

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Grain Free Puppy Recipe

| Nutrient profile | As fed basis | Dry matter basis | Per 1000 kcal |
|---------------------|--------------|------------------|---------------|
| Energy: | | | |
| ME per kg | 3764 kcal/kg | 4091 kcal/kg | n/a |
| ME per cup | 414 kcal/cup | 450 kcal/cup | n/a |
| Energy from protein | 27 % | 27 % | n/a |
| Energy from fat | 43 % | 43 % | n/a |
| Energy from carbs | 29 % | 29 % | n/a |
| Proximates: | | | |
| Moisture | 8 % | 0 % | 21.3 g |
| Protein | 29 % | 32 % | 78.1 g |
| Fat | 19 % | 21 % | 51.0 g |
| Fibre | 3.4 % | 3.7 % | 9.0 g |
| Ash | 8.5 % | 9.2 % | 22.6 g |
| Carbohydrates | 32 % | 34 % | 84 g |
| Amino acids: | | | |
| Arginine | 1.39 % | 1.51 % | 3.69 g |
| Lysine | 1.32 % | 1.43 % | 3.50 g |
| Met + Cys | 0.91 % | 0.99 % | 2.42 g |
| Phe + Tyr | 2.53 % | 2.75 % | 6.71 g |
| Tryptophan | 0.34 % | 0.37 % | 0.90 g |
| Taurine | 0.12 % | 0.13 % | 0.32 g |
| Fatty acids: | | | |
| Omega-6 | 2.90 % | 3.15 % | 7.71 g |
| Omega-3 | 1.30 % | 1.41 % | 3.45 g |
| DHA | 0.21 % | 0.23 % | 0.56 g |
| Linoleic acid | 2.8 % | 3.0 % | 7.44 g |
| Minerals: | | | |
| Calcium | 1.3 % | 1.4 % | 3.45 g |
| Phosphorus | 1.0 % | 1.1 % | 2.66 g |
| Potassium | 0.7 % | 0.8 % | 1.86 g |
| Sodium | 0.32 % | 0.35 % | 0.85 g |
| Chloride | 0.50 % | 0.54 % | 1.33 g |
| Magnesium | 0.10 % | 0.11 % | 0.27 g |
| Iron | 166 mg/kg | 180 mg/kg | 44.1 mg |
| Copper | 18 mg/kg | 19 mg/kg | 4.68 mg |
| Manganese | 34.1 mg/kg | 37.0 mg/kg | 9.05 mg |
| Zinc | 145 mg/kg | 157 mg/kg | 38.5 mg |
| Iodine | 3.6 mg/kg | 3.9 mg/kg | 0.95 mg |
| Selenium | 0.45 mg/kg | 0.49 mg/kg | 0.12 mg |
| Vitamins: | | | |
| Vitamin A | 20181 IU/kg | 21936 IU/kg | 5362 IU |
| Vitamin D | 1548 IU/kg | 1683 IU/kg | 411 IU |
| Vitamin E | 179 IU/kg | 195 IU/kg | 47.6 IU |
| Thiamine | 15.3 mg/kg | 16.6 mg/kg | 4.06 mg |
| Riboflavin | 13.7 mg/kg | 14.9 mg/kg | 3.63 mg |
| Pantothenic acid | 30.7 mg/kg | 33.4 mg/kg | 8.16 mg |
| Niacin | 39 mg/kg | 42 mg/kg | 10.3 mg |
| Pyridoxine | 3.8 mg/kg | 4.2 mg/kg | 1.02 mg |
| Folic acid | 0.6 mg/kg | 0.7 mg/kg | 0.17 mg |
| Biotin | 0.57 mg/kg | 0.62 mg/kg | 0.15 mg |
| Vitamin B12 | 0.10 mg/kg | 0.11 mg/kg | 0.027 mg |

Ingredients

De-boned turkey, peas, potatoes, whole dried egg, potato flour, canola oil (preserved with mixed tocopherols), flaxseed, pea fibre, monocalcium phosphate, natural flavour, coconut oil (preserved with mixed tocopherols), de-boned salmon, de-boned duck, calcium carbonate, apples, suncured alfalfa, tomato, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, cottage cheese, salt, marine microalgae oil, dried chicory root, choline chloride, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (ferrous sulphate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulphate, manganese proteinate, copper proteinate, manganous oxide, calcium iodate), taurine, DL-methionine, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, L-lysine, potassium chloride, yucca schidigera extract, dried rosemary.

NOW FRESH™ Grain Free Puppy Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Growth including growth of large size dogs (70lbs or more as an adult).

