

THE RV RENTAL HACK FOR EVERYONE: **RV DELIVERY**

How destination delivery is turning RV travel into a turnkey outdoor stay:
No driving, towing, or campsite setup required.

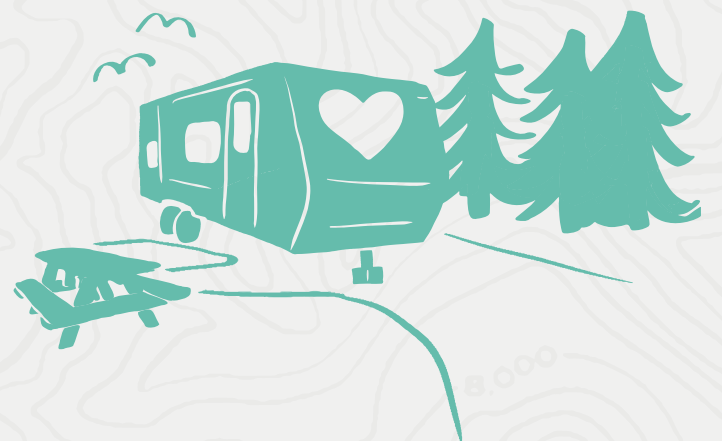
In 2020, just 14.59% of RV rentals were delivered. By 2026, delivered RVs accounted for more than **54%** of all rentals.

How Delivery Works



- 01 Pick your RV and campsite.**
Choose a delivery-friendly RV and tell the owner where you're staying.
- 02 Let the owner handle the setup.**
They deliver the RV, level it, and connect available hookups.
- 03 Arrive and start enjoying your trip**
Skip the driving and setup; spend more time experiencing what matters.

RV delivery is perfect for first-timers, families, and anyone looking for a more relaxed camping experience.



WHY DELIVERY IS SURGING



● Removes driving anxiety

First-time renters can enjoy an RV without maneuvering, towing, fueling, or parking one.

● Makes camping a turnkey experience.

The RV can be set up before the renter arrives, complete with a kitchen, beds, climate control, and a private bathroom

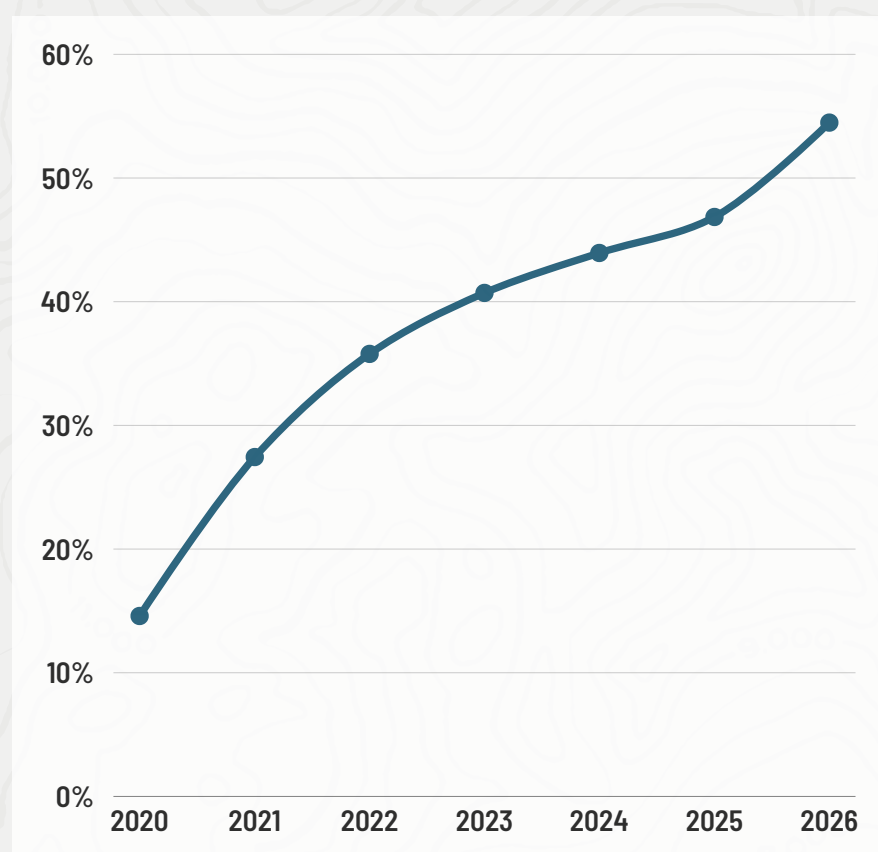
● Works beyond traditional camping.

Delivery is a strong fit for festivals, sporting events, family reunions, weddings, and other weekends when nearby lodging is limited.

● Expands who sees themselves as an RVer.

Travelers can try the experience without learning every operational detail on their first trip.

**PERCENTAGE
OF RENTALS
DELIVERED
OVER
THE YEARS**



In our 2022 Travel Trend Report, 77% of travelers said delivery would make them more likely to consider an RV trip.

Possible Story Angles

- **The Best Camping Trips Don't Have Tents.** A look at how travelers are choosing campground stays with a full kitchen, private bathroom, and a real bed already waiting.
- **How to Camp With a Full Bathroom.** A practical beginner's guide to enjoying the outdoors without roughing it - or learning to drive an RV.
- **The Camping Hack Making Non-Campers Love the Outdoors.** Why removing towing and setup changes the experience for hesitant campers, families, and comfort-first travelers.
- **Event Weekends Without the Hotel Scramble.** Delivered RVs can create flexible lodging near festivals, sporting events, reunions, and other high-demand weekends.

“RV delivery removes the two parts of an RV trip that can feel the most intimidating: driving a large vehicle and setting it up. Travelers still get the space, kitchen, bathroom, and campground experience, but they can arrive as easily as they would at a cabin or vacation rental.”

Maddi Bourgerie - VP of Marketing at RVshare