

# PRODUCT PROFILE - NOW FRESH

## Now Fresh Good Gravy™ Senior Beef Recipe With Ancient Grains for Dogs

| Nutrient profile    | As fed basis | Dry matter basis | Per 1000 kcal |
|---------------------|--------------|------------------|---------------|
| <b>Energy:</b>      |              |                  |               |
| ME per kg           | 3410 kcal    | 3707 kcal/kg     | n/a           |
| ME per cup          | 375 kcal     | 408 kcal/pouch   | n/a           |
| Energy from protein | 26 %         | 26 %             | n/a           |
| Energy from fat     | 32 %         | 32 %             | n/a           |
| Energy from carbs   | 42 %         | 42 %             | n/a           |
| <b>Proximates:</b>  |              |                  |               |
| Moisture            | 8 %          | 0 %              | 235 g         |
| Protein             | 25 %         | 27 %             | 73.3 g        |
| Fat                 | 13 %         | 14 %             | 38.1 g        |
| Fiber               | 6 %          | 7 %              | 18.8 g        |
| Ash                 | 7 %          | 7 %              | 19.6 g        |
| Carbohydrates       | 41 %         | 44 %             | 120 g         |
| <b>Amino acids:</b> |              |                  |               |
| Arginine            | 114 %        | 124 %            | 3.34 g        |
| Lysine              | 1.00 %       | 1.09 %           | 2.93 g        |
| Met + Cys           | 0.70 %       | 0.76 %           | 2.05 g        |
| Phe + Tyr           | 1.91 %       | 2.08 %           | 5.60 g        |
| Tryptophan          | 0.29 %       | 0.32 %           | 0.85 g        |
| Taurine             | 0.11 %       | 0.12 %           | 0.32 g        |
| <b>Fatty acids:</b> |              |                  |               |
| Omega-6             | 1.21 %       | 1.32 %           | 3.55 g        |
| Omega-3             | 1.01 %       | 1.10 %           | 2.96 g        |
| DHA                 | 0.10 %       | 0.11 %           | 0.29 g        |
| Linoleic acid       | 1.10 %       | 1.20 %           | 3.23 g        |
| <b>Minerals:</b>    |              |                  |               |
| Calcium             | 0.90 %       | 0.98 %           | 2.64 g        |
| Phosphorus          | 0.50 %       | 0.54 %           | 1.47 g        |
| Potassium           | 0.61 %       | 0.66 %           | 1.79 g        |
| Sodium              | 0.28 %       | 0.30 %           | 0.82 g        |
| Chloride            | 0.43 %       | 0.47 %           | 1.26 g        |
| Magnesium           | 0.12 %       | 0.13 %           | 0.35 g        |
| Iron                | 147.8 mg/kg  | 160.7 mg/kg      | 43.4 mg       |
| Copper              | 18.16 mg/kg  | 19.7 mg/kg       | 5.33 mg       |
| Manganese           | 32.52 mg/kg  | 35.3 mg/kg       | 9.54 mg       |
| Zinc                | 149.6 mg/kg  | 162.6 mg/kg      | 43.9 mg       |
| Iodine              | 3.49 mg/kg   | 3.8 mg/kg        | 1.02 mg       |
| Selenium            | 0.64 mg/kg   | 0.7 mg/kg        | 0.19 mg       |
| <b>Vitamins:</b>    |              |                  |               |
| Vitamin A           | 25100 IU/kg  | 27283 IU/kg      | 7360 IU       |
| Vitamin D           | 1510 IU/kg   | 1641 IU/kg       | 443 IU        |
| Vitamin E           | 228 IU/kg    | 248 IU/kg        | 66.9 IU       |
| Thiamine            | 17.2 mg/kg   | 18.7 mg/kg       | 5.03 mg       |
| Riboflavin          | 13.4 mg/kg   | 14.5 mg/kg       | 3.92 mg       |
| Pantothenic acid    | 32.1 mg/kg   | 34.9 mg/kg       | 9.41 mg       |
| Niacin              | 49 mg/kg     | 52.8 mg/kg       | 14.2 mg       |
| Pyridoxine          | 4.0 mg/kg    | 4.3 mg/kg        | 1.16 mg       |
| Folic acid          | 1.1 mg/kg    | 1.2 mg/kg        | 0.31 mg       |
| Biotin              | 0.53 mg/kg   | 0.6 mg/kg        | 0.16 mg       |
| Vitamin B12         | 0.07 mg/kg   | 0.08 mg/kg       | 0.021 mg      |

## Ingredients

De-boned beef, peas, oatmeal, rye, whole dried egg, potatoes, pea flour, flaxseed, pea fibre, apples, natural flavour, canola oil (preserved with mixed tocopherols), calcium carbonate, millet, monocalcium phosphate, coconut oil (preserved with mixed tocopherols), alfalfa, quinoa, sorghum, tomato, guar gum, carob powder, turkey bone broth, pumpkin, squash, sweet potatoes, carrots, lentils, broccoli, blueberries, papayas, blackberries, pomegranate, bananas, cranberries, cottage cheese, salt, DL-methionine, marine microalgae oil, dried chicory root, choline chloride, potassium chloride, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, d-calcium pantothenate, vitamin A supplement, thiamine mononitrate, riboflavin, beta-carotene, vitamin B12 supplement, biotin, pyridoxine hydrochloride, vitamin D3 supplement, folic acid), minerals (ferrous sulphate, zinc proteinate, iron proteinate, selenium yeast, zinc oxide, copper sulphate, manganese proteinate, copper proteinate, manganous oxide, calcium iodate), taurine, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, L-lysine, glucosamine hydrochloride, New Zealand green mussels, yucca schidigera extract, chondroitin sulphate, L-carnitine, dried rosemary.

Now Fresh Good Gravy™ Senior Beef Recipe With Ancient Grains for Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

