



## **Alfonso Zulueta**

**Senior Vice President and President, Lilly International**

**Eli Lilly and Company**

Alfonso "Chito" Zulueta is a senior vice president of Eli Lilly and Company and president of Lilly International. In this role, he oversees commercial operations for the company's human pharmaceutical products in all markets outside of the U.S., except for China, Japan and Canada.

Chito joined Lilly in 1988 and has held key senior business positions in the United States, Japan and the emerging markets. After various sales and marketing roles, he served as president of global oncology and critical care products; vice president of global marketing; vice president for the U.S. diabetes/family health/neuroscience business; president of Asian Operations; president of Lilly Japan; and president of Emerging Markets business. He was named president of Lilly International in January 2017.

He received a bachelor's degree in economics from DeSalle University in the Philippines in 1983 and a master's degree in business administration from the University of Virginia in 1987. In 2018, Chito received the Hyogo, Japan, Prefectural Award for contributions to the development of the Hyogo Prefecture during his tenure as president of Lilly Japan.

Outside of Lilly, Chito is a member of the board of directors for CTS, the leading designer and manufacturer of sensors, actuators and electronic components for a variety of markets. He is also a member of the board of directors for the European Federation of Pharmaceutical Industries and Associations (EFPIA), where he serves as chairman of the international board sponsored committee.