

Everywhere security vs. security all over the place

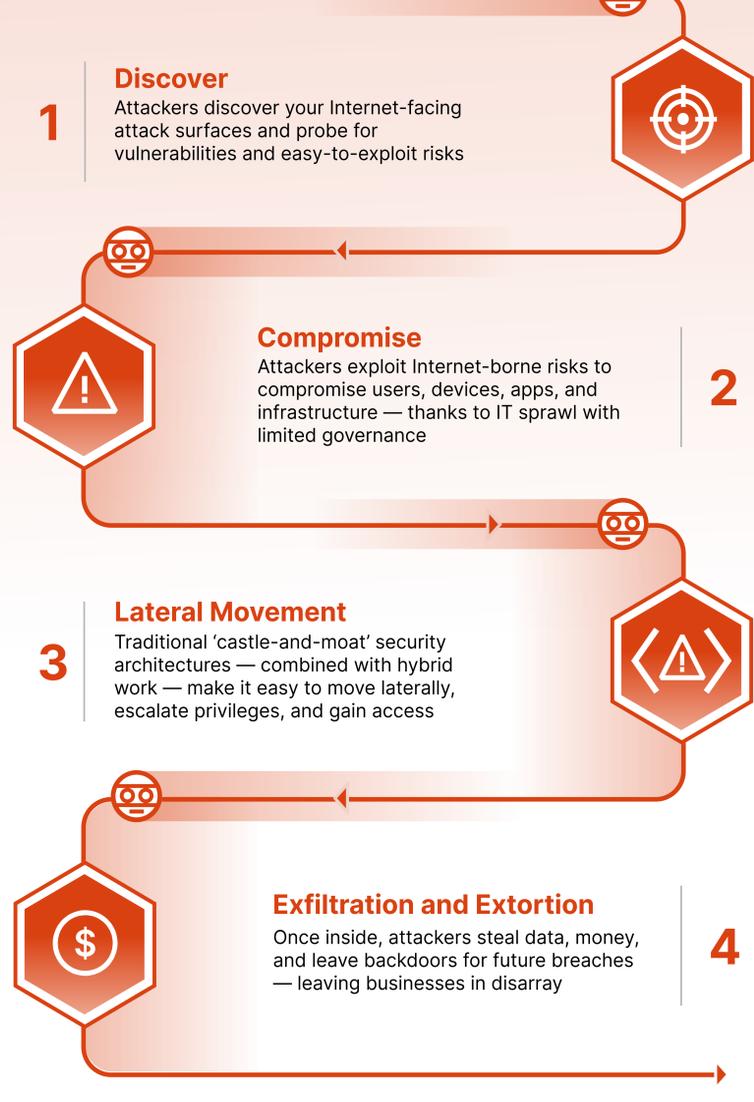
Many organizations' traditional, flat IT architectures are too complex and disjointed to enforce security everywhere their employees, apps, APIs, data, and networks are.

In order to successfully stop threats at every phase of the attack lifecycle, you need to be able to protect your organization everywhere:

- throughout IT environments
- across the attack lifecycle and
- around the world



The attack lifecycle without security everywhere



Trends intensifying the challenge

89%

of CISOs say the rapid deployment of digital services has generated data security risks¹

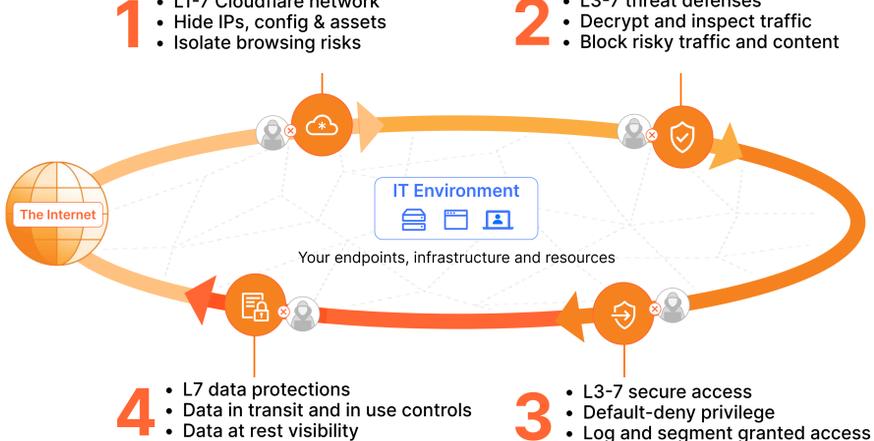
1/3

of security professionals believe AI will increase the volume and velocity of attacks²

\$1M higher

for the cost of a data breach, in organizations where remote work is common³

Neutralize threats throughout every phase of the attack lifecycle



Manage risk postures across more of your growing attack surface

User risks

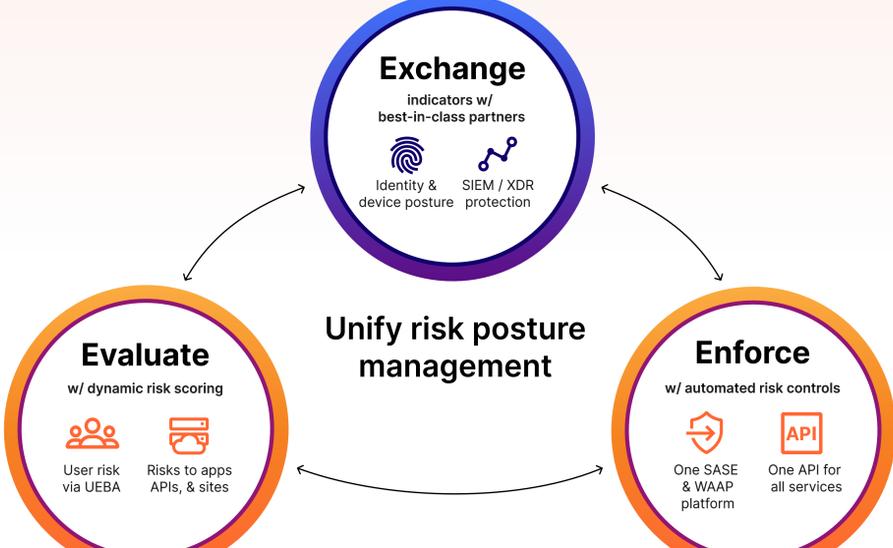
- Phishing
- Ransomware
- Remote access
- Mobile devices / BYOD
- Third-parties / supply chain
- ...and more

Data risks

- Data loss/exposure
- Data theft/breach
- Privacy violations
- Compliance violations
- Data tampering
- ...and more

Application risks

- Denial of service
- Zero-day exploits
- SQL injection
- Cross-site scripting
- Account takeovers
- Shadow IT — including shadow APIs
- ...and more



The benefits of Everywhere Security



Outcomes with Cloudflare



Security at scale **209B** threats blocked daily

Via a single platform, Cloudflare helps neutralize cyber attacks everywhere — across every stage of the attack lifecycle — for any endpoint, infrastructure, or resource.

To learn about how a composable, scalable Everywhere Security approach unifies a range of technologies to comprehensively protect organizations, download the ebook, "Everywhere Security: Protecting modern organizations from threats without stifling innovation."

[Download Now](#)

Sources:

1. "Digital-first economy introduces unforeseen risks for 89% of CISOs." Security Magazine, 20 June 2023.
 2. "Generative AI fueling significant rise in cyberattacks." CSO Online, 23 Aug. 2023.
 3. Srebnik, Mykola. "Data Breaches Cost \$1 Billion More When Remote Work Is Involved." Entrepreneur, 20 October 2023.