kcal/354 g carton | n/a | n/a |
| Energy from protein | 32 % | 32 % | n/a |
| Energy from fat | 50 % | 50 % | n/a |
| Energy from carbs | 19 % | 19 % | n/a |
| Proximates: | | | |
| Moisture | 78 % | 0 % | 720.2 g |
| Protein | 9 % | 40 % | 80.3 g |
| Fat | 6 % | 27 % | 55.4 g |
| Fibre | 0.2 % | 0.9 % | 1.85 g |
| Ash | 2.0 % | 9.1 % | 18.5 g |
| Carbohydrates | 5 % | 23 % | 47 g |
| Amino acids: | | | |
| Arginine | 0.59 % | 2.68 % | 5.45 g |
| Lysine | 0.78 % | 3.55 % | 7.20 g |
| Met + Cys | 0.38 % | 1.73 % | 3.51 g |
| Phe + Tyr | 0.76 % | 3.45 % | 7.02 g |
| Taurine | 0.02 % | 0.09 % | 0.18 g |
| Fatty acids: | | | |
| Omega-6 | 153 % | 6.95 % | 14.13 g |
| Omega-3 | 0.25 % | 1.14 % | 2.31 g |
| DHA | 0.08 % | 0.36 % | 0.74 g |
| Linoleic acid | 1.3 % | 6.0 % | 12.19 g |
| Minerals: | | | |
| Calcium | 0.4 % | 1.6 % | 3.32 g |
| Phosphorus | 0.3 % | 1.5 % | 3.14 g |
| Potassium | 0.2 % | 0.8 % | 1.57 g |
| Sodium | 0.19 % | 0.86 % | 1.75 g |
| Chloride | 0.14 % | 0.64 % | 1.29 g |
| Magnesium | 0.02 % | 0.09 % | 0.18 g |
| Iron | 43 mg/kg | 197 mg/kg | 40.0 mg |
| Copper | 4 mg/kg | 16 mg/kg | 3.32 mg |
| Manganese | 2.7 mg/kg | 12.3 mg/kg | 2.49 mg |
| Zinc | 38 mg/kg | 173 mg/kg | 35.2 mg |
| Iodine | 0.4 mg/kg | 2.0 mg/kg | 0.41 mg |
| Selenium | 0.14 mg/kg | 0.64 mg/kg | 0.13 mg |
| Vitamins: | | | |
| Vitamin A | 10869 IU/kg | 49405 IU/kg | 10036 IU |
| Vitamin D | 244 IU/kg | 1109 IU/kg | 225 IU |
| Vitamin E | 15 IU/kg | 70 IU/kg | 14.2 IU |
| Thiamine | 2.9 mg/kg | 13.0 mg/kg | 2.64 mg |
| Riboflavin | 2.4 mg/kg | 10.8 mg/kg | 2.19 mg |
| Pantothenic acid | 7.2 mg/kg | 32.9 mg/kg | 6.68 mg |
| Niacin | 14 mg/kg | 62 mg/kg | 12.5 mg |
| Pyridoxine | 1.0 mg/kg | 4.5 mg/kg | 0.91 mg |
| Folic acid | 0.2 mg/kg | 0.8 mg/kg | 0.17 mg |
| Biotin | 0.08 mg/kg | 0.36 mg/kg | 0.07 mg |
| Vitamin B12 | 0.01 mg/kg | 0.05 mg/kg | 0.009 mg |

Ingredients

Lamb, chicken bone broth, turkey bone broth, chicken, chicken liver, peas, carrots, pork plasma, tapioca, cod liver, sweet potatoes, cranberries, sodium tripolyphosphate, calcium carbonate, cassia gum, guar gum, coconut oil, salt, vegetable juice, fruit juice, paprika, turmeric, vitamins (vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, calcium iodate, selenium yeast).

NOW FRESH Shredded Lamb Recipe for dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages including growth of large size dogs (70lbs or more as an adult).

