

# PRODUCT PROFILE - NOW FRESH

## NOW FRESH™ Grain Free Senior Cat Recipe

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
<b>Energy:</b>			
ME per kg	3528 kcal/kg	3834 kcal/kg	n/a
ME per cup	388 kcal/cup	422 kcal/cup	n/a
Energy from protein	31 %	31 %	n/a
Energy from fat	34 %	34 %	n/a
Energy from carbs	35 %	35 %	n/a
<b>Proximates:</b>			
Moisture	8 %	0 %	22.7 g
Protein	31 %	34 %	88.4 g
Fat	14 %	15 %	40.3 g
Fibre	5.4 %	5.9 %	15.31 g
Ash	6.1 %	6.6 %	17.3 g
Carbohydrates	35 %	38 %	100 g
<b>Amino acids:</b>			
Arginine	1.41 %	1.53 %	4.00 g
Lysine	1.47 %	1.60 %	4.17 g
Met + Cys	1.29 %	1.40 %	3.66 g
Phe + Tyr	2.26 %	2.46 %	6.41 g
Tryptophan	0.38 %	0.41 %	1.08 g
Taurine	0.29 %	0.31 %	0.81 g
<b>Fatty acids:</b>			
Omega-6	2.50 %	2.72 %	7.09 g
Omega-3	1.00 %	1.09 %	2.83 g
DHA	0.05 %	0.05 %	0.14 g
Linoleic acid	2.4 %	2.6 %	6.80 g
<b>Minerals:</b>			
Calcium	0.8 %	0.9 %	2.26 g
Phosphorus	0.6 %	0.6 %	1.64 g
Potassium	0.8 %	0.8 %	2.21 g
Sodium	0.39 %	0.42 %	1.11 g
Chloride	0.39 %	0.42 %	1.11 g
Magnesium	0.10 %	0.11 %	0.28 g
Iron	138 mg/kg	150 mg/kg	39.1 mg
Copper	19 mg/kg	21 mg/kg	5.39 mg
Manganese	23.4 mg/kg	25.4 mg/kg	6.63 mg
Zinc	168 mg/kg	183 mg/kg	47.6 mg
Iodine	4.2 mg/kg	4.6 mg/kg	1.19 mg
Selenium	0.45 mg/kg	0.49 mg/kg	0.13 mg
<b>Vitamins:</b>			
Vitamin A	24735 IU/kg	26886 IU/kg	7012 IU
Vitamin D	1298 IU/kg	1411 IU/kg	368 IU
Vitamin E	232 IU/kg	252 IU/kg	65.8 IU
Thiamine	35.6 mg/kg	38.7 mg/kg	10.09 mg
Riboflavin	10.3 mg/kg	11.2 mg/kg	2.92 mg
Pantothenic acid	16.9 mg/kg	18.4 mg/kg	4.79 mg
Niacin	144 mg/kg	157 mg/kg	40.8 mg
Pyridoxine	9.5 mg/kg	10.3 mg/kg	2.69 mg
Folic acid	2.0 mg/kg	2.2 mg/kg	0.57 mg
Biotin	2.20 mg/kg	2.39 mg/kg	0.62 mg
Vitamin B12	0.07 mg/kg	0.07 mg/kg	0.019 mg

## Ingredients

De-boned turkey, potatoes, peas, pea fibre, potato flour, whole dried egg, natural flavour, flaxseed, canola oil (preserved with mixed tocopherols), de-boned salmon, de-boned duck, suncured alfalfa, coconut oil (preserved with mixed tocopherols), calcium carbonate, tomato, apples, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, cottage cheese, DL-methionine, taurine, choline chloride, salt, dried chicory root, phosphoric acid, vitamins (vitamin E supplement, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), thiamine mononitrate, biotin, vitamin A supplement, d-calcium pantothenate, beta-carotene, riboflavin, pyridoxine hydrochloride, vitamin B12 supplement, vitamin D3 supplement, folic acid), minerals (zinc proteinate, ferrous sulphate, zinc oxide, iron proteinate, copper sulphate, sodium selenite, copper proteinate, manganese proteinate, manganous oxide, calcium iodate), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, L-lysine, potassium chloride, yucca schidigera extract, L-carnitine, dried rosemary.

NOW FRESH™ Grain Free Senior Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for Maintenance.

