

PRODUCT PROFILE - NOW FRESH

Now Fresh Good Gravy™ Large Breed Adult Beef Recipe With Ancient Grains for Dogs

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3535 kcal/kg	3842 kcal/kg	n/a
ME per cup	389 kcal/cup	423 kcal/cup	n/a
Energy from protein	27 %	27 %	n/a
Energy from fat	34 %	34 %	n/a
Energy from carbs	40 %	40 %	n/a
Proximates:			
Moisture	8 %	0 %	22.6 g
Protein	27 %	29 %	76.4 g
Fat	14 %	15 %	39.6 g
Fibre	5 %	5 %	14.1 g
Ash	6 %	7 %	17.0 g
Carbohydrates	40 %	43 %	113 g
Amino acids:			
Arginine	1.33 %	1.45 %	3.77 g
Lysine	1.18 %	1.28 %	3.32 g
Met + Cys	0.65 %	0.71 %	1.84 g
Phe + Tyr	2.19 %	2.38 %	6.19 g
Tryptophan	0.34 %	0.37 %	0.97 g
Taurine	0.18 %	0.19 %	0.50 g
Fatty acids:			
Omega-6	1.44 %	1.57 %	4.08 g
Omega-3	1.10 %	1.20 %	3.11 g
DHA	0.11	0.12 %	0.32 g
Linoleic acid	1.30 %	1.42 %	3.69 g
Minerals:			
Calcium	0.84 %	0.91 %	2.36 g
Phosphorus	0.41 %	0.45 %	1.16 g
Potassium	0.56 %	0.60 %	1.57 g
Sodium	0.25 %	0.28 %	0.72 g
Chloride	0.29 %	0.32 %	0.83 g
Magnesium	0.11 %	0.12 %	0.32 g
Iron	145 mg/kg	158 mg/kg	41.1 mg
Copper	18.8 mg/kg	20.5 mg/kg	5.33 mg
Manganese	32.7 mg/kg	35.6 mg/kg	9.26 mg
Zinc	155 mg/kg	169 mg/kg	43.9 mg
Iodine	3.6 mg/kg	3.9 mg/kg	1.01 mg
Selenium	0.70 mg/kg	0.76 mg/kg	0.20 mg
Vitamins:			
Vitamin A	25802 IU/kg	28046 IU/kg	7299 IU
Vitamin D	1548 IU/kg	1683 IU/kg	438 IU
Vitamin E	182 IU/kg	197 IU/kg	51.4 IU
Thiamine	17.7 mg/kg	19.3 mg/kg	5.01 mg
Riboflavin	13.7 mg/kg	14.9 mg/kg	3.88 mg
Pantothenic acid	33.0 mg/kg	35.9 mg/kg	9.34 mg
Niacin	50 mg/kg	54 mg/kg	14.1 mg
Pyridoxine	4.1 mg/kg	4.4 mg/kg	1.16 mg
Folic acid	1.1 mg/kg	1.2 mg/kg	0.31 mg
Biotin	0.54 mg/kg	0.59 mg/kg	0.15 mg
Vitamin B12	0.07 mg/kg	0.07 mg/kg	0.019 mg

Ingredients

De-boned beef, peas, whole dried egg, oatmeal, rye, potatoes, flaxseed, apples, natural flavour, calcium carbonate, pea fibre, millet, canola oil (preserved with mixed tocopherols), coconut oil (preserved with mixed tocopherols), quinoa, tomato, alfalfa, sorghum, guar gum, carob powder, turkey bone broth, pumpkin, squash, sweet potatoes, carrots, lentils, broccoli, blueberries, papayas, blackberries, pomegranate, bananas, cranberries, cottage cheese, dried chicory root, marine microalgae oil, salt, choline chloride, taurine, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (ferrous sulphate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulphate, manganese proteinate, copper proteinate, manganous oxide, calcium iodate), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, potassium chloride, DL-methionine, L-lysine, glucosamine hydrochloride, chondroitin sulphate, New Zealand green mussels, yucca schidigera extract, L-carnitine, dried rosemary.

Now Fresh Good Gravy™ Large Breed Adult Beef Recipe With Ancient Grains for Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

