



# GBBC

CELEBRATING 10 YEARS IN DAVOS · 2017 – 2027

## Blockchain Central Davos 10th Anniversary Edition

Return to Davos, Switzerland with GBBC

**JANUARY 18–22, 2027**

*By Invitation Only*

#BlockchainCentral



@Global Blockchain Business Council (GBBC)



@GBBC\_io



gbbc.io



2017 – 2027

# A Decade on the Promenade

Launched in Davos in 2017, Blockchain Central has spent a decade on the Promenade as the industry's platform alongside the World Economic Forum. What began as a single gathering has grown into a defining convening of blockchain, digital assets, technology, and government leaders.

A launchpad: for initiatives, partnerships, and thought leadership shaping decentralized technologies

The issues that matter: from regulation and the future of money to tokenization, AI convergence, digital identity, and financial inclusion

The people who shape them: a curated audience of heads of state, Fortune 500 C-suite, academic pioneers, and industry leaders



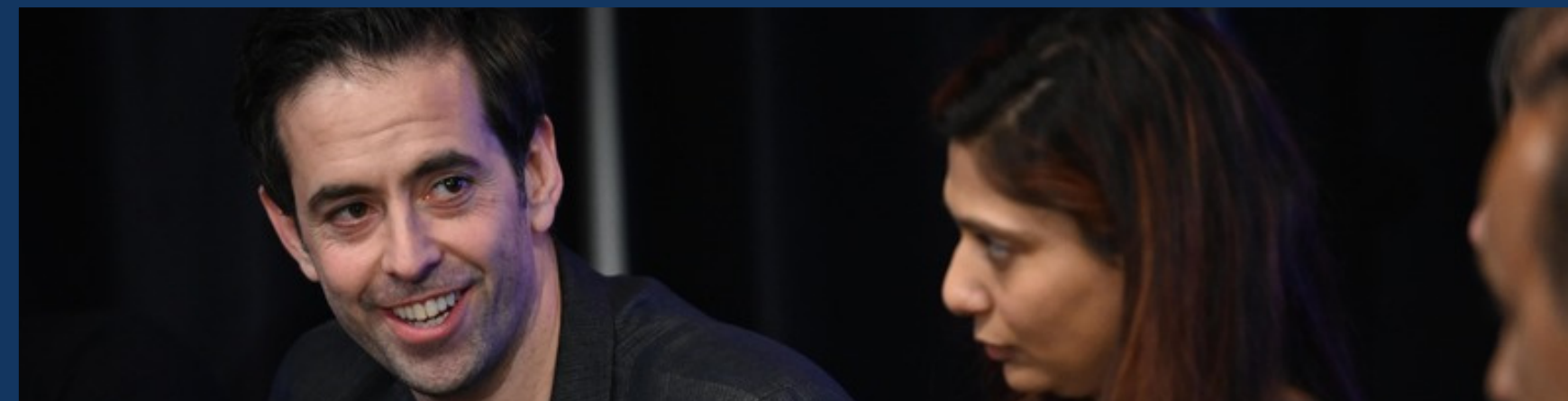
*Fmr. Guns N' Roses drummer Matt Sorum at Blockchain Central Davos 2019*



*Michael Miebach, President at Mastercard, at Blockchain Central 2022*



*Fmr. Chief Sustainability Officer at P&G, Virginia Helias [right] at Blockchain Central 2022*



*Yuval Rooz, CEO at Digital Asset & GBBC Board Director at Blockchain Central 2023*

# The Issues That Shaped a Decade

*The topics that defined GBBC's first years on the global stage:*

**Can blockchain change the world?**  
*Where it all began with conversations on the Promenade*

**Who will win the race to regulate?**  
*Regulators & industry face off*  
[Access the recordings here](#)

**Can we convene without borders?**  
*The industry goes virtual and global*  
[Access the recordings here](#)

**How do we rebuild trust?**  
*Regulation and resilience after the storm*  
[Access the recordings here](#)

**Can regulation and innovation coexist?**  
*Financial infrastructure and responsible AI*  
[Access the recordings here](#)

**What does the next decade hold?**

**2017**

**2019**

**2021**

**2023**

**2025**

**2027**

**2018**

**2020**

**2022**

**2024**

**2026**

**Who should govern this technology?**  
*The first Blockchain Central focused on the rise of ICOs, identity, and the public sector*

**Is the revolution of money here?**  
*CBDCs and digital assets take center stage*  
[Access the recordings here](#)

**Is DeFi reinventing finance?**  
*Web3, NFTs, and the metaverse arrive*  
[Access the recordings here](#)

**Has tokenization arrived?**  
*Tokenization & AI convergence*  
[Access the recordings here](#)

**Who owns the future of finance?**  
*Tokenization, AI & the battle for Web3*  
[Access the recordings here](#)

# What's Included

## LEADERSHIP

**CHF 100,000**

*Everything in Premier, plus:*

- Co-Host a reception with GBBC
- Priority consideration for speaking opportunities across the wider Davos programme
- Contribute a thought leadership piece to the GBBC Davos Report

## PREMIER

**CHF 50,000**

*Everything in Supporting, plus:*

- A curated session (panel or demo)
- Co-Host a roundtable

*\*Minimum sponsorship level for non-GBBC members*

## SUPPORTING

**CHF 25,000**

- One speaking opportunity
- Tailored introductions
- Video interview for Davos sizzle reel
- Branding across venue, digital channels, and GBBC Davos Report
- Access to all Blockchain Central programming and networking
- GBBC Blockchain Central Davos Lounge Passes

## GBBC Blockchain Central Davos Lounge Passes

Blockchain Central Davos Passes include a Hotel Badge where required, granting Security Zone access for the full week. Sponsors receive an allocation of Passes based on level and confirmed team requirements. GBBC Paying Members receive a separate allocation based on membership level.

**Additional Passes are available at CHF 2,500.**

*Start-up level sponsorship available at CHF 10,000*



BY THE NUMBERS

# Blockchain Central Davos 2026

9th

ANNUAL EDITION

500+

REGISTRATIONS

45+

SPEAKERS

16

SESSIONS

WATCH THE 2026 SESSIONS

[HERE](#)

VIEW THE 2026 AGENDA

[HERE](#)



Speakers over the years

TRUSTED BY THE INDUSTRY



# Commemorating a Decade of Partners

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Digital Asset

Ava  
Labs.

taxbit

ripple

Pearson

H Hedera™

coinbase

Chainalysis

Steptoe

GK8  
by galaxy

Dfns

C Canton

Filecoin Foundation

IBM®

Kaiko



Microsoft

DLF  
DECENTRALIZED TRUST

ANNA  
ISIN NUMBERS THE WORLD

DTIF  
DIGITAL  
TOKEN  
IDENTIFIER  
FOUNDATION

zodia  
CUSTODY

consensys

accenture

Stellar  
Development Foundation

Algorand



**GBBC**

Blockchain Central  
Davos 2027

# The 10th Anniversary Edition

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For more information, please contact:

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