

THE GOLDEN AGE OF MUSIC IS UPON US

Critics seem stuck on a loop, lamenting that "music is getting worse" and that "artists can't make money selling records." We think it's time to flip the record and let the beat drop. The golden age of music is upon us as more artists than ever before are making music, and consumers are eating it all up in record numbers.

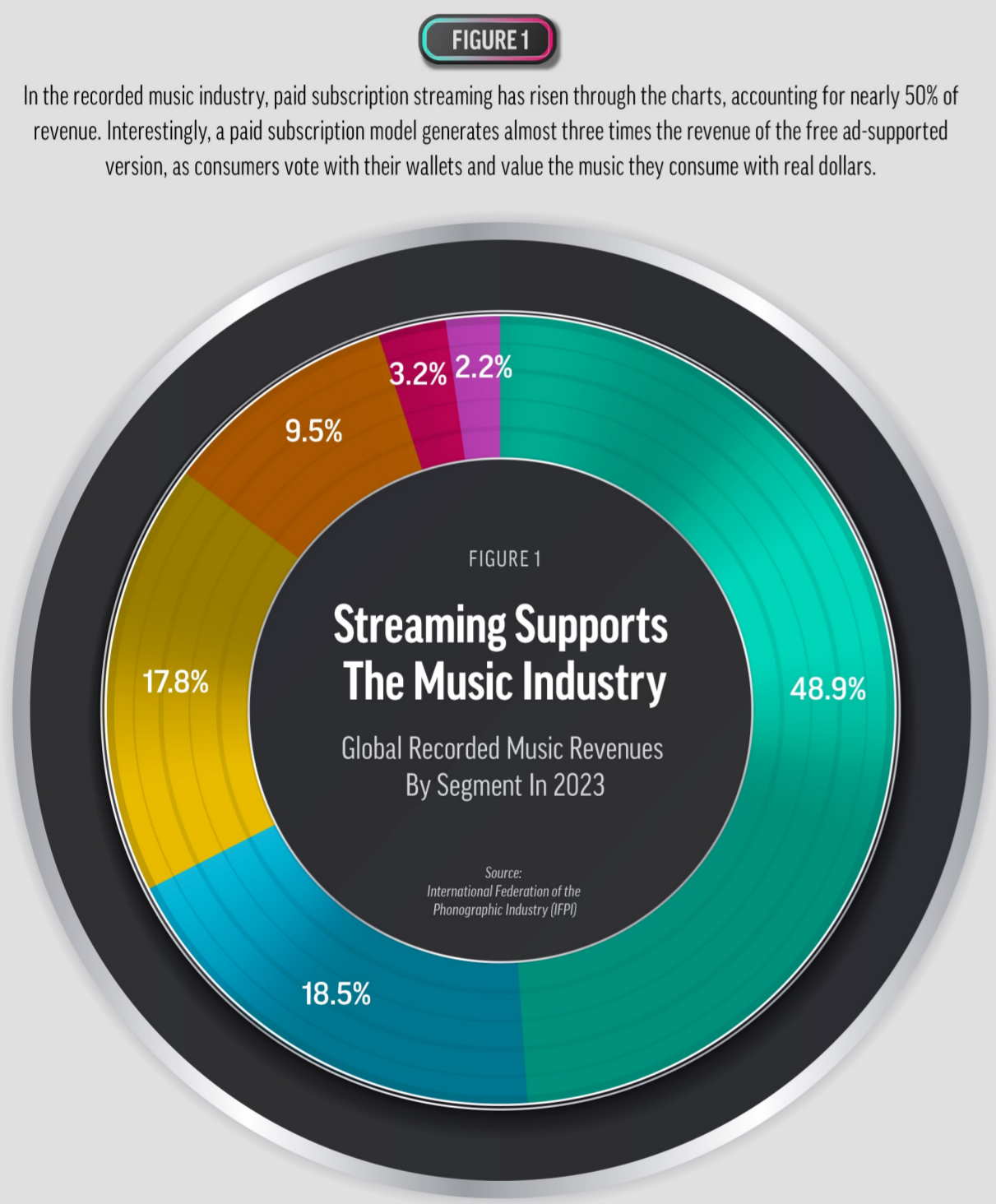
Taylor Swift's *Eras* tour has already earned **\$2 billion.**

