The History of Insulin: The World's First Life-Saving Drug for Diabetes

A Century of Innovation & Commitment

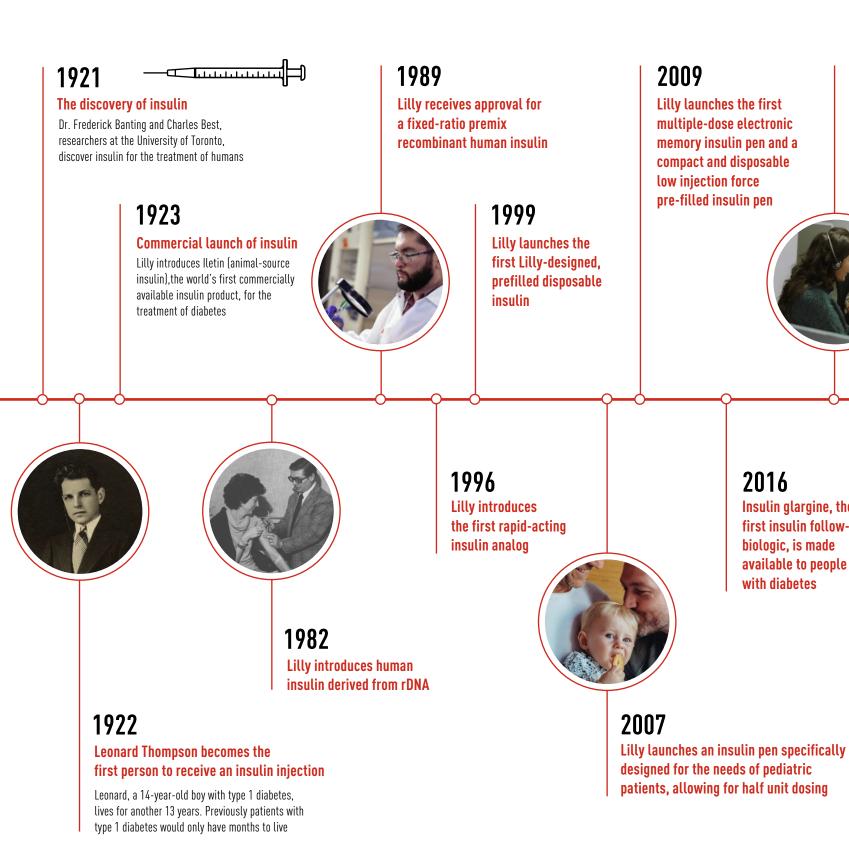
Modern insulins have improved substantially since 1923, when Lilly brought the first commercial animal-based insulin. Iletin, to market. But that insulin was created through processes most would view as crude today extracting insulin from animal pancreases which inherently have purity and quality concerns. And until Lilly took on this challenge, no one had found a way to manufacture safe and effective insulin on a large scale.

Decades later, Lilly introduced the first recombinant DNA insulin and, eventually, the first human analog insulin, which starts working faster than regular human insulin. These improvements have been part of a dramatic innovation in the way diabetes is treated.

Lilly's commitment to the diabetes community remains unwavering, including helping those who need insulin therapy. We must continue to push and innovate until everyone is in control of their diabetes and anyone who needs life-saving insulin can get it.

To learn more, please visit: 🔨 InsulinAffordability.com 🏹





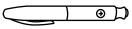


2018

Lilly launches the Lilly Diabetes Solution Center, a first-of-its-kind call center dedicated to insulin affordability



Lilly reduces the list price of Insulin **Lispro Injection by 40%**



2019

Lilly introduced its non-branded version of its most popular insulin at a list price 50% lower than its branded counterpart

Lilly committed all insulins to the Medicare Part D Senior Savings model allowing seniors enrolled in participating Part D plans to purchase their monthly prescription of Lilly insulin for \$35 during all phases of their Part D coverage

2023

Lilly makes it easier to access Lilly insulin

Lilly caps patient insulin out-of-pocket costs at \$35 per month* and cuts insulin prices by 70%

Insulin glargine, the first insulin follow-on biologic, is made available to people with diabetes

2020 Lilly introduces ultra rapid insulin lispro



Lilly launches the Lilly Insulin Value Program, allowing anyone with commercial insurance, and those without insurance, to access their monthly prescription of Lilly insulin for \$35*

2022

Lilly receives an interchangeability designation for its lower cost insulin glargine biosimilar

Lilly further lowered list price of the non-branded version of its most popular insulin by an additional 40 percent, making it 70 percent lower than its branded counterpart and effectively bringing the list price down to 2008 levels

FUTURE OF INSULIN

Lilly stands firm in its commitment to innovation to help improve outcomes for patients with diabetes

The work to find new and better insulins is far from over. Advancing insulin therapy is a key part of our mission to help people with diabetes better manage this complex disease