

# WHO IS GBBC?



**Global Blockchain Business Council (GBBC)** is the trusted non-profit association for the blockchain, digital assets, and emerging technology community. Founded in 2017 in Davos, Switzerland, GBBC comprises more than 500 institutional members and 284 Ambassadors across 124 jurisdictions and disciplines

## FINANCIAL SERVICES

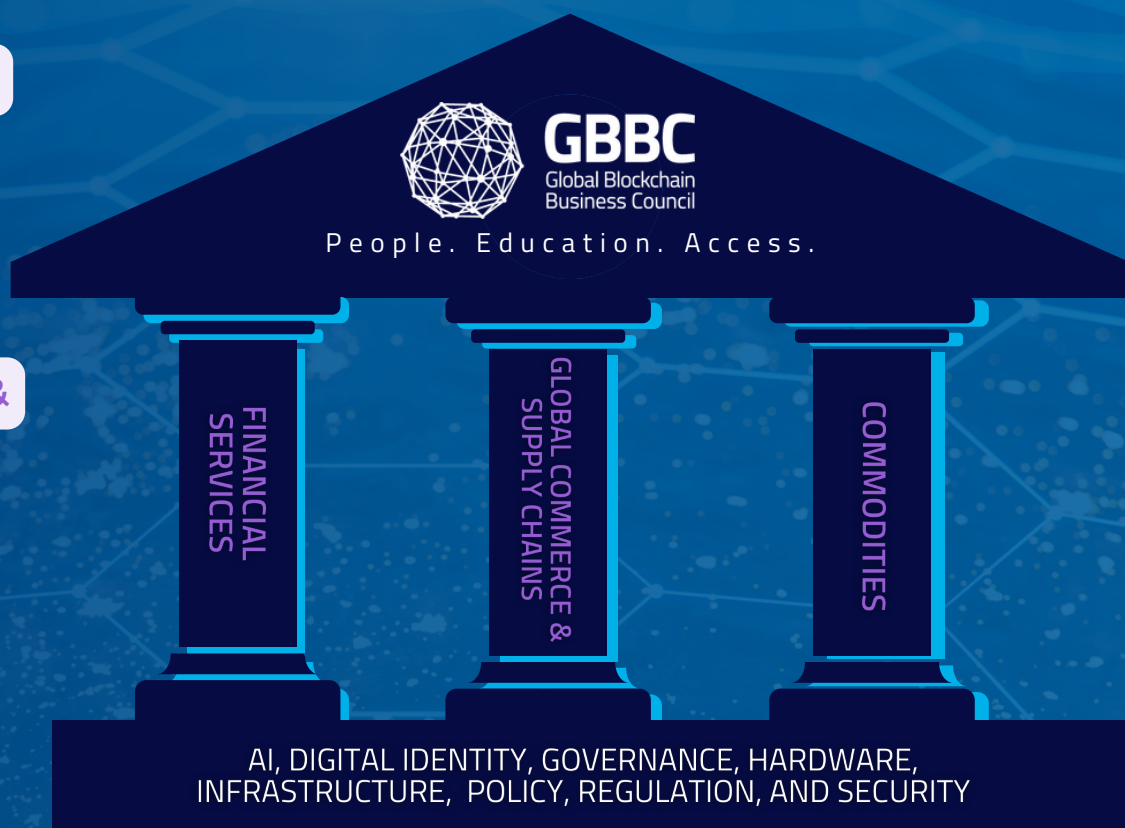
- Compliance & reporting
- Crypto
- Decentralized Finance (DeFi)
- Digital money
- Infrastructure
- Smart contracts
- Taxation
- Tokenization

## GLOBAL COMMERCE & SUPPLY CHAINS

- AI across industry sectors
- Certificates
- Digital identity
- Internet of Things (IoT)
- Tracking & tracing
- Transportation

## COMMODITIES

- Energy
- Energy transition
- Metals & mining
- Tech impact



## INITIATIVES



**GBBC**  
BITA Standards  
Council

Global companies with a shared vision to leverage blockchain to define and grow open-source supply chain standards

**GBBC GSMI**

Global Standards Mapping Initiative (GSMI) is the most comprehensive, crowd-sourced mapping of the blockchain and digital assets ecosystem



**GBBC**  
InterWork  
Alliance

Empowering organizations to adopt and use token-powered services in their day-to-day operations

**GBBC**  **USA**

Serves as the U.S.-focused arm of GBBC, looking specifically at federal and state level topics



**GBBC**  
U.S. Blockchain  
Coalition

Highlighting use cases of blockchain across the U.S. and providing education to policymakers

**FOOD FOR  
CRISIS**



Joint tech initiative to track and trace donor funds for accountability by the UN WFP and GBBC Giving

# HAVE QUESTIONS? ASK US

info@gbbccouncil.org

STAY IN THE LOOP

## DIGITAL ASSETS REGULATORY ROUNDUP

Highly rated member newsletter focused on global regulatory developments in crypto, digital assets, and blockchain. Now open to all public sector employees

[SIGN UP HERE](#)

## GBBC USA & USBC NEWSLETTER

Monthly newsletter featuring federal and state level blockchain and digital assets news from our members and grassroots community

[SIGN UP HERE](#)



## GLOBAL STANDARDS MAPPING INITIATIVE (GSMI)

GSMI 5.0 (released in December 2024) included a mapping of global regulatory developments from 230 jurisdictions (including 50 U.S. states), global bodies, in addition to industry landscape, taxonomy, reports, course listing, and visuals

[ACCESS GSMI 5.0](#)



## EVENTS

GBBC hosts and co-hosts roundtables, dinners, and events all over the globe, gathering industry, government, and academia to participate in open conversations on the future of blockchain and digital assets

→ [VIEW RECORDINGS FROM PAST EVENTS](#)

→ [EVENTS CALENDAR](#)



## OPEN LEARNING FORUM

A repository of GBBC authored reports, research summaries, and infographics

[ACCESS OUR RESEARCH](#)



## "JUST THE FACTS" FACT CARDS

Check out our fact cards below on recent developments related to digital assets, regulatory frameworks, use cases, and more

→ [WHAT IS FIT 21?](#)

→ [DIGITAL ASSET SECURITIES CONTROL PRINCIPLES \(DASCP\)](#)

→ [ABOUT GLOBAL LAYER ONE \(GL1\)](#)

→ [TOKEN TAXONOMY FRAMEWORK](#)

→ [ALL FACT CARDS](#)



## INDUSTRY COLLABORATION AND REPRESENTATION

GBBC currently sits on U.S. CFTC Global Markets Advisory Committee (GMAC) Digital Asset Markets Subcommittee; an advisor to Japan Ministry of Economy, Trade and Industry; a governance participant for Linux Foundation Global Synchronizer Foundation; and more



## WORKING GROUPS AND MONTHLY MEETINGS

GBBC members are invited to participate in working groups and monthly meetings spanning:



APAC



Capital Markets Standards



EU Policy



UK Policy



U.S. Policy



Growth Markets



GSMI (various topics)



Post-Trade Distributed Ledger



Carbon Emissions Token



Voluntary Carbon Markets

[VIEW THE FULL LIST](#)



## VIRTUAL MEMBERS FORUM

A regular webinar showcasing the innovative work of GBBC members around the globe

[ACCESS THE RECORDINGS](#)



## "NOT ALL BLOCKCHAINS ARE THE SAME"

GBBC's educational series for regulators, distinguishing facts from hype and reality from myth

[ACCESS THE RECORDINGS](#)