



**Project Veritas
SOCIAL MEDIA COORDINATOR**

Project Veritas is looking for a Social Media Coordinator to create engaging content on a wide variety of social media platforms in order to promote breaking video investigations, retractions, legal work and events.

The ideal candidate should be well-versed in creating 100% unique and informative content that engages the viewer in a conversational and inviting manner. This type of compelling content creator will be mission-driven and will demonstrate this in their cover letter and sample content and will ideally be able to provide samples of previously published work.

The position is based in our Westchester County, New York headquarters. Candidates must be in the Tri-state area or willing to relocate without assistance.

MISSION:

The Project Veritas mission is to investigate and expose fraud, corruption, dishonesty, self-dealing, waste, fraud, and other misconduct in both public and private institutions such that it creates a wave of critical mass to compel total reform. In short, we are a catalyst for a more just, ethical and transparent society. A commitment to the Project Veritas mission is an absolute requirement. Please carefully review our website, published stories and interviews with our founder and CEO, James O'Keefe, to become familiar with the elements of our mission.

As a Social Media Coordinator, you should:

- Have at least two years of social media and content creating experience
- Be proficient in Adobe Products such as Photoshop, Illustrator and InDesign
- Be an expert on social media functionality and analytic tools on platforms such as Twitter, Telegram, Facebook, YouTube, Instagram, TikTok and more, with a clear understanding of each platform's media specifications and rules
- Engage with followers in the "voice" of Project Veritas in a professional, engaging manner and advance our signature call to action: "Be Brave. Do Something."
- Have the ability to conduct Rapid Response and compose graphic and video content to accompany breaking Veritas video investigations
- Perform research on assigned topics and synthesize past Veritas video content that provides value to the viewer

As a Social Media Coordinator, you will:

- Report directly to the Communications Director and support the writing and graphic design needs of the department and company as a whole.
- Maintain a deep knowledge of Project Veritas's body of work
- Be familiar with the groundbreaking legal work of Project Veritas, including the history of 1st Amendment victories and retractions (Retracto!)
- Study past interviews and the speaking style of James O'Keefe in order to ensure tonal consistency and factual accuracy.