

# Say hello to Curative.

Health insurance you'll love to use.





# Making healthcare work the way it should.

Through our rapid response to the pandemic, our company encountered problems in the U.S. healthcare system we couldn't ignore.

In response, we looked at things differently and reinvented a health plan for a post-pandemic world, built around **affordability, engagement and simplicity.**

# The Curative promise: It's easy.

- ＊ Easy costs
- ＊ Easy to get care
- ＊ Easy to navigate

**No copays.  
No deductibles.  
No...really.**

**\$0 doctor visits.**

**\$0 preferred prescriptions.**

With Curative, there's no copay, coinsurance or deductible for in-network care as long as you complete a Baseline Visit within 120 days of enrollment. Just one monthly premium... think of it like any other monthly subscription.

**\$0**  
copay

**\$0**  
deductible

**\$0**  
out-of-pocket  
costs

# Our Baseline Visit is Vital.



# Baseline Visit: We help you reach the healthiest version of you.

At Curative, we're committed to helping our members get the most out of their health plan from day one. Curative members are invited to participate in a Baseline Visit to help take the guesswork out of their health. By completing a visit in the first 120 days, members continue with \$0 out-of-pocket costs for in-network care and preferred prescriptions.

## Important things to know:

- ＊ The Baseline Visit is 100% cost-free
- ＊ Visits are typically between 45 min-1 hour
- ＊ Results and conversations are completely confidential
- ＊ Doesn't replace your annual physical exam (don't worry, we can help you schedule one)
- ＊ Results will not impact cost the cost of your health insurance premiums



# Here's what you get:

## Say hello to your Care Navigator

- ＊ Learn all about your new plan and benefits
- ＊ Get support on finding in-network care and 24/7/365 telemedicine
- ＊ Transfer prescriptions to an in-network pharmacy
- ＊ Get connected to programs to help reach your health goals
- ＊ If your Care Navigator is unavailable, you'll have **24/7/365** access to Member Services at **855-428-7284 (855-4-CURATIVE)**

## Meet with a clinician

Members who meet with a clinician can discuss any healthcare goals or needs. (The clinical portion is available to members in CA, ID, WA, NY, PA, FL, TX.)

- ＊ Review medical history
- ＊ Measure vital signs (in-office only)
- ＊ Conduct a blood test and get immediate results that measures metabolic, lipid, and glucose levels (in-office only, or ordered)

# Let's get some (minor) details covered.



If they are **under 18**, your dependents will also qualify for the **\$0 copay and \$0 deductible** with your completion of the Baseline Visit.

Note: Only one subscriber or spouse has to complete a Baseline for your minor dependent to qualify.

Members **18 or older** will need to complete their own **Baseline Visit** to **qualify**. They can make an appointment through the member portal.

# 1 Example

**Clare** is the primary subscriber of the Curative health plan, with her spouse **Terry** and their **15-year-old** son **Joe** enrolled as dependents

## Who needs to complete their Baseline?

The primary subscriber, **Clare**, along with her spouse **Terry**, will need to complete a Baseline for them both to unlock **\$0 in-network coverage**.

As long as either **Terry** or **Clare** complete their Baseline, **Joe** will not need to complete one since he is under 18.



# 2 Example

**John** serves as the primary subscriber, while his spouse, **Susan**, and their **18-year-old** daughter, **Lucy**, are included in the Curative health plan as dependents.

## Who needs to complete their Baseline?

**John, Susan, and Lucy** will all need to complete their Baseline to individually unlock \$0 in-network coverage since they are all above 18 (18 or older need to complete their own).



# 3 Example

**Maddy** is the primary subscriber of the Curative health plan while her spouse **David** and two kids are enrolled as dependents (a **22-year-old son, Chris**, and a **12-year-old daughter, Sydney**.)

## Who needs to complete their Baseline?

**Maddy, David, and Chris** will need to individually complete their Baseline to unlock \$0 in-network coverage.

For **Sydney** to receive \$0 in-network coverage, either **Maddy** or **David** will need to complete their Baseline. **NOTE: Chris** cannot complete the Baseline for **Sydney** to unlock coverage since it can only be the subscriber or spouse.



# Support when you need it.

**Curative Member Services are available 24/7/365.**

Your questions answered. Curative works around your schedule with member support available 24/7/365. Give us a ring for all things health plan related.



855-4-CURATIVE  
(855-428-7284)

# Curative EPO in-network benefits

Maximize your benefits with Curative by utilizing our in-network providers and completing your Baseline Visit within the first 120 days of your effective date.

