

# PRODUCT PROFILE - NOW FRESH

## NOW FRESH™ Turkey Stew Cat Recipe

| Nutrient profile    | As fed basis          | Dry matter basis | Per 1000 kcal |
|---------------------|-----------------------|------------------|---------------|
| <b>Energy:</b>      |                       |                  |               |
| ME per kg           | 1004 kcal/kg          | 5020 kcal/kg     | n/a           |
| ME per carton       | 183 kcal/182 g carton | n/a              | n/a           |
| Energy from protein | 34 %                  | 34 %             | n/a           |
| Energy from fat     | 45 %                  | 45 %             | n/a           |
| Energy from carbs   | 22 %                  | 22 %             | n/a           |
| <b>Proximates:</b>  |                       |                  |               |
| Moisture            | 80 %                  | 0 %              | 796.8 g       |
| Protein             | 8 %                   | 40 %             | 79.7 g        |
| Fat                 | 5 %                   | 24 %             | 47.8 g        |
| Fibre               | 0.5 %                 | 2.5 %            | 4.98 g        |
| Ash                 | 14 %                  | 7.2 %            | 14.2 g        |
| Carbohydrates       | 5 %                   | 26 %             | 52 g          |
| <b>Amino acids:</b> |                       |                  |               |
| Arginine            | 0.40 %                | 2.00 %           | 3.98 g        |
| Lysine              | 0.48 %                | 2.40 %           | 4.78 g        |
| Met + Cys           | 0.28 %                | 1.40 %           | 2.79 g        |
| Phe + Tyr           | 0.50 %                | 2.50 %           | 4.98 g        |
| Taurine             | 0.29 %                | 1.45 %           | 2.89 g        |
| <b>Fatty acids:</b> |                       |                  |               |
| Omega-6             | 157 %                 | 7.85 %           | 15.64 g       |
| Omega-3             | 0.20 %                | 1.00 %           | 1.99 g        |
| DHA                 | 0.01 %                | 0.05 %           | 0.10 g        |
| Linoleic acid       | 15 %                  | 7.6 %            | 15.14 g       |
| <b>Minerals:</b>    |                       |                  |               |
| Calcium             | 0.3 %                 | 1.4 %            | 2.69 g        |
| Phosphorus          | 0.2 %                 | 1.1 %            | 2.19 g        |
| Potassium           | 0.2 %                 | 1.1 %            | 2.09 g        |
| Sodium              | 0.08 %                | 0.40 %           | 0.80 g        |
| Chloride            | 0.08 %                | 0.40 %           | 0.79 g        |
| Magnesium           | 0.02 %                | 0.10 %           | 0.20 g        |
| Iron                | 21 mg/kg              | 105 mg/kg        | 20.9 mg       |
| Copper              | 4 mg/kg               | 20 mg/kg         | 3.98 mg       |
| Manganese           | 1.7 mg/kg             | 8.5 mg/kg        | 1.69 mg       |
| Zinc                | 22 mg/kg              | 110 mg/kg        | 21.8 mg       |
| Iodine              | 0.5 mg/kg             | 2.3 mg/kg        | 0.45 mg       |
| Selenium            | 0.12 mg/kg            | 0.61 mg/kg       | 0.12 mg       |
| <b>Vitamins:</b>    |                       |                  |               |
| Vitamin A           | 16605 IU/kg           | 83025 IU/kg      | 16539 IU      |
| Vitamin D           | 396 IU/kg             | 1980 IU/kg       | 394 IU        |
| Vitamin E           | 25 IU/kg              | 123 IU/kg        | 24.5 IU       |
| Thiamine            | 3.0 mg/kg             | 15.0 mg/kg       | 2.98 mg       |
| Riboflavin          | 1.9 mg/kg             | 9.5 mg/kg        | 1.89 mg       |
| Pantothenic acid    | 2.6 mg/kg             | 12.9 mg/kg       | 2.58 mg       |
| Niacin              | 20 mg/kg              | 100 mg/kg        | 19.9 mg       |
| Pyridoxine          | 1.7 mg/kg             | 8.7 mg/kg        | 1.73 mg       |
| Folic acid          | 0.2 mg/kg             | 1.1 mg/kg        | 0.23 mg       |
| Biotin              | 0.03 mg/kg            | 0.15 mg/kg       | 0.03 mg       |
| Vitamin B12         | 0.01 mg/kg            | 0.04 mg/kg       | 0.008 mg      |

## Ingredients

De-boned turkey, turkey bone broth, potatoes, carrots, peas, tapioca, cranberries, sweet potatoes, apples, de-boned salmon, tricalcium phosphate, flaxseed, canola oil, coconut oil, potassium chloride, sodium phosphate, choline chloride, salt, taurine, dried kelp, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, thiamine mononitrate, d-calcium pantothenate, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, sodium selenite).

NOW FRESH Turkey Stew Recipe for cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages.