As of 2023, the global recorded music industry's annual revenue reached **\$28.6 billion.**

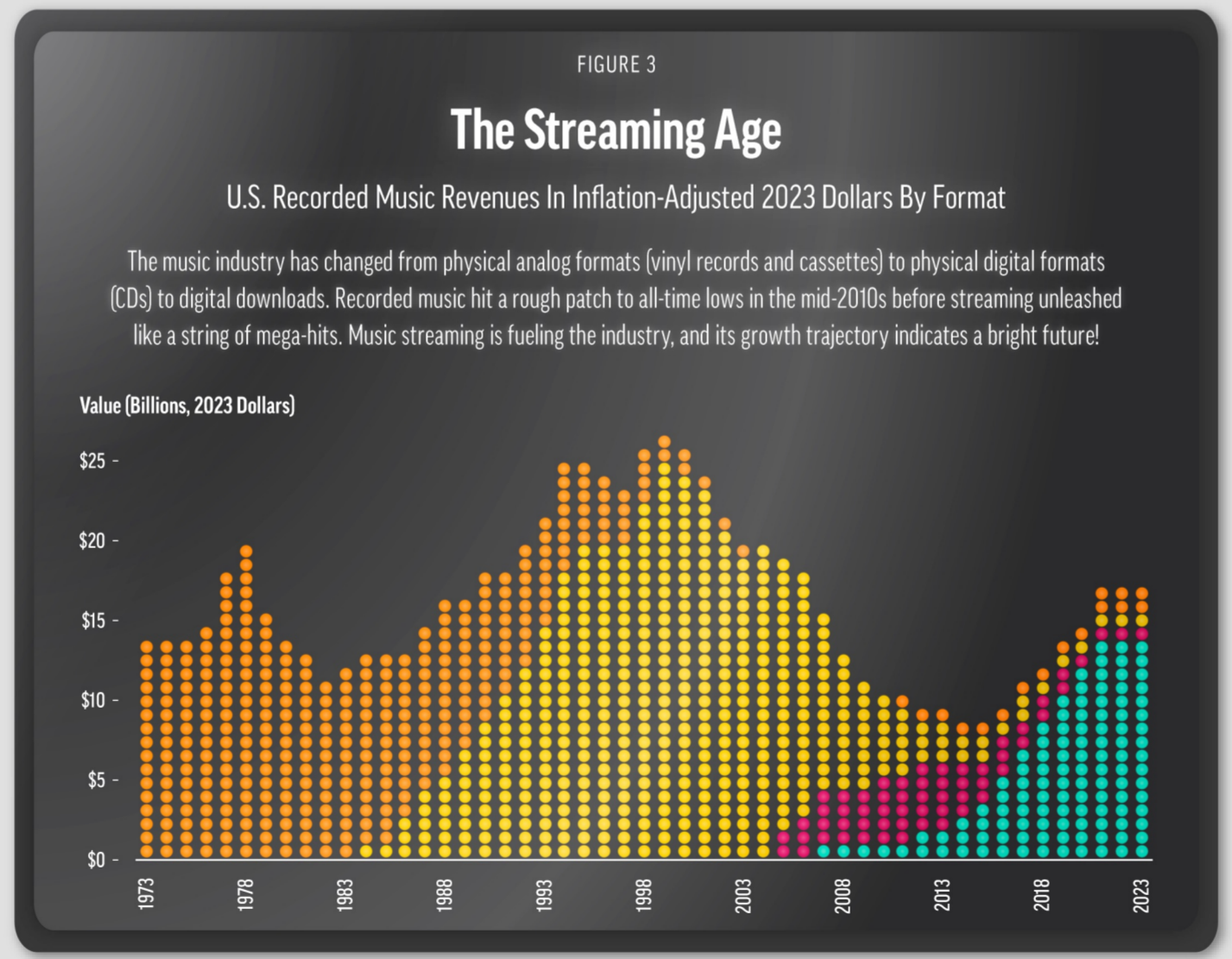
Vinyl record sales are resurgent, accounting for **8% of U.S.** recorded music revenue.

