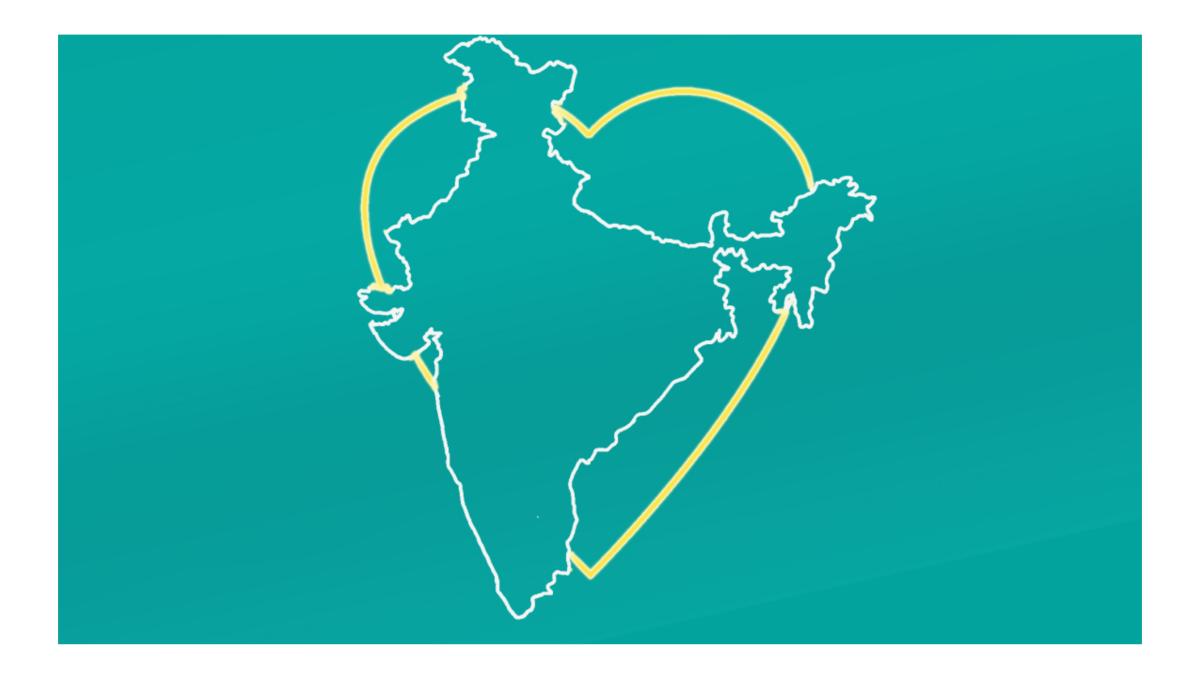


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SUPPORTING INDIA'S COVID-19 RELIEF EFFORTS

April 30, 2021



As the heartbreaking COVID-19 crisis continues to unfold in India, which is battling a staggering number of COVID-19 cases, we want to express our heartfelt support and deepest sympathies to the people of India.

As India's most populated cities are being especially challenged to respond to the growing need for essential medical equipment, we have donated \$100,000 to the Canadian Red Cross, who is working with local charitable and medical organizations in India. The donation will provide oxygen concentrators, ventilators, generators and other essential equipment to support critical needs at this time.

"We are so grateful to Rogers for their \$100,000 donation to the Red Cross response in India," said Kelsey Lemon, Senior Director, International Cooperation and Programs, Canadian Red Cross. "Their contribution will provide essential care and supplies like medical supports to our teams on the ground which are desperately needed and will help save countless lives."

Many Canadians, including our team members, customers, and partner companies we work with, are directly affected by this crisis as they work to support family, friends and colleagues in India at this time.

To make a donation to the Canadian Red Cross, to support COVID-19 relief efforts in India, please visit: https://donate.redcross.ca/page/81267/donate/1?locale=en-CA



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