

TECH FOR IMPACT DAY

American Digital Financial Services Innovation Leadership: Real
World Assets Tokenization, Infrastructure, Security & Protection

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GBBC's Tech for Impact Speakers

Sandra Ro

Chief Executive Officer, GBBC

LinkedIn: <https://www.linkedin.com/in/sandraro>

Presentation Summary: Opening Remarks and CFTC GMAC DAMS Taxonomy Approval and European Taxonomy Analysis

Bio: Sandra Ro is a leading advocate for human-centric tech and an early investor in cryptocurrencies and digital assets. As CEO of the Global Blockchain Business Council (GBBC), she heads a vast network of industry professionals and entities. Sandra's expertise is recognized globally, with appointments to various advisory roles, including the CFTC's GMAC DAMS and the New York State Digital Currency Task Force. A pioneer in blockchain associations and digital asset initiatives, she has a rich background in investment banking and has been instrumental in developing innovative financial products. Sandra holds an MBA from London Business School and a double B.A. from Yale University.

Levente Barczy

Sales Engineering Director, Digital Asset

LinkedIn: <https://www.linkedin.com/in/levente-barczy-6992b46a>

Presentation Summary: *"Canton Network Pilot Update"* - How the Canton Network allows interoperability between sovereign blockchain applications throughout the value chain in capital markets.

Bio: Levente (Leve) is the Director of Sales Engineering for Digital Asset in New York. In his role, Leve uses his technical and financial subject-matter expertise to understand and solve clients' business challenges. He has 20

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years of experience working in software development, product and programme management at financial institutions and financial technology vendors.

Before Digital Asset, Leve worked for risk analytics vendor Murex where he was a risk and collateral subject-matter expert.

Leve earned a Master of Science in Computational Neuroscience from the University of Edinburgh and a Bachelor of Science in Mathematics and Computer Science from Stanford University.

Marlee Burr

Senior Product Manager and Vice President, Onyx Digital Assets (ODA) at J.P. Morgan

LinkedIn: <https://www.linkedin.com/in/marlee-burr-055940b0/>

Presentation Summary: “*Asset Tokenization*” – A comprehensive explainer of Onyx Digital Assets and the problems it addresses across financial market infrastructure.

Bio: Marlee Burr is a Senior Product Manager and Vice President at Onyx Digital Assets (ODA) at J.P. Morgan. Marlee was a part of ODA’s founding team and was instrumental in the launch of the platform’s two live applications, Digital Financing and the Tokenized Collateral Network (TCN). She is now focused on industrializing the ODA platform and leads the strategy and development of several core products. Marlee began her career at J.P. Morgan on the Corporate Equity Derivatives team within the Global Sales & Research division. She began her blockchain journey in 2020 when she joined J.P. Morgan’s Blockchain Center of Excellence (BCOE) team.

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Michelle Tian

Product Manager, Ava Labs

LinkedIn: <https://www.linkedin.com/in/tianm12/>

Presentation Summary: *"The Advent of Custom Blockchains"* - Recent announcements on Avalanche and how the underlying technology makes these use cases possible.

Bio: Michelle is a Product Manager at Ava Labs, where she leads the Interoperability efforts. Ava Labs is a blockchain infrastructure company that supports the development of open-source platforms and technologies on the Avalanche blockchain. Previously, she spearheaded ESG initiatives and CCAR testing within the Capital Markets division at Morgan Stanley.

Greg Leffel

Founder and Executive Director, Virginia Blockchain Council; U.S. Blockchain Coalition

LinkedIn: <https://www.linkedin.com/in/gregleffel/>

Presentation Summary: *"Uniform Commercial Code 2022 Amendments & Article 12"* - Uniform Commercial Code Amendments that are being adopted across the states, one by one and will have a big impact on our industry.

Bio: Greg is the Founder and Executive Director of the Virginia Blockchain Council. The Virginia Blockchain Council is a non-partisan non profit industry association advocating, community building and educating on blockchain. Greg has a long history of being an early adopter and leader in emerging technologies and entrepreneurship having spent over 20+ years in technology sales and business ownership.

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Puneet Singhvi

Managing Director and Head of Digital Assets, Citibank

Presentation Summary: *"Citi Digital Assets"*

Bio: As part of his responsibilities, he is leading Blockchain and Digital Asset initiatives across the business. He is leading the efforts in assessing and driving engagement in the Digital Asset space. His team provides subject matter expertise, drives product development and defines distinct strategy on digital asset opportunities including new products, new clients, and new investments. Puneet also leads the ICG's engagement with stakeholders such as clients, fintechs and central banks, on digital asset opportunities. Puneet has worked at Citi across the developed and emerging markets in various management roles within Markets & Securities Services and Trade & Transaction Services businesses. His roles have included leading Citi Financial Markets Infrastructure Team, Citi Global Clearing Payments Product, Citi Foreign Exchange Prime & Derivative Clearing Product Management, Trade Finance and Asset Backed Finance. Puneet Singhvi has been serving on the boards of LCH ForexClear and DTCC DerivServ. He has a Bachelor's degree in Electronics and Communications Engineering from Jai Narain Vyas University. He completed his Master's in business management from the Indian Institute of Management, Bangalore.

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Spyridon Antonopoulos

VP and Head of Investigations, Solidus Labs

LinkedIn: <https://www.linkedin.com/in/spiroantonopoulos/>

Presentation Summary: *"Surveilling Crypto On- and Offchain to Combat Market Abuse"* - The strategies and tools required to combat market abuse in an ecosystem of rapidly evolving risks across a complex web of cross-jurisdictional venues, interoperable protocols, and decentralized apps.

