

PRODUCT PROFILE - NOW FRESH

Now Fresh Good Gravy™ Adult Beef Recipe With Ancient Grains for Dogs

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3703 kcal	4025 kcal/kg	n/a
ME per cup	407 kcal	443 kcal/pouch	n/a
Energy from protein	26 %	26 %	n/a
Energy from fat	39 %	39 %	n/a
Energy from carbs	35 %	35 %	n/a
Proximates:			
Moisture	8 %	0 %	21.6 g
Protein	27 %	29 %	72.9 g
Fat	17 %	18 %	45.9 g
Fiber	3 %	4 %	9.4 g
Ash	7 %	8 %	18.9 g
Carbohydrates	38 %	41 %	101 g
Amino acids:			
Arginine	1.22 %	1.33 %	3.29 g
Lysine	1.07 %	1.16 %	2.89 g
Met + Cys	0.70 %	0.76 %	1.89 g
Phe + Tyr	2.14 %	2.33 %	5.78 g
Tryptophan	0.31 %	0.34 %	0.84 g
Taurine	0.11 %	0.12 %	0.30 g
Fatty acids:			
Omega-6	1.70 %	1.85 %	4.59 g
Omega-3	0.96 %	1.04 %	2.59 g
DHA	0.01	0.01 %	0.03 g
Linoleic acid	1.60 %	1.74 %	4.32 g
Minerals:			
Calcium	1.00 %	1.09 %	2.70 g
Phosphorus	0.69 %	0.75 %	1.86 g
Potassium	0.62 %	0.67 %	1.67 g
Sodium	0.27 %	0.29 %	0.73 g
Chloride	0.38 %	0.41 %	1.03 g
Magnesium	0.11 %	0.12 %	0.30 g
Iron	151 mg/kg	164 mg/kg	40.9 mg
Copper	18.2 mg/kg	19.8 mg/kg	4.92 mg
Manganese	34.5 mg/kg	37.5 mg/kg	9.32 mg
Zinc	149 mg/kg	162 mg/kg	40.2 mg
Iodine	3.5 mg/kg	3.8 mg/kg	0.94 mg
Selenium	0.59 mg/kg	0.64 mg/kg	0.16 mg
Vitamins:			
Vitamin A	24910 IU/kg	27076 IU/kg	6727 IU
Vitamin D	1510 IU/kg	1641 IU/kg	408 IU
Vitamin E	176 IU/kg	191 IU/kg	47.5 IU
Thiamine	16.3 mg/kg	17.8 mg/kg	4.41 mg
Riboflavin	13.0 mg/kg	14.2 mg/kg	3.52 mg
Pantothenic acid	31.1 mg/kg	33.8 mg/kg	8.40 mg
Niacin	44 mg/kg	48 mg/kg	12.0 mg
Pyridoxine	3.8 mg/kg	4.2 mg/kg	1.04 mg
Folic acid	0.9 mg/kg	1.0 mg/kg	0.25 mg
Biotin	0.52 mg/kg	0.57 mg/kg	0.14 mg
Vitamin B12	0.06 mg/kg	0.07 mg/kg	0.016 mg

Ingredients

De-boned beef, peas, potatoes, rye, oatmeal, pea flour, whole dried egg, canola oil (preserved with mixed tocopherols), flaxseed, natural flavour, coconut oil (preserved with mixed tocopherols), millet, monocalcium phosphate, calcium carbonate, alfalfa, quinoa, sorghum, tomato, guar gum, carob powder, turkey bone broth, pumpkin, squash, sweet potatoes, carrots, lentils, broccoli, blueberries, papayas, blackberries, pomegranate, bananas, cranberries, cottage cheese, apples, pea fibre, salt, DL-methionine, dried chicory root, choline chloride, potassium chloride, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (ferrous sulphate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulphate, manganese proteinate, copper proteinate, manganous oxide, calcium iodate), taurine, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, L-lysine, yucca schidigera extract, L-carnitine, dried rosemary.

Now Fresh Good Gravy™ Adult Beef Recipe With Ancient Grains for Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

