

## Terms and Conditions for User Generated Content

There are times when we will reach out to social media users to seek their agreement to assign their tweets, images, videos or other content (“**Content**”) to us so that we can feature it on our various sites, social channels and promotional and marketing materials (“**Our Platforms**”) for commercial and non-commercial purposes.

You are reading these terms and conditions (“**Terms & Conditions**”) because you have uploaded a tweet and either (a) mentioned Superdrug or Superdrug Mobile; (b) tagged @superdrugmobile; or (c) used #superdrugmobile, which has alerted us to your content and we are requesting that you assign the Content to us. We will always display your social media account name alongside the Content.

Please read these Terms & Conditions carefully and, if you have any questions, please [contact us](#).

### 1. User generated content

1.1. If we like your Content and choose to feature it on Our Platforms, you will receive a comment on your post from our account asking for you to assign the Content to us. If you wish to assign the Content to us so that we can use it, we request that you reply with the hashtag #YesSuperdrugMobile.

1.2. If you do not respond, or respond #No, your Content will not be used at all by us and we will not contact you again about the same Content.

1.3. We will choose and publish Content at our absolute discretion. For the avoidance of doubt, we are under no obligation to use any of the Content. We reserve the right to remove the Content from Our Platforms at any time and for any reason.

### 2. Assigning your Content

2.1. You hereby assign to us absolutely with full title guarantee the entire copyright and all other rights and related rights subsisting in the Content in the United Kingdom and throughout the world.

2.2. In addition to the above, you also agree to waive absolutely any moral rights to which you may be entitled in relation to the Content.

2.3. By assigning your rights to the Content, you represent and warrant that:

- you are the sole author of the Content and the sole owner of the rights assigned under these terms;
- the Content is original and has not been copied wholly or substantially from any other work or material or any other source;
- so far as you are aware, the Content will not infringe the rights of any third party;
- you agree to these Terms & Conditions and our Privacy Policy; and

- you are over 18 years of age.

### **3. General**

3.1. If any of these Terms & Conditions are declared invalid, unlawful or unenforceable, then that provision shall be deemed to be deleted from these Terms & Conditions and the remaining provisions shall remain in full force and effect.

3.2. You and we agree that English law applies to these Terms & Conditions and that any dispute between us arising out of or in connection with these Terms & Conditions will only be dealt with by the English courts.

3.3. Any formal legal notices should be sent to us at our Customer Services address set out below:

Superdrug Plc.  
51 Sydenham Road,  
Croydon,  
CR0 2EU

[social@superdrugmobile.com](mailto:social@superdrugmobile.com)

### **4. Updates**

4.1. We reserve the right to change these Terms & Conditions at any time. Any updates will be posted on this website and will take effect immediately upon posting. We recommend that you review these Terms & Conditions each time you grant us permission to feature your Content.

4.2. These Terms & Conditions were last updated in April 2021.