



In addition to learning about people with obesity and their history with antiobesity medications (AOM), it's important to understand their perceptions towards the disease and treatments to help identify misconceptions and unmet needs.

AS PART OF THE OBSERVE STUDY, WE CONDUCTED A CROSS-SECTIONAL SURVEY OF OVER 900 PEOPLE LIVING WITH OBESITY:

PERCEPTIONS OF OBESITY

ONLY
36%

of people with obesity accurately categorized their weight as "obese"




37%


viewed obesity as a result of **bodily dysfunction**



Most people believe that obesity impacts:

 LONG-TERM HEALTH
86%

and increases the chance of developing other health problems like:

 PHYSICAL FUNCTION
82%

 EMOTIONAL WELL-BEING
77%

HOWEVER

JUST OVER HALF BELIEVE OBESITY IS A DISEASE



PERCEPTIONS OF OBESITY TREATMENT OPTIONS

LESS THAN
HALF



of all respondents felt that obesity **requires treatment** by a healthcare provider



A majority believe that **changes in diet (82%)** and **physical activity (79%)** are required to treat obesity



70%

believe **lifestyle and behavioral changes** are the best option for long-term weight loss



Just under half reported AOMs as an acceptable method of treating obesity



46% felt that bariatric surgery is an effective means of treatment

PERCEPTIONS OF AOMS

20%

had previously taken an AOM

64% of all respondents were unaware of such medications



67%

would likely try an AOM if it helped address obesity-related illnesses



47%

were receptive to taking an AOM long term



55%

worried about the potential future side effects

WHAT THIS MEANS



These results suggest a critical need for enhanced education on obesity and evidence-based treatment options, not just for patients, but also healthcare providers.

REFERENCES

- Kaplan, L, et. al. Experience and Perceptions of Anti-obesity Medications Among Persons with Obesity or Overweight. Presented at ObesityWeek® 2022, Nov. 1-4
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