

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Grain Free Puppy Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3764 kcal/kg	4091 kcal/kg	n/a
ME per cup	414 kcal/cup	450 kcal/cup	n/a
Energy from protein	27 %	27 %	n/a
Energy from fat	43 %	43 %	n/a
Energy from carbs	29 %	29 %	n/a
Proximates:			
Moisture	8 %	0 %	21.3 g
Protein	29 %	32 %	78.1 g
Fat	19 %	21 %	51.0 g
Fibre	3.4 %	3.7 %	9.0 g
Ash	8.5 %	9.2 %	22.6 g
Carbohydrates	32 %	34 %	84 g
Amino acids:			
Arginine	1.39 %	1.51 %	3.69 g
Lysine	1.32 %	1.43 %	3.50 g
Met + Cys	0.91 %	0.99 %	2.42 g
Phe + Tyr	2.53 %	2.75 %	6.71 g
Taurine	0.12 %	0.13 %	0.32 g
Fatty acids:			
Omega-6	2.90 %	3.15 %	7.71 g
Omega-3	1.30 %	1.41 %	3.45 g
DHA	0.21 %	0.23 %	0.56 g
Linoleic acid	2.8 %	3.0 %	7.44 g
Minerals:			
Calcium	1.3 %	1.4 %	3.45 g
Phosphorus	1.0 %	1.1 %	2.66 g
Potassium	0.7 %	0.8 %	1.86 g
Sodium	0.32 %	0.35 %	0.85 g
Chloride	0.50 %	0.54 %	1.33 g
Magnesium	0.10 %	0.11 %	0.27 g
Iron	166 mg/kg	180 mg/kg	44.1 mg
Copper	18 mg/kg	19 mg/kg	4.68 mg
Manganese	34.1 mg/kg	37.0 mg/kg	9.05 mg
Zinc	145 mg/kg	157 mg/kg	38.5 mg
Iodine	3.6 mg/kg	3.9 mg/kg	0.95 mg
Selenium	0.45 mg/kg	0.49 mg/kg	0.12 mg
Vitamins:			
Vitamin A	20181 IU/kg	21936 IU/kg	5362 IU
Vitamin D	1548 IU/kg	1683 IU/kg	411 IU
Vitamin E	179 IU/kg	195 IU/kg	47.6 IU
Thiamine	15.3 mg/kg	16.6 mg/kg	4.06 mg
Riboflavin	13.7 mg/kg	14.9 mg/kg	3.63 mg
Pantothenic acid	30.7 mg/kg	33.4 mg/kg	8.16 mg
Niacin	39 mg/kg	42 mg/kg	10.3 mg
Pyridoxine	3.8 mg/kg	4.2 mg/kg	1.02 mg
Folic acid	0.6 mg/kg	0.7 mg/kg	0.17 mg
Biotin	0.57 mg/kg	0.62 mg/kg	0.15 mg
Vitamin B12	0.10 mg/kg	0.11 mg/kg	0.027 mg

Ingredients

De-boned turkey, peas, potatoes, whole dried egg, potato flour, canola oil (preserved with mixed tocopherols), flaxseed, pea fibre, monocalcium phosphate, natural flavour, coconut oil (preserved with mixed tocopherols), de-boned salmon, de-boned duck, calcium carbonate, apples, sun-dried alfalfa, tomato, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, cottage cheese, salt, marine microalgae oil, dried chicory root, choline chloride, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (ferrous sulphate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulphate, manganese proteinate, copper proteinate, manganous oxide, calcium iodate), taurine, DL-methionine, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, L-lysine, potassium chloride, yucca schidigera extract, dried rosemary.

NOW FRESH™ Grain Free Puppy Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Growth including growth of large size dogs (70lbs or more as an adult).