Coverage	Definition	Curative In-Network When compliant with Baseline Visit	Curative In-Network When non-compliant with Baseline Visit	Curative Out-of-Network
Annual Deductible	The amount you pay for out-of-pocket costs for your covered health care before your plan begins to pay.	\$0	\$5,000/person \$10,000/family	No coverage
Coinsurance Percentage	The amount you pay for a covered service after your deductible is met.	0%	20% Medical; 25% Pharmacy (with \$25/mo cap on insulin)	No coverage
Annual Out-of-Pocket Maximum (Medical)	Your expenses for medical care that are not reimbursed by insurance.	\$0	\$7,500/person \$15,000/family	No coverage
Lifetime Maximum Benefit	The dollar limit that an insurance company will pay in benefits for as long as you are enrolled in the plan.	No limit	No limit	No coverage



# Curative PPO in-network benefits

Maximize your benefits with Curative by utilizing our in-network providers and completing your Baseline Visit within the first 120 days of your effective date.

Coverage	Definition	Curative In-Network When compliant with Baseline Visit	Curative In-Network When non-compliant with Baseline Visit	Curative Out-of-Network
Annual Deductible	The amount you pay for out-of-pocket costs for your covered health care before your plan begins to pay.	\$0	\$5,000/person \$10,000/family	\$10,000/person \$20,000/family
Coinsurance Percentage	The amount you pay for a covered service after your deductible is met.	0%	20% Medical; 25% Pharmacy (with \$25/mo cap on insulin)	50%
Annual Out-of-Pocket Maximum (Medical)	Your expenses for medical care that are not reimbursed by insurance.	\$0	\$7,500/person \$15,000/family	\$15,000/person \$30,000/family
Lifetime Maximum Benefit	The dollar limit that an insurance company will pay in benefits for as long as you are enrolled in the plan.	No limit	No limit	No limit



# Quality coverage for quality care.

We have one of the largest provider networks in Texas and a strong national provider network including physicians, care professionals, and care facilities. Easily locate in-network providers near you by using our provider search tool at [curative.com/get-care](http://curative.com/get-care).

## National Network:

7,720 Hospitals

170K Ancillary Facilities

853K Professional Providers



# EPO medications made simple

Fill, receive, and deliver prescriptions as soon as the same day with Curative Pharmacy

	In-Network <sup>1</sup>	In-Network <sup>2</sup>	Out-of-Network
Preferred Drugs - Tier 1 (Includes certain generic, brand name and specialty)	\$0	\$50 copay after deductible (Mail order: \$100 copay after deductible for 90-day supply)	No coverage
Non-preferred Drugs - Tier 2 <sup>3</sup> (Annual maximum out-of-pocket)	\$50 copay	\$100 copay after deductible (Mail order: \$200 copay after deductible for 90-day supply)	No coverage
Non-preferred Specialty Drugs - Tier 3 (Annual maximum out-of-pocket)	\$250 copay	25% coinsurance after deductible	No coverage



# PPO medications made simple

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	In-Network <sup>1</sup>	In-Network <sup>2</sup>	Out-of-Network
Preferred Drugs - Tier 1 (Includes certain generic, brand name and specialty)	\$0	\$50 copay after deductible (Mail order: \$100 copay after deductible for 90-day supply)	50% coinsurance after deductible
Non-preferred Drugs - Tier 2 <sup>3</sup> (Annual maximum out-of-pocket)	\$50 copay	\$100 copay after deductible (Mail order: \$200 copay after deductible for 90-day supply)	50% coinsurance after deductible
Non-preferred Specialty Drugs - Tier 3 (Annual maximum out-of-pocket)	\$250 copay	25% coinsurance after deductible	50% coinsurance after deductible



# Make the most of your pharmacy benefit

- ＊ Get your Baseline Visit within 120 days of enrollment
- ＊ Stay in-network with our preferred pharmacies including Curative and HEB locations (Additional partners outside Texas and nationwide)
- ＊ Use our drug search tool at [health.curative.com/drugs](http://health.curative.com/drugs) to see what's covered

# See a doctor from the comfort of home. 24 / 7 / 365.



Experience the convenience of  
virtual urgent care and connect to a  
Texas physician in 10 min or less.

\*Currently this offering is only available for Texas residents.

