

Connect, protect, and build digital banking services with Cloudflare

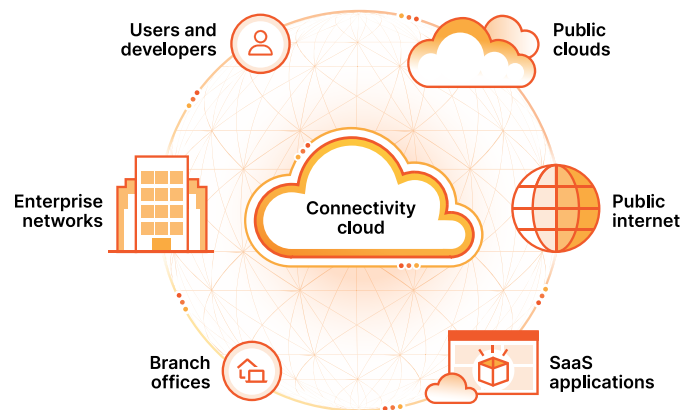
Simplify your IT investments to improve revenue and customer experience

The growing need for digital agility

As competition for customers increases, banks must evolve or be left behind. Innovation and digital transformation are no longer optional, and while most banks have moved some applications to the cloud, many core banking services remain on premises. Modernizing can deliver the best-in-class digital experiences customers expect, but this is difficult to achieve when teams are consumed with day-to-day manual processes.

Meanwhile, the banking industry experiences frequent cyber attacks, especially ransomware. Expanding digital attack surfaces and hybrid workforces make traditional perimeter-based security ineffective. Adoption of cloud, modern applications, and AI also requires a new approach to security with end-to-end visibility and Zero Trust strategies.

All of these challenges are mission-critical, and yet each one is a significant undertaking. How can banks make the necessary progress on their modernization journey without being held back by legacy tech stacks, risk concerns, and limited budgets?



Regain control of your IT environment

Successful modernization requires better control over increasingly complex IT environments. A connectivity cloud dramatically simplifies secure “any-to-any” connectivity with a unified platform of cloud-native services that improve both security and control. Built on our programmable global network, Cloudflare’s connectivity cloud offers integration with all networks for low-latency, scalable networking, combined with artificial intelligence, machine learning, and threat intelligence—all with a unified interface.



Improve the online experience

Improve the speed and availability of banking apps. Quickly build and deploy custom applications and features—including AI tools.



Reduce operating costs

Update legacy security and connectivity tools with cloud-based services, automation, and AI to increase efficiency and focus budget on innovation.



Strengthen security

Protect applications, users, and networks from a single pane of glass. Cloudflare can help you adopt Zero Trust architecture, block malicious traffic, and prevent outages.



Secure your remote workforce

Provide protected access to internal applications for any user, regardless of device or location, with seamless authentication.

Secure and modernize without complexity

Cloudflare provides everything you need to deliver strong customer experiences, accelerate digital transformation efforts, and improve operational efficiency.



Connect

Improve web app performance and reliability with our CDN, DNS, traffic acceleration, and more. Transform hybrid networks with cloud networking and SASE functionality that scales infinitely.



Protect

Protect web apps and APIs from DDoS, bots, zero-days, and vulnerable third-party code. Deliver secure access to corporate applications, cloud environments, email, and the open web—all with incredible performance.



Build

Build and deploy new features or full-stack applications with minimal deployment steps, integrated performance and security, and automatic global scale. Integrate AI into your digital customer experience.

Cloudflare is your partner for best-in-class digital services

Wherever you are on your digital transformation journey, Cloudflare can help. Cloudflare integrates with your existing infrastructure, including on premises, private cloud, public cloud, and hybrid environments, as well as your existing identity providers, endpoint security products, and hardware appliances.

Built-in intelligence powers our entire portfolio of security, performance, privacy, compliance, and development services. Because Cloudflare serves approximately 20% of all web traffic and stops over 200 billion threats per day, we have broad insight to help you reduce risk.

With Cloudflare, you benefit from cross-functional security, AI-ready development tools, and fast, seamless connectivity in a unified interface. Modernize your infrastructure with confidence to realize improved scale, efficiency, and costs.

“The issues that took days to get resolved with other cloud providers only take a few hours with Cloudflare.”

Paul Shope • Security Engineer, SoFi

SoFi 



Ready to get started?

Speak to an expert about our security and connectivity services.

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