Bio: Spyridon Antonopoulos is Vice President and Head of Investigations at Solidus Labs, a category-defining provider of crypto-native market surveillance, transaction monitoring, and threat intelligence solutions for exchanges, broker dealers, banks, and DeFi protocol teams. In this role, Spiro leads Solidus' investigative endeavors with regulators and law enforcement, with a focus on price and volume market manipulation, insider trading, DeFi scams, and smart contract risk and protocol governance.

Spiro has extensive experience in the crypto sector dating to 2017, when he helped launch Kuvacash, a blockchain-based payments and remittance startup focused on Sub-Saharan Africa. Later, as Assistant Director at Guidehouse, Spiro worked closely with the Global Investigations and Compliance practice on thought leadership and project delivery within its nascent digital assets practice, focused on AML/CFT compliance, model testing, and counterparty risk. At Guidehouse, Spiro maintained a day job outside of crypto, leading large-scale business transformation and M&A initiatives for Top 10 Retirement, Payment, and Insurance institutions.

Spiro spent the early part of his career consulting for the insurance sector, advising executives at many of the Top 25 insurance carriers in risk management and technology delivery. During this tenure, Spiro also worked closely with several federal government agencies on technology transformation and data management. Spiro has a PhD from City, University of London, and a BA in Music and Classics from Brown University.

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Clifford Koutsky

Head of Government Relations, Wave Digital Assets

LinkedIn: <https://www.linkedin.com/in/cliffordkoutsky/>

Presentation Summary: *"Crypto Update in Crime, Forfeitures, and Bankruptcies"*

Bio: Cliff has more than 20 years of global business development experience, selling to many Fortune 500 clients and government agencies. Recently he worked for startups in the UK in Blockchain Analytics and in New Zealand in IIOT (Industrial Internet of Things). He previously served as Global Account Manager for large international firms – Vodafone Global Enterprise, Orange Business Services, and Saatchi & Saatchi Advertising. Cliff also worked for the French Government, as Director of Foreign Direct Investment, where he won the FedEx pan-European air-cargo hub project for Paris.

Jake Karlsruhe

Senior Product Counsel, Grayscale

LinkedIn: <https://www.linkedin.com/in/jacobkarlsruher>

Presentation Summary: *"Journey of Bringing Bitcoin ETFs to the US... And What's Next"*

Bio: Jake Karlsruhe is the Senior Product Counsel at Grayscale Investments, the world's largest crypto asset manager. In this role, Jake oversees Grayscale's digital asset product creation and development. Prior to joining Grayscale, Jake was a corporate associate at Davis Polk and a member of its Investment Management Group – primarily focused on representing private equity sponsors, hedge funds, digital asset intermediaries and other stakeholders in corporate finance transactions, as well as advising on securities law and corporate governance matters. Jake earned his Bachelor of Arts from Vanderbilt University and his Juris Doctor from the University of Pennsylvania Law School.

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Edwin Aoki

Technology Fellow and CTO of Blockchain, Crypto, and Digital Currencies (BCDC), PayPal

LinkedIn: <https://www.linkedin.com/in/edwinaoki/>

Presentation Summary: *"PYUSD Stablecoin Update"* - PayPal USD (PYUSD), launched in August 2023, is designed to contribute to the opportunity stablecoins offer for payments and is 100% backed by U.S. dollar deposits, short-term U.S. Treasuries and similar cash equivalents.

Bio: Edwin Aoki is a PayPal Technology Fellow and the CTO of the company's Blockchain, Crypto, and Digital Currencies (BCDC) unit, where he is responsible for driving sustained growth and innovation in digital asset technology. Previously, he spent nearly a decade as the company's Chief Architect, tasked with defining the company's long-term technical roadmap and architecture and advancing the technologies and technologists that have enabled PayPal to become a fintech leader.

Before joining PayPal in 2010, Edwin was at Netscape and AOL for more than 13 years as Technology Fellow and Chief Architect, overseeing the architecture and technology strategy for many of AOL's consumer facing products, including instant messaging, mail, mobile, enterprise and developer programs. Edwin graduated from Harvard College with a degree in Sociology and Computer Science; is a published author; and holds several software patents.

John deVadoss

Co-Founder, NeuralFabric; Board Director, GBBC

LinkedIn: <https://www.linkedin.com/in/johnkdevadoss>

Presentation Summary: *"'Trustworthy' AI"* - Addressing the AI Privacy and Security trainwreck.

Bio: John is a co-founder of NeuralFabric Corp., a Seattle-based seed-funded AI start-up. He serves as a Board Member of the Global Blockchain Business Council where he worked on global industry standards and policy for

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blockchain interoperability. John is a co-founder of the InterWork Alliance; he was part of the team that developed the first versions of the Token Taxonomy Framework, and he and his team built the very first Visual Token Designer for the TTF, and contributed it as open source to the community.

Previously, he built pioneering blockchain developer tools that are used by many of the Fortune 500 organizations as well as leading blockchain projects in the industry. Notably, he and his team built the first Smart Contract Debugger, as well as the first Time-travel Debugging capabilities in the blockchain domain.

Earlier at Microsoft, John incubated and built Microsoft Digital from 0 to \$0.5B in revenue, growing the business and the organization into a world-wide transformational capability for the company. During his ~20-year career at Microsoft, he built and led the architecture strategy capability for .NET v1 and v2, the Microsoft Application Platform, Enterprise Strategy etc. He also led engineering for enterprise frameworks and tools for .NET and Visual Studio, and he and his team shipped software frameworks with the highest Developer NSAT at Microsoft. John was responsible for incubating both SOA and the early Cloud/SaaS initiatives inside Microsoft.

He did his PhD work in AI, specializing in Machine Learning at the University of Massachusetts at Amherst.
