# GOODTRUST DIGITAL EXECUTOR

# Help Your Clients Manage Their Digital Afterlife.



Do your clients know what happens to their Facebook, Google photos and other online services when they pass away?

"GoodTrust makes is possible for anyone to take control of their digital legacy by planning ahead."

WSJ - Joanna Stern, Wall Street Journal, 2021

## 90%

of Americans have no plan for their digital legacy.

+30M

dead people on Facebook with active profiles. (And +20k new per day)

# 75

is the average number of accounts of an internet user in the United States. That can include social media, banking, subscriptions, news, blogs, financial services, and more.



#### How does it work?

SELECT WHAT MATTERS. UPLOAD SOME INFO. WE MAKE IT HAPPEN.

#### 01

Select sites and actions

Select VIP package with personal service or select the sites you need help with and the actions to be taken.

#### Source 1: Caring.com, 2022. Source 2: Edward Jones Source 3: Smart Asset

02 Upload & Sign

Provide information and documentation requested by the website company. You sign a power of attorney so we can represent you.

#### 03

We make it happen We'll reach out to all the global sites you selected and have them take the action you asked. We will keep you continuously updated.



GOODTRUST

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### Protect your customers today. Get in touch.

GoodTrust partership opportunites. Let's build success together!







Automatic and seamless integrations into your current work flow.



Access to cobranded marketing campaigns and materials for your business.



Training and ongoing support for your team. We're connected 24/7.



Exciting revenue opportunities with a built-in network effect.

Contact us now:

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