



Project Veritas
COMMUNICATIONS ASSOCIATE - WRITER

Project Veritas is looking for a Communications Associate (Writer) to help create engaging content on a wide variety of topics, from Politics and elections to pop culture and entertainment.

The ideal candidate should be well-versed in creating 100% unique and informative content that engages the reader in a conversational and inviting manner. This type of compelling author is truly a diamond in the rough and will demonstrate that in their cover letter attached to their application. This author of creative and engaging content will meet deadlines, perform advanced research and ideally be able to provide samples of previously published works as a part of the application process.

The position is based in our Westchester County, New York headquarters. Candidates must be in the Tri-state area or willing to relocate without assistance.

Mission:

Mission: The Project Veritas mission is to investigate and expose fraud, corruption, dishonesty, self-dealing, waste, fraud, and other misconduct in both public and private institutions such that it creates a wave of critical mass to compel total reform. In short, we are a catalyst for a more just, ethical and transparent society. A commitment to the Project Veritas mission is an absolute requirement. Please carefully review our website, published stories and interviews with our founder and CEO, James O'Keefe, to become familiar with the elements of our mission.

As a Communications Associate, you should:

Have at least two years of writing and research experience. Be able to create grammatically correct, engaging content that follows all specifications and guidelines (including keyword usage and density). Rapidly compose press releases for breaking Veritas video investigations in accordance with the AP style guide and with an eye for legal compliance. Perform research on assigned topics and synthesize articles that provide value to the reader. Work seamlessly across communications and other departments in a timely manner. Maintain a basic knowledge of public affairs and breaking news across multiple outlets. While Political campaign experience is valuable and preferred it is not required.

As a Communications Associate, you will:

The primary responsibility of the communications associate is to support the writing needs of the department and company as a whole. This includes composing internal and external communications, paying attention to tonal consistency, factual accuracy, and grammar/punctuation.

This person will direct incoming tipsters and donors from social media to respective Veritas parties and monitor digital media coverage and respond accordingly to leverage news value. They will distribute press materials and coordinate with media partners ahead of and during video releases to maximize publicity and impact.

The CA will Develop relationships with journalists/producers, practice or enhance video editing/trimming skills and share functional proficiency in graphical Adobe Products such as Photoshop, Illustrator and InDesign. Occasional graphic design work for social media banners, formatting thumbnails, marketing materials will be necessary.