

B R E A K T H R O U G H

# COMPANY PROFILE

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**Breakthrough.**  
a **Us**Venture company



## ABOUT BREAKTHROUGH

Breakthrough is a leading innovator in transportation management, dedicated to creating transparent strategies for the world's leading shippers. By leveraging their robust dataset of over \$25 billion in freight spend, Breakthrough uncovers freight optimizations and removes distortion from traditional transportation practices. Together, with its shipper clients, Breakthrough is transforming the transportation industry by building a more effective freight ecosystem.

The company was named to *Fast Company's* Most Innovative Companies in Logistics in 2021, is a recipient of the prestigious "Winning Through Innovation" award from Unilever, and is a five-time recipient of Procter & Gamble's "External Business Partner Excellence Award."

## Client Industries

- Retail
- Food & Beverage
- Consumer Packaged Goods
- Automotive
- Paper & Packaging
- Pharmaceuticals
- Durable Goods

## BREAKTHROUGH ANNUALLY SUPPORTS AND PROCESSES MORE THAN:

23+ MILLION  
SHIPMENTS

1.5 BILLION  
GALLONS OF DIESEL FUEL

\$25+ BILLION  
TRANSPORTATION SPEND

12 BILLION  
TRANSPORTATION MILES



FOUNDED IN 2004



HQ IN WISCONSIN



100+ TEAM MEMBERS