

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Grain Free Large Breed Senior Dog Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3417 kcal/kg	3714 kcal/kg	n/a
ME per cup	376 kcal/cup	409 kcal/cup	n/a
Energy from protein	27 %	27 %	n/a
Energy from fat	29 %	29 %	n/a
Energy from carbs	45 %	45 %	n/a
Proximates:			
Moisture	8 %	0 %	23.4 g
Protein	26 %	28 %	76.4 g
Fat	12 %	13 %	33.7 g
Fibre	4.9 %	5.3 %	14.3 g
Ash	5.9 %	6.4 %	17.3 g
Carbohydrates	44 %	47 %	128 g
Amino acids:			
Arginine	111 %	1.21 %	3.25 g
Lysine	111 %	1.20 %	3.23 g
Met + Cys	0.86 %	0.93 %	2.52 g
Phe + Tyr	2.30 %	2.50 %	6.73 g
Taurine	0.16 %	0.17 %	0.47 g
Fatty acids:			
Omega-6	1.80 %	1.96 %	5.27 g
Omega-3	0.70 %	0.76 %	2.05 g
DHA	0.07 %	0.07 %	0.20 g
Linoleic acid	1.7 %	1.8 %	4.98 g
Minerals:			
Calcium	0.9 %	1.0 %	2.63 g
Phosphorus	0.4 %	0.4 %	1.17 g
Potassium	0.7 %	0.7 %	1.92 g
Sodium	0.31 %	0.34 %	0.91 g
Chloride	0.48 %	0.52 %	1.40 g
Magnesium	0.09 %	0.10 %	0.26 g
Iron	133 mg/kg	145 mg/kg	38.9 mg
Copper	17 mg/kg	19 mg/kg	5.06 mg
Manganese	26.4 mg/kg	28.7 mg/kg	7.73 mg
Zinc	143 mg/kg	155 mg/kg	41.8 mg
Iodine	3.6 mg/kg	3.9 mg/kg	1.05 mg
Selenium	0.44 mg/kg	0.48 mg/kg	0.13 mg
Vitamins:			
Vitamin A	21107 IU/kg	22942 IU/kg	6177 IU
Vitamin D	1558 IU/kg	1693 IU/kg	456 IU
Vitamin E	180 IU/kg	196 IU/kg	52.7 IU
Thiamine	15.1 mg/kg	16.4 mg/kg	4.41 mg
Riboflavin	13.7 mg/kg	14.9 mg/kg	4.01 mg
Pantothenic acid	30.7 mg/kg	33.4 mg/kg	8.98 mg
Niacin	38 mg/kg	42 mg/kg	11.3 mg
Pyridoxine	3.8 mg/kg	4.1 mg/kg	1.10 mg
Folic acid	0.6 mg/kg	0.7 mg/kg	0.19 mg
Biotin	0.55 mg/kg	0.60 mg/kg	0.16 mg
Vitamin B12	0.10 mg/kg	0.11 mg/kg	0.030 mg

Ingredients

De-boned turkey, potatoes, peas, whole dried egg, potato flour, tapioca, flaxseed, apples, pea fibre, de-boned salmon, de-boned duck, sweet potatoes, natural flavour, calcium carbonate, canola oil (preserved with mixed tocopherols), suncured alfalfa, monocalcium phosphate, coconut oil (preserved with mixed tocopherols), carrots, pumpkin, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, spinach, salt, dried chicory root, choline chloride, taurine, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (ferrous sulphate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulphate, manganese proteinate, copper proteinate, manganous oxide, calcium iodate), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, glucosamine hydrochloride, DL-methionine, L-lysine, potassium chloride, chondroitin sulphate, New Zealand green mussels, yucca schidigera extract, L-carnitine, dried rosemary, green tea extract, peppermint, parsley, rosehips, zedoary, dandelion, chamomile, ginger, turmeric, fennel, juniper berries, licorice, marigold extract, cardamom, cloves.

NOW FRESH™ Grain Free Large Senior Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