- ＊ Direct access to practicing family doctors and pediatricians
- ＊ Messaging, audio, or video chat
- ＊ \$0 copay



## Karen is Having a Baby

9 months of in network prenatal care and a hospital delivery.

Traditional health insurance example cost is usually around **\$13,000**

**Curative Health Plan: \$0**



## Mia's Simple Fracture

In-network emergency room visit and follow up care.

Traditional health insurance example cost is usually around **\$2800**

**Curative Health Plan: \$0**



## Managing Joe's Type 2 Diabetes

A year of routine care of a well controlled condition

Traditional health insurance example cost is usually around **\$5600**

**Curative Health Plan: \$0**

Treatments and costs will vary these are examples of how you might be covered. Members must complete a Baseline Visit within first 120 days of enrollment in order to qualify.

# Your health care tools and resources, always within reach.

You'll find all things Curative through our easy-to-use member portal.

- ＊ Access your digital Curative ID card
- ＊ Download, print and request a physical card
- ＊ View your pharmacy and care benefits
- ＊ Update your personal information
- ＊ Register and connect to virtual urgent care



# What to expect after enrollment

## 1. Register your account

To get started, you'll receive a Curative welcome email where you can register for the member portal. Keep an eye out for this email to arrive in your inbox 1-2 days before your effective date.

Once your effective date begins, your digital member ID card will be ready for immediate use through the member portal. You can expect your physical member ID card to arrive within two weeks of your effective date.

### Through the Member Portal, you can:

- ✓ Download, print, and request a replacement ID card
- ✓ View your pharmacy and care benefits
- ✓ Update personal information
- ✓ Register and connect to virtual urgent care

## 2. Sign-up for Virtual Urgent Care

In addition to registering for the member portal, you'll receive a sign-up email for virtual urgent care through NormanMD. Curative members based in Texas will have access to a doctor within minutes – no appointment needed.



Access family doctors and pediatricians



Messaging, audio, or video chat



Prescriptions available to your door



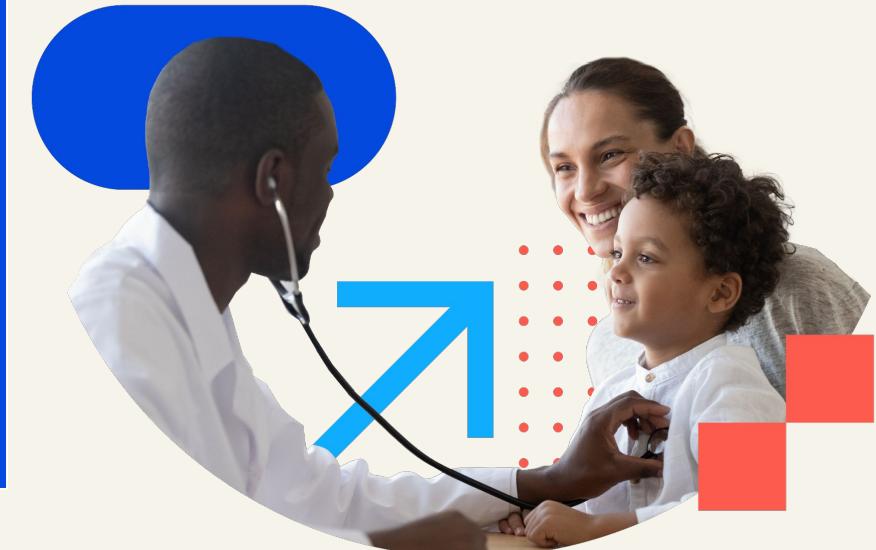
\$0 copay

### 3. Don't forget your Baseline!

By completing your Baseline Visit within 120 days of your plan effective date, you'll also keep your \$0 copays and \$0 deductible for in-network care and preferred prescriptions.

For more info on the Baseline, go to [curative.com/baseline](http://curative.com/baseline).

Members can sign up for their visit through the member portal at [health.curative.com](http://health.curative.com)



# Ready to join Curative?

Here's how to make it happen:

1. Visit your company enrolment guide and review the Curative Health Plan Summary of Benefits
2. Double-check that your go-to providers are in-network at <https://curative.com/get-care>
3. See what meds are covered at <https://curative.com/drugs>
4. Confirm your dependents are eligible to join through your administrator
5. Attend a Curative Zoom Q&A session and enroll online.  
Let's get you covered!

# Enroll today to get the health insurance you deserve.

Questions? We're here when you need us.

Contact Member Services at **855-4-CURATIVE (855-428-7284)**