A fresh track drops on Spotify **every second!**

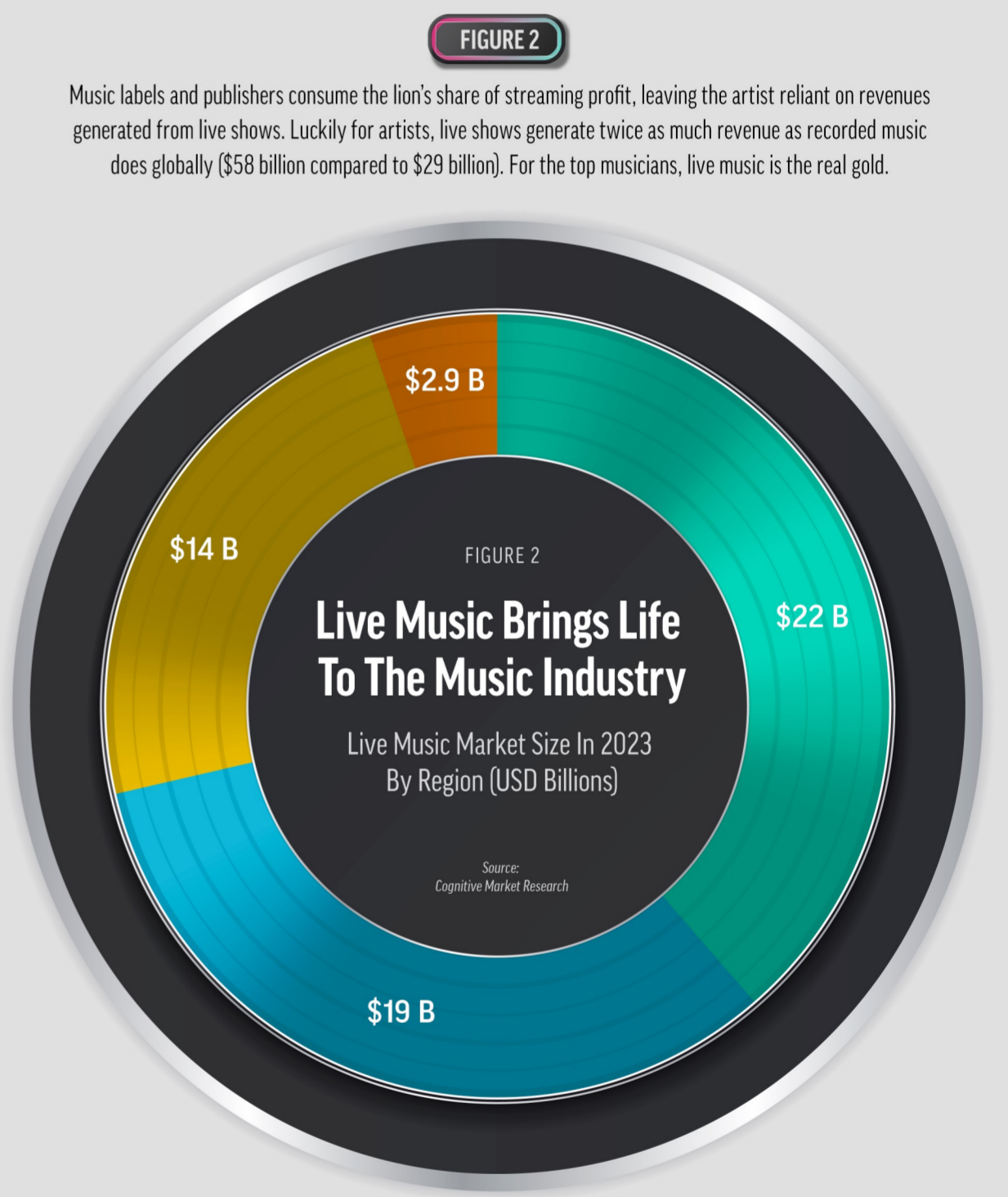
In 2021, over 40 million unique artists published on SoundCloud. **Only 2% were** professional musicians.



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- DOWNLOADS AND OTHER DIGITAL
- SYNCHRONIZATION



- PHYSICAL ANALOG**
LP/EP, Vinyl Single, 8-Track, Cassette, Cassette Single, Other Tapes, Other Physical
- PHYSICAL DIGITAL**
CD, CD Single, SACD, DVD Audio, Music Video
- DOWNLOADS**
Download Album, Download Single, Ringtones & Ringbacks, Download Music Video, Other Digital, Kiosk, Synchronization
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