

PRODUCT PROFILE - NOW FRESH

NOW FRESH™ Grain Free Senior Cat Recipe

| Nutrient profile | As fed basis | Dry matter basis | Per 1000 kcal |
|---------------------|--------------|------------------|---------------|
| Energy: | | | |
| ME per kg | 3528 kcal/kg | 3834 kcal/kg | n/a |
| ME per cup | 388 kcal/cup | 422 kcal/cup | n/a |
| Energy from protein | 31 % | 31 % | n/a |
| Energy from fat | 34 % | 34 % | n/a |
| Energy from carbs | 35 % | 35 % | n/a |
| Proximates: | | | |
| Moisture | 8 % | 0 % | 22.7 g |
| Protein | 31 % | 34 % | 88.4 g |
| Fat | 14 % | 15 % | 40.3 g |
| Fibre | 5.4 % | 5.9 % | 15.31 g |
| Ash | 6.1 % | 6.6 % | 17.3 g |
| Carbohydrates | 35 % | 38 % | 100 g |
| Amino acids: | | | |
| Arginine | 1.41 % | 1.53 % | 4.00 g |
| Lysine | 1.47 % | 1.60 % | 4.17 g |
| Met + Cys | 1.29 % | 1.40 % | 3.66 g |
| Phe + Tyr | 2.26 % | 2.46 % | 6.41 g |
| Taurine | 0.29 % | 0.31 % | 0.81 g |
| Fatty acids: | | | |
| Omega-6 | 2.50 % | 2.72 % | 7.09 g |
| Omega-3 | 1.00 % | 1.09 % | 2.83 g |
| DHA | 0.05 % | 0.05 % | 0.14 g |
| Linoleic acid | 2.4 % | 2.6 % | 6.80 g |
| Minerals: | | | |
| Calcium | 0.8 % | 0.9 % | 2.26 g |
| Phosphorus | 0.6 % | 0.6 % | 1.64 g |
| Potassium | 0.8 % | 0.8 % | 2.21 g |
| Sodium | 0.39 % | 0.42 % | 1.11 g |
| Chloride | 0.39 % | 0.42 % | 1.11 g |
| Magnesium | 0.09 % | 0.10 % | 0.26 g |
| Iron | 138 mg/kg | 150 mg/kg | 39.1 mg |
| Copper | 19 mg/kg | 21 mg/kg | 5.39 mg |
| Manganese | 23.4 mg/kg | 25.4 mg/kg | 6.63 mg |
| Zinc | 168 mg/kg | 183 mg/kg | 47.6 mg |
| Iodine | 4.2 mg/kg | 4.6 mg/kg | 1.19 mg |
| Selenium | 0.45 mg/kg | 0.49 mg/kg | 0.13 mg |
| Vitamins: | | | |
| Vitamin A | 24735 IU/kg | 26886 IU/kg | 7012 IU |
| Vitamin D | 1298 IU/kg | 1411 IU/kg | 368 IU |
| Vitamin E | 232 IU/kg | 252 IU/kg | 65.8 IU |
| Thiamine | 35.6 mg/kg | 38.7 mg/kg | 10.09 mg |
| Riboflavin | 10.3 mg/kg | 11.2 mg/kg | 2.92 mg |
| Pantothenic acid | 16.9 mg/kg | 18.4 mg/kg | 4.79 mg |
| Niacin | 144 mg/kg | 157 mg/kg | 40.8 mg |
| Pyridoxine | 9.5 mg/kg | 10.3 mg/kg | 2.69 mg |
| Folic acid | 2.0 mg/kg | 2.2 mg/kg | 0.57 mg |
| Biotin | 2.20 mg/kg | 2.39 mg/kg | 0.62 mg |
| Vitamin B12 | 0.07 mg/kg | 0.07 mg/kg | 0.019 mg |

Ingredients

De-boned turkey, potatoes, peas, pea fibre, potato flour, whole dried egg, natural flavour, flaxseed, canola oil (preserved with mixed tocopherols), de-boned salmon, de-boned duck, suncured alfalfa, coconut oil (preserved with mixed tocopherols), calcium carbonate, tomato, apples, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, cottage cheese, DL-methionine, taurine, choline chloride, salt, dried chicory root, phosphoric acid, vitamins (vitamin E supplement, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), thiamine mononitrate, biotin, vitamin A supplement, d-calcium pantothenate, beta-carotene, riboflavin, pyridoxine hydrochloride, vitamin B12 supplement, vitamin D3 supplement, folic acid), minerals (zinc proteinate, ferrous sulphate, zinc oxide, iron proteinate, copper sulphate, sodium selenite, copper proteinate, manganese proteinate, manganous oxide, calcium iodate), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, L-lysine, potassium chloride, yucca schidigera extract, L-carnitine, dried rosemary.

NOW FRESH™ Grain Free Senior Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for Maintenance.

